The Office of External Affairs Updates Visual Identity Guidelines

The Office of External Affairs has developed a new tool to assist the College family with their communications materials. Using this “Brand Guide” will enable employees to establish a positive identity for - and perception of - Stockton among those receiving your communications.

The Brand Guide is designed to educate the users as well as define how to use the College’s colors, seal, logos, wordmarks, and more. It consists of two parts. The first is an overview of Stockton branding that defines the promise, position, essence, personality, messages, voice, tone, structure and tagline. The latter is a visual identity section featuring color, imagery, web communications, editorial styles and social media. This portion also contains standards for using the seal, wordmarks, and more for publications, promotional collateral, signage, and other uses. As new needs are identified and components built, the Brand Guide will be updated.

According to Sharon Schulman, CEO for External Affairs and Institutional Research, “Academics, athletics and College accomplishments are the primary ways that our various publics learn about us. Using these tools is our chance to influence the perception of the College in a more subtle way.”

Geoffrey Pettifer, director of Marketing Communications, said: “This evolving guide serves as a helpful resource and provides practical assistance to the College community that augments our efforts to communicate effectively and speak with one voice as New Jersey’s Distinctive Public College.”

The Brand Guide can be viewed on the Office of External Affairs website or by clicking here. For questions and assistance, Geoff can be reached at 609-626-6023 or via E-mail at Geoffrey.Pettifer@Stockton.edu.
Faculty-Led Study Tour Shaped by Lives of Holocaust Survivors

The past lives of local Holocaust survivors and their families shaped this summer’s Study Tour, taking a group of 46 from Stockton to sites in Poland, Lithuania and Germany.

The students, faculty and others explored Vilnius, Lithuania with Holocaust survivor Donald Berkman of Margate, who was 3 when he escaped from the ghetto to the forests of Lithuania with his mother. They were constantly on the move, sometimes sheltering in root cellars and barns, and living for over two years on potatoes, bread, and even grass.

Second-generation Holocaust survivor Gert Novin of Margate found records of where her family had lived both before and after they were forced into the Vilna Ghetto in Vilnius. The group explored the areas where her mother and grandparents had lived, accompanying Novin and her husband, former Atlantic County Assemblyman Ed Kline, on the journey.

The tour visited the Warsaw Ghetto, the Museum of Jewish History and other sites in Poland before exploring the Treblinka memorial with Dr. Michael Berenbaum, a world-renowned scholar and author who is the former project director of the U.S. Holocaust Memorial Museum in Washington D.C. The group saw four Nazi death camps in all.

The wall at Belzec, a concentration camp in southeastern Poland, lists the first names and family names, in Hebrew, of Jewish people killed there. “Belzec was the most powerful memorial I’ve ever been to,” said Gail Rosenthal, director of The Sara and Sam Schoffer Holocaust Resource Center at Stockton, which sponsored the trip.

“Having Dr. Berenbaum as our guide, who is the prime consultant and chief curator of the Belzec Memorial, was a privilege,” said Rosenthal.

Support for the Study Tour came from the Office of Global Engagement, which received funding designated by President Saatkamp for international study. Other funding came from the Foundation of the Jewish Federation of Atlantic and Cape May Counties, College Foundation scholarships and an anonymous donor, said Rosenthal.

Berkman and his wife, Nan, who was on the trip along with his sister, Riva, have established the Joseph Berkman and Michael & Sarah Chipkin Holocaust Award at Stockton, providing scholarships to matriculated students enrolled in the Master of Arts in Holocaust and Genocide Studies program. The scholarship award honors the heroism and memory of Berkman’s mother, Sarah Chipkin, who hid him in the woods and the memories of Joseph Berkman, Donald’s father, and Michael Chipkin, Donald’s stepfather.

Dr. Michael Hayse, associate professor of Historical Studies and also a group leader, said part of the Study Tour focuses on the rescuers, such as Marion Golebiowski, 94, whom the students met while visiting Poland.

Dr. Hayse said another interesting aspect of the tour is, “Life after - how these countries have dealt with it and continue to struggle with the past.”

Dr. Hayse said the group met with the chief rabbi of Poland, Michael Schudrich, an American who is part of a rebirth of the Jewish community in Eastern Europe.

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European Study Tour Shaped by Lives of Holocaust Survivors  

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“In Wroclaw, Poland, we met with Katka Reszke, who grew up Catholic and later discovered her family was Jewish and had hidden it” to escape persecution, Hayse said. Reszke and her fiancé, both New Yorkers, are reconnecting with their Jewish roots. They plan to be married in Wroclaw, “the first Jewish marriage in the synagogue there since the war,” Dr. Hayse said.

This tentative revival of the Jewish community in Eastern Europe is small and not without controversy, Rosenthal said. “A number of Jewish Americans have moved to Lithuania and elsewhere to help with the revival,” she said, but others think the history of persecution is too great to start anew in the same old places.

The Study Tour included moments of stark reflection, contrasted with the physical beauty of some towns and the inspiring stories of victims, survivors and rescuers.

For more information and photos, click here.

