Stockton Recognizes Charles and Lynn Kramer for Many Years of Service to College

New Center in Hammonton Named Kramer Hall

For Immediate Release
Thursday, December 13, 2012

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Galloway Twp., NJ – In recognition of Charles and Lynn Kramer’s many years of leadership and service to The Richard Stockton College of New Jersey, as well as a significant new Leadership Gift, the College dedicated its new instructional site in Hammonton as Kramer Hall.

The naming of the historic, renovated downtown building at 30 Front Street was formalized by the Board of Trustees and President Herman J. Saatkamp in a ceremony on Wednesday, December 12th. The Leadership Gift from the Kramers was also formalized at that time with the signing of a gift agreement.

“This recognition is richly deserved for Charles and Lynn,” Dr. Saatkamp said. “Charles Kramer has been a member of the Stockton College Foundation Board for more than 16 years and served as its chair from 2007 to 2009. Charles and Lynn, as well as the family business, Kramer Beverage, and the Kramer Family Foundation have given their time and philanthropic support of the College.”

Dr. Saatkamp noted the Kramers have been extremely helpful in building and nurturing community relationships on behalf of Stockton, “resulting in immense goodwill throughout our community and thousands of dollars in additional support for Stockton over the years.”
Longtime supporters of efforts to revitalize downtown Hammonton, the Kramers have served on a number of business advisory groups and worked diligently to help make the Hammonton instructional site a reality. “The Kramers and Kramer Beverage have been such an important part of the College and the College Foundation. It is wonderful to honor them with this naming,” said Dr. Saatkamp.

Kramer, who today is chairman of the company, was the third generation to enter the family business. Lynn Kramer worked as Chief Financial Officer of the company for more than 30 years.

Kramer Beverage Company was founded by Benjamin Kramer in Atlantic City in 1924 as a soft drink bottler and distributor. Following the repeal of Prohibition in 1933, the company added beer to its product line, and Kramer Beverage continued to thrive. It relocated to a state-of-the art facility in Hammonton in 2002.

Kramer said he was approached by President Saatkamp several years ago about being the point person for a Stockton/Hammonton alliance. “I feel Hammonton’s a terrific town, and the town’s been very good to our company,” said Kramer.

Kramer said he and his wife’s leadership gift is to help support the renovation of the downtown building, a former shoe factory, adding, “It seemed like a natural thing for Lynn and I to choose to support Stockton and the capital campaign and Hammonton all at the same time.”

He is also an active member of the Noyes Museum of Art’s Board, having served since 2008. Stockton College Chief Development Officer, Philip T. Ellmore noted, “In addition to his personal commitment, Kramer Beverage has been an integral part of the success of our Annual Scholarship Gala and golf tournament.”

According to Ellmore, the total amount the two Scholarship Galas held while Charles Kramer was Chair of the Foundation raised the largest amounts in the event’s history. In 2008, the amount raised represented a 30 percent increase over the previous year. “Given Charles’ and Lynn’s commitment to Stockton and to Hammonton, it is quite fitting their name will forever be associated with the College and its presence in one of America’s great downtowns,” Dr. Saatkamp concluded.

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