Stockton Institute for Community Development Lists Speaker Series Program

Seminars Address Areas of Critical Importance to Non-profits

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“The Board Speaker Series is a terrific opportunity for members of nonprofit boards to acquire the tools to develop the skills that lead to sound board governance,” said Cynthia Sosnowski, Executive Director of Continuing Studies for Health Sciences and Human Services at Stockton.

The series is part of a dynamic training schedule being offered during the fall of 2008 by the Institute for Community Development of Southern New Jersey. The Institute is a collaborative project of Stockton and Atlantic Cape Community College. It provides training and technical assistance for nonprofit organizations throughout the region. According to Sosnowski, “The ICD was developed because both colleges believe in supporting the valuable work that is being done by the nonprofit community.”

Nonprofit agencies are extremely skilled at providing services to the community. During uncertain economic times nonprofit organizations struggle with funding challenges, infrastructure development and shrinking resources. The ICD exists to strengthen the nonprofit community throughout the Atlantic Cape Region,” according to Linda Dolan, project liaison for Atlantic Cape Community College.

The ICD fall 2008 training schedule includes “Federal Funding: Finding Opportunities and Submitting Winning Proposals” on October 28, 2008. Also offered is a “Nonprofit Productivity Package” that is comprised of two three-part workshop series. Topics in the “Productivity Package” include, “Presentation Strategies” and “Techniques, Designing Effective E-mail Campaigns,” “Using Networking and Publicity as Marketing Tools,” “The Time is Yours: Time Management Tools,” and “Facilitating Effective Meetings”. The productivity training series begins on October 8, 2008 and continues through November 6, 2008.

For more information about any ICD training please visit www.stockton.edu/icd, or call (609) 626-3599.