Consistency of Navigation: Stockton's Web Site Redesign

Phase 1 Template Development

First two levels of site navigation:

- home page (unique) and
- landing pages sections

The following templates have been developed and fit into the EYOS systems for the second level (exit from home page) of site navigation (landing pages, audience pages, utility pages). These templates incorporate various container elements and wizards.

- Full Text Landing Page Template with News and Events
- Full Text Landing Page Template without News and Events
- Full Text Template No Promotions No Secondary Navigation (aka Utility)
- News & Events Template1
- News & Events Template2

Universal elements in this phase of templates includes:

- header bar
- banner image featuring sense of place image and search box
- primary site navigation in Columbia blue
- section navigation
- standard gray bar (featuring bread crumbs, INFORMATION FOR bar and SHARE features)
- body text area
- universal footer
- site-by maintained notice reserved for first

Phase 2 Template Development //Lower-level site navigation

The following templates need to be the basis of the designs that are used for lower levels of site navigation for a variety of purposes. These templates will not incorporate any container elements, which are reserved for first two levels of navigation.)
For sites that are to be added to existing sections that incorporate landing page navigation:

- Administrative Office Pages
- Special Projects/Programs/Initiatives
- Schools/Centers

For sites that are those designed to stand alone as new independent sections:

- Administrative Office Pages
- Special Projects/Programs/Initiatives
- Schools/Centers

Elements in this phase of templates include:

- universal header bar
- banner image featuring collages of Creative Services marketing photo/graphics plus search box
- horizontal primary section site navigation in colors that coordinate with related print materials (organized by graphics production)
- section secondary navigation (on left hand side, if needed)
- standard gray bar (featuring section bread crumbs, Wordmark created by graphics production)
- body text area
- site-by maintained notice (placed above footer, may warrant client discussion and agreement)
- universal footer
- last updated on notice (needs further exploration, may pertain to certain "business information")

**This information is provided:
For internal use// Publications/Creative Services//
Template Development Plan
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