Degree Programs: Undergraduate degrees are offered in Business Studies (BSNS), Computer Science and Information Technology (CSIS), and Hospitality and Tourism Management Studies (HTMS). At the graduate level, a Master of Business Administration (MBA) is offered. Highly qualified undergraduates may also apply for an accelerated B.A. or B.S. / M.B.A which involves starting MBA classes in one’s senior year.

The BSNS program offers a generalized B.A. degree and a more specialized B.S. degree with concentrations in Accounting, Finance, Financial Planning, Management and Marketing. The HTMS program offers a B.S. degree. The CSIS program offers a generalized B.A. and a more specialized B.S. degree with concentrations in either Computer Science or Information Systems.

Dean’s Notes: Business has been a major at Stockton since its founding; a separate School of Business was established in July 2007. The faculty and students in the School of Business are connected to and work closely with organizations and businesses in Atlantic City, southern New Jersey and throughout the world. Students in all programs are encouraged to complete internships in their senior year (or final year of the MBA program); internships are required in HTMS. Undergraduate students in the Accounting concentration can fulfill the requirements to sit for the Certified Public Accountant (CPA) exam, and the students in the Financial Planning concentration will fulfill the requirements to sit for the Certified Financial Planner (CFP) exam.

Students and faculty from the School of Business are involved the community in multiple ways. BSNS and MBA students have the opportunity to work with businesses and organizations throughout the region through University-sponsored Service-Learning programs and internships.

In the HTMS program, students will learn and may also choose to work and live at the historic Stockton Seaview Hotel & Golf Club. HTMS students also benefit from an agreement with the Cornell University School of Hotel Administration (SHA) involving exchanges of Cornell students learning and interning in the Atlantic City area and promoting Cornell’s SHA graduate programs to qualified Stockton HTMS graduates. CSIS students can choose to do academic research projects as undergraduates and to work with the FAA’s William J. Hughes Tech Center and other area businesses and organizations.

Centers associated with the School of Business include:

The Small Business Development Center (SBDC) of Atlantic, Cape May and Cumberland counties, located at the Carnegie Center in Atlantic City, provides business assistance services to establish new enterprises and promising start-ups with the objective of increased economic activity. Annually, SBDC oversees more than 450 one-to-one client sessions and runs about 50 events that provide training to 1,000 individuals.

The Lloyd D. Levenson Institute for Gaming, Hospitality and Tourism provides a forum for public policy discussions regarding the gaming, hospitality and tourism industries in New Jersey. The Levenson Institute engages our faculty, students and others in research, conferences and report writing to support sound decision-making among policy makers and leaders in the region’s three largest industries.