The Stockton College Foundation
Spending Policy

Policy #: 2007-1

Adopted: May 15, 2007

Covers: All board members, finance and investment committee members, and employees of the Foundation and/or of the College involved with the investing of Foundation funds.

Purpose

To establish a set of guidelines to govern the rationale for the spending policy of endowed funds. The goal of the spending policy is to preserve the purchasing power of the endowed assets.

The Board of Directors will be advised by the guidelines and recommendations of the Association of Governing Boards of Universities and Colleges regarding endowment management.

Introduction

A former trend of colleges and universities was to simply spend current income. However, as this practice proved detrimental to endowment growth, governing boards began implementing a target spending rate. Important factors in determining the target spending rate include projected investment returns and inflation rates. Therefore, it was recognized that for an endowment to maintain its inflation-adjusted level of support (referred to as intergenerational equity), it must earn an investment return equal to the spending rate plus the inflation rate. According to the 2006 NACUBO Endowment Study, the average return earned by endowments less than or equal to $25 million was 7.4% over the prior 10 years, with an inflation rate of 2.6 percent. These results would permit a spending rate of 4.8 percent while still maintaining the inflation-adjusted value of the endowment. However, many believe that the Consumer Price Index understates the cost inflation faced by colleges. Therefore, The Richard Stockton College will take a reasonable and conservative stance and adopt a 4% spending policy.

Spending Formula

The Richard Stockton College Foundation will use a spending formula that is based upon a percentage of the market value of the endowment. The annual spending rate will equal four percent (4.0%) of the average market value of the endowment over the trailing twelve (12) quarters.
The Stockton College Foundation Spending Policy (continued)

Benchmarks

The Investment Committee will review publications like the National Association of College and University Business Officers (NACUBO), Association of Governing Boards (AGB), Commonfund Institute, and USA Today among others that study and report on benchmarks related to college endowments and spending.

Spending Oversight

Spending allocations will be applied consistently with the underlying mission to provide support for college priorities under the direction of the College Foundation Board. The distribution or spending of the aggregate amount is guided by the individual endowment agreements first, and then the balance is determined by the College Foundation Board. Foundation employees will provide detailed reports on endowment values and proposed spending allocations. The proposed spending of allocations shall be voted on annually by the College Foundation Board.