COMMUNICATION STUDIES

INTRODUCTION
WHAT IS THE STUDY OF COMMUNICATION?

Communication Studies is a dynamic multidisciplinary program exploring a wide range of interests in contemporary global and popular culture, including radio and television, advertising and public relations, digital communication, film and cinema, visual communication, international communication and more.

ADMISSION TO THE PROGRAM
WHAT CAN I DO WITH A DEGREE IN COMMUNICATION?

Our graduates have gone on to careers that include:
• Center Manager of Kaplan Test Prep and Admissions
• Reporter for The Press of Atlantic City
• Manager of Public Relations World Extreme Cagefighting, Las Vegas, NV
• Production Assistant for MTV in New York City
• Assistant Professor of Communication at ACCC
• Production Assistant with NBC40 WMGM-TV
• Multimedia Designer for the aerospace firm Lockheed Martin

Our graduates have also been accepted to various graduate programs around the country.

What kinds of classes will a COMM student take at Stockton?

CORE COURSES required for all majors – 20 credits
• COMM 1201 – Intro to Mass Communication
• COMM 2103 – Writing for the Media
• COMM 3200 – Theories of Mass Communication
• COMM 4601 – Communications Seminar
• Choice of – COMM 4901 Internship or
  • COMM 4902 – WLFR Internship or
  • COMM 4903 – SSTV Internship

PRAD – PUBLIC RELATIONS Concentration – 20 credits from:
• COMM 2301 Intro to Public Relations
• COMM 2405 Intro to Advertising
Why should I study Communication at Stockton?
Our students have published articles in *The Washington Examiner, The Press of Atlantic City, and China Daily*; they have gained real world production experience interning for companies such as CNN, MTV, and NBC; they have gained PR experience working for various local politicians and also with various PR firms. They also gain hands-on media and production experience in our classes.
WLFR

WLFR 91.7 FM has been in operation for more than 25 years! We take pride in our diversity of music and shows and strive to bring you programming not found on commercial stations. WLFR 91.7 is the FM radio station licensed to The Richard Stockton College of New Jersey. The station went on the air in 1984 and on the web in 2004. Students can participate in the WLFR Internship to gain hands-on experience on the air as well as behind the scenes. Students will also learn about the day-to-day operations of a radio station. WLFR is a part of the College’s School of Arts and Humanities and can be found on the web at www.wlfr.fm. WLFR 91.7 FM has new studios located in the Student Campus Center on the second floor, room 205.

SSTV

SSTV is a dynamic campus presence that promotes the activities of Stockton College. The station follows the television industry model in the creativity and breadth of its programming as it serves the specific needs of the college community. SSTV produces original content that informs, entertains and enriches viewers. Students learn television production, engage in media management activities and gain experience as on-air talent. Sustainability is built into the structure of SSTV with knowledge passed along through training, collaboration and mentoring. The newly renovated HDTV Studio, located in E-Wing, will provide students in TV Production classes the opportunity to work with state of the art equipment.

The COMM Lab is outfitted with thirteen editing stations and is available for most hours. The editing stations use Final Cut Pro, the industry standard for nonlinear editing. The Communication curriculum allows for independent work in video production as well as more structured learning environments. COMM students have access to digital cameras and production equipment.

SPECIAL OPPORTUNITIES

Qualified students may be assisted in obtaining pre-professional experiences in their fields of interest by means of internship opportunities with local and regional organizations. The proximity of Richard Stockton College to Atlantic City and Philadelphia and major radio, TV, and print media markets makes possible internship opportunities in the media, and in other areas such as public relations, promotions, and political activism. Students can also opt for
an on-campus internship with the College radio station WLFR, the College television station SSTV and the College newspaper The ARGO. Interested students should contact the Communication Internship Coordinator after discussing possibilities and requirements with their preceptors.

Information regarding Scholarship opportunities and participation in Student Clubs and Honor Societies is available at www.stockton.edu/arhu

STOCKTON’S LIVING LEARNING COMMUNITIES

Living Learning Communities (LLCs) at The Richard Stockton College of New Jersey give students a unique, inclusive residential learning experience that connects classroom learning with residential life. First-year students enjoy all of the advantages of living on campus in a residence community, with the added benefit of living among a group that shares academic goals and interests. Stockton’s Living Learning Communities include: Honors, Nursing, Political Engagement, Sustainability, and Writing.

www.stockton.edu/arhu
THE FACULTY

Donnetrice Allison
Ph.D. (Howard University)
Associate Professor of Communication: media and culture, film theory and criticism, research methods, African American film studies and hip hop culture.
609-652-4721
allisond@stockton.edu

Christine Farina
MFA (University of North Carolina, Greensboro)
Associate Professor of Communication: mass communication, video/TV production, film theory, history and criticism, media acting and performance.
609-626-6836
Christine.Farina@stockton.edu

Joe’l Ludovich
MFA (Savannah College of Art and Design)
Associate Professor of Communication: audio/TV production, experimental film, dance on film, film theory and criticism.
609-626-3474
Joe’l.Ludovich@stockton.edu

Christina Morus
Ph.D. (University of Georgia)
Associate Professor of Communication: comparative genocide, the rhetoric of mass violence and genocide, discourses of memory, the rhetoric of peace & human rights activist organizations, critical media studies, discourses of gender, race, class and ethnicity.
609-626-6874
morusc@stockton.edu

Jeremy Newman
MFA (The Ohio State University)
Associate Professor of Communication: mass communication, documentary, experimental video, TV production, film theory, history and criticism.
609-626-6865
newmanj@stockton.edu
James Shen  
Ph.D. (Ohio University)  
Associate Professor of Communication: mass communication, international communication, telecommunications, critical/cultural studies.  
609-652-4511  
shenj@stockton.edu

Suya Yin  
Ph.D. (University of Wisconsin, Madison)  
Associate Professor of Communication: journalism, advertising, international communications.  
609-652-4975  
Suya.Yin@stockton.edu

Ai Zhang  
Ph.D (University of Maryland)  
Assistant Professor of Communication: public relations and advertising  
609-626-5526  
Ai.Zhang@stockton.edu