Six Teaching Circles, Faculty Facilitators Announced for 2014-15

The Institute for Faculty Development recently announced six Teaching Circles to take place in the 2014-15 academic year. The Teaching Circles program provides the opportunity for faculty to further their knowledge and experience about professionally relevant areas for the purpose of improving teaching and learning.

Dr. Elisa von Joeden-Forgey, assistant professor of Holocaust and Genocide Studies, and Dr. Betsy Erbaugh, assistant professor of Sociology, will facilitate “Teaching About Gender-Based Violence Inside and Outside of the Classroom.” This circle aims to bring together Stockton faculty from multiple programs and various levels of engagement, including those who have already integrated components on gender-based and sexual violence in their courses, as well as faculty who are interested in adding or expanding coverage of these important and sensitive topics.

Dr. Janice Joseph, Distinguished Professor of Criminal Justice, will facilitate “Integrating Global Education in the Classroom,” to bring together colleagues for guided discussions on global education.

Dr. Karen York, associate professor of Biology, and Dr. Melissa Zwick, assistant professor of Biology, will host “Transforming Undergraduate Education Using Student-Centered Learning.” Dr. York and Dr. Zwick will demonstrate an active learning environment to enable faculty to experience the current best-practice of undergraduate STEM education.

Dr. Sara Martino, associate professor of Psychology, will facilitate “Women in Academia” to discuss issues related to faculty life. Dr. Martino will emphasize issues of raising children while pursuing an academic career and the challenges of untenured female faculty.

Dr. Mary Padden, assistant professor of Nursing, Dr. Lee Ann Guenther, associate professor of Physical Therapy, and Dr. Marcia Fiedler, assistant professor of Jewish Studies, will facilitate the “Critical Thinking Teaching Circle.” This circle will expand opportunities for sharing critical thinking teaching and learning strategies with the larger community of Stockton faculty.

Dr. Michael Rodriguez, associate professor of Political Science, will facilitate the “Geographical Information Systems (GIS) Teaching Circle,” which aims to enhance the development of a GIS pedagogy and aid faculty in integrating GIS technology into their courses.

Institute for Faculty Development Fellows Dr. Michael Frank, Dr. Douglas Harvey, Dr. Liz Shobe and IFD Director Dr. William Reynolds reviewed all submitted proposals.

Interested faculty members can contact Teaching Circle facilitators after Sept. 1 for information about participating.

The Teaching Circles program began as a 2020 Initiative and is now supported through Presidential Initiative Funding.
Dr. Janice Joseph Presents at Caribbean Basin Security Meeting

Dr. Janice Joseph, Distinguished Professor of Criminal Justice, was recently invited by the U.S. Department of State to participate in the Caribbean Basin Security Initiative (CBSI) Technical Working Group (TWG) meeting held in Bridgetown, Barbados.

Dr. Joseph gave a presentation titled, “Gangs in the Caribbean.” She was one of two professors to present, along with two prominent FBI officers working with gangs in Central America and two former gang members from Los Angeles.

Attorney General of Barbados Adriel Brathwaite gave opening remarks, emphasizing that the CBSI is built on the principles of partnership, cooperation and dialogue.

In attendance were a team of employees from the U.S. Department of State in Washington, D.C., representatives from the U.S. Embassy in Barbados, the deputy director of the International Narcotics and Law Enforcement Affairs Office of Western Hemisphere Programs (INL/WHP), and government representatives from the English-speaking Caribbean countries and one Spanish-speaking country, the Dominican Republic.

The CBSI was established by President Barack Obama in 2009 as one pillar of the U.S. security strategy that focuses on citizen safety throughout the hemisphere.

Since 2010, the United States - through the U.S. Department of State - has made a significant contribution of $263 million to CBSI. The United States government also makes contributions in the form of training, technical assistance and equipment.

“It was an extraordinary experience. I am honored to have been invited by the U.S. Department of State to participate in this important meeting,” Dr. Joseph said.

Wellness Center Relaunches ‘Ask the Jersey Devil’ Initiative

The Wellness Center recently revived “Ask the Jersey Devil,” an advice column and outreach initiative for Stockton students. The program encourages students to anonymously engage with health counselors on topics such as relationships, rejection, heartbreak, poor self-esteem and eating disorders, among others. The initiative also allows students a safe place to explore a wide array of mental health, drug and alcohol inquiries.

Faculty and staff are asked to encourage students to submit questions by E-mailing askthejerseydevil@stockton.edu. Anonymous questions and answers will then be posted on the Jersey Devil Facebook page. Questions that students do not wish to have posted should not be submitted.

Licensed counselors provide answers to all inquiries. The Jersey Devil's objective is to provide first-rate information, self-growth tools and feedback. The Wellness Center will regularly revise content to ensure accuracy and relevance.

The Center emphasized that the tools or information at Ask the Jersey Devil should not be used in lieu of care or advice given by a qualified mental health professional.

Send Us Your News!

We want to know about things going on in the Stockton community. Do you have an unusual hobby? Did one of your co-workers win an award or perform outstanding public service? Births, weddings, graduations and the like are all good things to submit to The Stockton Times. Contact the editor at (609) 652-4593 or e-mail StocktonTimes@stockton.edu

News about distinguished students can now be found at Distinctive Stockton Students. To contribute a news item for the blog, please contact the editor at distinctive@stockton.edu