What exactly is REBEL?

REBEL is a student-driven, anti-tobacco movement whose mission is to reach, educate, and empower Stockton’s students and employee’s to make healthy lifestyle decisions and to support non-smoking norms.

REBEL combats the lies, marketing and manipulation of BIG TOBACCO that encourages people to pick up their addictive products, cigarettes, because according to them it’s cool or rebellious, or a stress reliever. REBEL knows that tobacco companies are working as hard as ever to get people addicted to smoking and enlist more lifelong customers.

The REBEL anti-tobacco prevention club will meet once every other week with special meetings being called by the President as necessary. Objectives will include activities that build teamwork and exposure for the club, tabling exhibits to share the dangers of tobacco use and support of the College’s Tobacco Madness cigarette litter prevention program, and writing campaigns to state legislatures to support anti-smoking campaigns and cessation program funding.