JUDY WICKS
LECTURE

THURSDAY, MARCH 19, 2015
2:30 p.m. – 4:20 p.m.
TOWNSEND RESIDENTIAL LIFE CENTER
(Includes light refreshments)

Hosted by the School of Business

BIO:
Judy Wicks is an entrepreneur, activist, and author working to build a more compassionate, environmentally sustainable and locally based economy. Her award-winning memoir Good Morning, Beautiful Business: the Unexpected Journey of an Activist Entrepreneur and Local Economy Pioneer was published in 2013, and won the gold medal for Business Leadership from Nautilus National Book Awards in 2014. Judy is founder of Philadelphia’s landmark White Dog Café known for its leadership in the local food movement and environmental stewardship. She sold the business in 2009 through a unique agreement that preserves sustainable business practices. Judy founded several non-profits including Fair Food Philly and the Sustainable Business Network of Greater Philadelphia, and co-founded the nationwide Business Alliance for Local Living Economies (BALLE). She is the recipient of numerous awards, including the James Beard Foundation Humanitarian of the Year Award, Women Chefs and Restaurateurs Lifetime Achievement Award, and the International Association of Culinary Professionals Humanitarian Award.

WWW.JUDYWICKS.COM.