

## **Sharon E. Schulman of Gloucester Township Named Chief University Relations & Marketing Officer at Stockton**

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**Contact:      Christina Butterfield  
                     News and Media Relations  
                     Galloway Township, NJ 08205  
                     Christina.Butterfield@stockton.edu  
                     (609) 626-3845**

**Galloway, NJ** – Sharon E. Schulman, of Gloucester Township, NJ, was recently named chief university relations & marketing officer by the Stockton University Board of Trustees. Her responsibilities also include overseeing the William J. Hughes Center for Public Policy and coordinating with the Stockton Aviation Research and Technology Park, an auxiliary organization of the University.

Schulman is a Stockton alumna with an extensive background in marketing and public relations, communications management, web and social media communications, creative services and regulatory and governmental affairs.

She had been serving Stockton as the CEO of External Affairs & Institutional Research, and previously served as executive director of the Hughes Center and as interim chief development officer and executive director of the Stockton Foundation.

Earlier in her career, the Vineland, NJ native served as chief of staff and CEO at the N.J. Board of Regulatory Commissioners and as executive director of the 1<sup>st</sup> legislative district offices for former state Assemblyman Edward H. Salmon.

Schulman was president and CEO of Aqua New Jersey, Inc., a state-regulated water and wastewater provider. She also served as manager of Public & Regulatory Planning and manager of External Affairs for Atlantic Electric (now Atlantic City Electric), where she was responsible for short- and long-range strategic and corporate community, governmental and regulatory planning.

Schulman was founder and principal of Spe-Schul Communications of Vineland, a public relations, government affairs and advertising firm specializing in service industries and political campaigns. She also served as executive director for the Bridgeton-Cumberland Tourist Association.

She holds a B.S. in Biomedical Communications, an M.A. in Communications and an M.B.A. in Marketing.

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