Communication Studies

INTRODUCTION
What is the study of Communication?

Communication Studies is a dynamic multidisciplinary program exploring a wide range of interests in contemporary global and popular culture, including radio and television, advertising and public relations, digital communication, film and cinema, visual communication, international communication and more.

ADMISSION TO THE PROGRAM
What can I do with a Degree in Communication?

Our graduates have gone on to careers that include:
- Center Manager of Kaplan Test Prep and Admissions
- Reporter for The Press of Atlantic City
- Manager of Public Relations World Extreme Cagefighting, Las Vegas, NV
- Production Assistant for MTV in New York City
- Assistant Professor of Communication at ACCC
- Production Assistant with NBC40 WMGM-TV
- Multimedia Designer for the aerospace firm Lockheed Martin

Our graduates have also been accepted to various graduate programs around the country.

What kinds of classes will a COMM student take at Stockton?

CORE COURSES required for all majors – 20 credits
- COMM 1201 – Intro to Mass Communication
- COMM 2103 – Writing for Media
- COMM 3200 – Theories of Mass Comm
- COMM 4601 – COMM Seminar
- Select From – COMM 4901 Internship or
- COMM 4902 – WLFR Internship, or
- COMM 4903 – SSTV Internship

PRAD – PUBLIC RELATIONS Concentration – 20 credits from:
- COMM 2301 Public Relations
- COMM 2405 Advertising
- COMM 2302 PR & Advertising Writing
- COMM 2306 Women, Minorities & Media
- COMM 3307 Politics & Media
- COMM 2406 Business and Professional Presentation
- COMM 3302 Advanced Public Relations
- COMM 3304 PR and Advertising Design
- COMM 3305 Public Relations Ethics
- COMM 3308 Media Planning and Copywriting

MEDP – MEDIA PRODUCTION Concentration – 20 credits from:
- COMM 2400 Mediated Comm: Computers
- COMM 2401 Mediated Comm: Audio Production
- COMM 2402 Mediated Comm: Video Prod
- COMM 2403 Mediated Comm: Television
- COMM 2407 Introduction to Editing
- COMM 3350 Mediated Comm: Documentary Production
- COMM 3351 Experimental Video Production
- COMM 4200 Steadicam: Art of the Moving Camera
- COMM 4300 Practicum

GNMS – GENERAL MEDIA STUDIES Concentration – 20 credits from:
- COMM 2204 Media, Culture and Society
- COMM 2207 Special Topics in Communication
- COMM 2305 Media Law and Ethics
- COMM 2408 News & Media
- COMM 2409 Television & Popular Culture
- COMM 3400 Film Theory and Criticism
- COMM 3203 COMM Research Methods
- COMM 3303 International Communication
- COMM 3301 Telecommunication Systems
- COMM 3306 Women, Minorities & Media

Why should I study Communication at Stockton?

Our students have published articles in The Washington Examiner, The Press of Atlantic City, and China Daily; they have gained real world production experience interning for companies such as CNN, MTV, and NBC; they have gained PR experience working for various local politicians and also with various PR firms. They also gain hands-on media and production experience in our classes.

www.stockton.edu/arhu
WLFR

WLFR 91.7 FM has been in operation for more than 25 years! We take pride in our diversity of music and shows, and strive to bring you programming not found on commercial stations. WLFR 91.7 is the FM radio station licensed to The Richard Stockton College of New Jersey. The station went on the air in 1984 and on the web in 2004. Students can participate in the WLFR Internship to gain hands-on experience on the air as well as behind the scenes. Students will also learn about the day-to-day operations of a radio station. WLFR is a part of the College’s School of Arts and Humanities and can be found on the web at www.wlfr.fm. WLFR 91.7 FM has brand new studios located in the Student Campus Center on the second floor room 205.

