



Join us to hear Susan Adelizzi-Schmidt: Stockton's School of Business Speaker for New Jersey Women Entrepreneurship Week (Tuesday, October 20th, 6- 7:15 p.m., in F207).

The School of Business is pleased to welcome **Susan Adelizzi-Schmidt**, President of Suasion Communications Group, as its New Jersey Women Entrepreneurship Week speaker. Please join us for Ms. Adelizzi-Schmidt's talk on Tuesday, October 20th, from 6:00-7:15pm in room F207 on the Stockton Galloway Campus.

Ms. Adelizzi-Schmidt has strong ties to Stockton, having earned a Stockton MBA and often returning to the School of Business to serve as an adjunct faculty member in Business Studies and the MBA programs. She became President of Suasion Communications group in 2007, after acquiring Smith O'Keefe & Associates and rebranding it. Suasion Communications Group is an award-winning, full-service communications agency bringing unsurpassed talent to every client. Suasion provides a complete range of communications services, including brand strategy, public relations, marketing, creative design, e-marketing, advertising and web design, as well as consulting services. As president of Suasion, Susan leads a team of creative professionals who execute highly successful branding, public relations and digital campaigns. Susan was honored as the 2015 South Jersey Entrepreneur of the Year by the Philadelphia Business Journal. ([Press Release.](#))

This year, 2015, marks New Jersey's second year of participating in Women Entrepreneurship Week, which occurs this year Oct. 19-25, 2015. Montclair State University, through the Feliciano Center for Entrepreneurship, is coordinating New Jersey's participation in Women Entrepreneurship Week, and has expanded it into a statewide event with programming occurring at Montclair State and several other universities and non-profit organizations throughout the state. Stockton is pleased to be a participant in this New Jersey program.

See: <http://www.montclair.edu/entrepreneur/womens-entrepreneurship-week/>

Thanks to Business Studies, Management Professors Jaemin Kim and John Pearlstein, and to Dean Janet Wagner, for their planning and support of this event.