COMMUNICATION STUDIES

Within the Communication Studies program you can pursue a B.A. degree in General Media Studies, Media Production, or Public Relations. Detailed curriculum information can be found at stockton.edu/arhu.

TOP FIVE REASONS TO STUDY COMMUNICATION STUDIES AT STOCKTON

1. Communication Studies is a growing and rewarding field of study. Communication Studies at Stockton is a dynamic multidisciplinary program exploring a wide range of interests in contemporary global and popular culture, including radio and television, advertising and public relations, digital communication, film and cinema, visual communication, international communication and more. [Communication Skills]

2. Our program prepares students for careers in diverse fields. In recent years, our alumni have gone on to work at The Press of Atlantic City, ESPN, MTV, Clear Channel Radio, Equity Communication, Suasion Communications Group, NBC-40 WMGM-TV, and a host of other companies. [Adapting to Change]

3. Our students get accepted to graduate programs around the country – Rowan University, Drexel University, Seton Hall University, Rutgers University, Montclair University and many others. [Program Competence]

4. Our students get hands-on experience right on campus, with opportunities to participate in Stockton Student Television (SSTV), the Stockton radio station (WLFR, 91.7 FM), and Stockton’s chapter of the Public Relations Student Society of America (PRSSA). They also gain real-world production experience interning for companies such as CNN, MTV, and NBC; they gain PR experience working for various local politicians and also with various PR firms. [Teamwork & Collaboration]

5. Our students work with state-of-the-art equipment and facilities, such as our newly renovated HDTV Studio. [Creativity & Innovation]
SPECIAL OPPORTUNITIES
Qualified students may be assisted in obtaining pre-professional experiences in their fields of interest by means of internship opportunities with local and regional organizations. The proximity of Stockton University to Atlantic City and Philadelphia and major radio, TV, and print media markets makes possible internship opportunities in the media, and in other areas such as public relations, promotions, and political activism.

WLFR
WLFR 91.7 FM has been in operation for more than 30 years! We take pride in our diversity of music and shows and strive to bring you programming not found on commercial stations. Students can participate in the WLFR Internship to gain hands-on experience on the air as well as behind the scenes. Students will also learn about the day-to-day operations of a radio station. WLFR can be found on the web at www.wlfr.fm.

SSTV
SSTV is a dynamic campus presence that promotes the activities of Stockton University. The station follows the television industry model in the creativity and breadth of its programming as it serves the specific needs of the University community. SSTV produces original content that informs, entertains, and enriches viewers. Students learn television production, engage in media management activities, and gain experience as on-air talent.

THE COMMUNICATION STUDIES FACULTY

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It’s technology married with liberal arts, married with the humanities, that yields us the results that make our hearts sing. And nowhere is that more true than in these post-PC devices. –Steve Jobs