SSTV

SSTV is a dynamic campus presence that promotes the activities of Stockton College. The station follows the television industry model in the creativity and breadth of its programming as it serves the specific needs of the college community. SSTV produces original content that informs, entertains and enriches viewers. Students learn television production, engage in media management activities and gain experience as on-air talent. Sustainability is built into the structure of SSTV with knowledge passed along through training, collaboration and mentoring.

The COMM Lab is outfitted with thirteen editing stations and is available for most hours. The editing stations use Final Cut Pro, the industry standard for nonlinear editing. The Communication curriculum allows for independent work in video production as well as more structured learning environments. COMM students have access to digital cameras and production equipment.

SPECIAL OPPORTUNITIES

Qualified students may be assisted in obtaining pre-professional experiences in their fields of interest by means of internship opportunities with local and regional organizations. The proximity of Richard Stockton College to Atlantic City and Philadelphia and major radio, TV and print media markets makes possible internship opportunities in the media, and in other areas such as public relations, promotions, and political activism. Students can also opt for an on-campus internship with the College radio station WLFR, the college television station SSTV and the College newspaper The ARGO. Interested students should contact the Communication Internship Coordinator after discussing possibilities and requirements with their preceptors.

Information regarding Scholarship opportunities and participation in Student Clubs and Honor Societies is available at www.stockton.edu/arhu

STOCKTON’S LIVING LEARNING COMMUNITIES

Living Learning Communities (LLCs) in Residence Life are designed to connect students, faculty and staff around activities both in and out of the classroom. These themed communities support and enhance student success in academic, personal and social development, by providing related activities both on and off campus.

The Communities are:
Freshmen—Diversity; Wellness; Honors
Upperclassmen—Diversity; Wellness; Honors; Sustainability; Global Citizenship and Creative Arts

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<table>
<thead>
<tr>
<th>Name</th>
<th>Title and University</th>
<th>Specialties</th>
<th>Contact Information</th>
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</table>
| James Shen   | Ph.D. (Ohio University), Associate Professor | mass communication, international communication, telecommunications, critical/cultural studies. | 609-652-4511  
|              | of Communication                            |                                                      | shenj@stockton.edu                      |
| Suya Yin     | Ph.D. (University of Wisconsin, Madison),   | media writing, advertising and international         | 609-652-4975  
|              | Associate Professor of Communication       | communications                                      | Suya.Yin@stockton.edu                   |
| Ai Zhang     | Ph.D. (University of Maryland)               | public relations and advertising                    | 609-626-5526  
|              | Assistant Professor of Communication        |                                                      | Ai.Zhang@stockton.edu                   |
| Donnetrice Allison | Ph.D. (Howard University), Associate Professor | media and culture, film theory and criticism, research methods. | 609-652-4721  
|              | of Communication                            |                                                      | allisond@stockton.edu                  |
| Christine Farina | M.F.A. (University of North Carolina, Greensboro), Associate Professor of Communication | mass communication, video/TV production, film theory, history and criticism, media acting and performance. | 609-626-6836  
|              | of Communication                            |                                                      | Christine.Farina@stockton.edu           |
| Joe'l Ludovich | M.F.A. (Savannah College of Art and Design), | radio/TV production, experimental film, dance on    | 609-626-3474  
|              | Assistant Professor of Communication        | film, film theory and criticism.                     | Joe'l.Ludovich@stockton.edu             |
| Christina Morus | Ph.D. (University of Georgia), Assistant     | comparative genocide, the rhetoric of mass violence  | 609-626-6874  
|              | Professor of Comparative Genocide and       | and genocide.                                       | morusc@stockton.edu                     |
|              | Communication Studies                        |                                                      |                                          |
| Jeremy Newman | M.F.A. (The Ohio State University), Assistant | mass communication, video/TV production, film theory, history and criticism. | 609-626-6865  
|              | Professor of Communication                  |                                                      | newmanj@stockton.edu                    |
Communication Studies
The School of Arts and Humanities • www.stockton.edu/arhu

For additional information and application materials:
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The School of Arts and Humanities
Communication Studies
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Stockton College is an AA/EQ institution.
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