Division of Academic Affairs
2012 Program Review

Thursday, February 2, 2012
Today’s Agenda

- SWOT Analysis
- Middle States Update
- Looking Back: 2010-11 Review
- Moving Forward: 2011-12 Plans
- Personnel
- Funding
“Moving Forward...”

...in Challenging Times”
SWOT – Strengths

- Effective partnership between Academic Affairs and Faculty Senate
- Increased support for faculty development and scholarly activity
- Percentage of courses taught by full-time faculty (70%)
- New academic programs, external partnerships, and articulation agreements
Undergraduate FTE (Annualized)

FY07: 5755  
FY08: 5803  
FY09: 5849  
FY10: 6183  
FY11: 6453
Graduate FTE (Annualized)
SWOT – Weaknesses

- CLA and NSSE results remain a concern
- Greater consistency needed in assessment of student learning outcomes
- Preceptorial advising uneven throughout College
- Lack of Collective Bargaining Agreement
SWOT – Opportunities

- 2020 Strategic Plan: $$ for new initiatives
- New Science Building: state-of-the-art facilities
- International opportunities
- Stockton’s expanding regional presence
SWOT – Threats

- Funding, affordability issues (student debt)
- New Jersey continues to export high number of college students
- Competitive partnerships: Rutgers-Camden & Rowan; Kean & Ocean County College
- State, national economy
Public Policy Issues

*Top Issues from AASCU:*

- State support for higher education
- College completion rates
- State student grant programs
- College readiness
- Veterans Education
Reaccreditation Team visits March 25-28th

Report is available online (Stockton portal)

Dr. Andrea Lex will be here February 6-7th

Highly collaborative preparation:
- 60 faculty
- 51 staff
- 9 students/alumni
- 3 Trustees/Foundation Board members
## Divisional Goals (2010-11)

<table>
<thead>
<tr>
<th>2020 Theme</th>
<th>Goals</th>
<th>Objectives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Learning</td>
<td>5</td>
<td>130</td>
</tr>
<tr>
<td>Engagement</td>
<td>4</td>
<td>67</td>
</tr>
<tr>
<td>Global Perspectives</td>
<td>2</td>
<td>16</td>
</tr>
<tr>
<td>Sustainability</td>
<td>4</td>
<td>27</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>15</strong></td>
<td><strong>240</strong></td>
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</table>
83% of Divisional Objectives are “completed” or “in progress” (200 out of 240)
New Academic Initiatives

- 27 initiatives approved or in place;
- 12 more in progress = 39 total!

- 5 new degree programs
- 5 new minors
- 10 new concentrations/tracks
- 10 new articulation agreements
- 9 other initiatives
Faculty Office Space

- Moves began in August
- During Fall Semester, 101 faculty moved into new offices, including new hires
- 19 additional faculty moved in January
- Very challenging, sequential operation
Faculty Award

- Mark Berg and Keith Williams: *Provost’s R&PD Award in Academic Advising*

- Award formed in cooperation with:
  - Stockton Advising Council
  - Faculty Senate
  - Stockton Federation of Teachers
  - Center for Academic Advising
  - Office of the Provost
In FY 2011, Stockton’s external funding provided $5.65 million in new awards.

- 82 proposals submitted by faculty and staff, 62 received funding (76%)

Stockton’s 5-Year Total:

$30,395,249
R&PD Funding

<table>
<thead>
<tr>
<th></th>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
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<tbody>
<tr>
<td>Amount</td>
<td>$429,000</td>
<td>$447,000</td>
<td>$498,100</td>
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</table>
Average $ Per Faculty Member

<table>
<thead>
<tr>
<th>FY09</th>
<th>FY10</th>
<th>FY11</th>
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<tbody>
<tr>
<td>$1,593</td>
<td>$1,647</td>
<td>$1,770</td>
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Office of Service Learning

- Significant increase in students and faculty participating in service-learning courses

<table>
<thead>
<tr>
<th></th>
<th>Fall 2010</th>
<th>Fall 2011</th>
<th># Increase</th>
<th>% Increase</th>
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<tbody>
<tr>
<td>Courses</td>
<td>29</td>
<td>35</td>
<td>6</td>
<td>20%</td>
</tr>
<tr>
<td>Faculty</td>
<td>24</td>
<td>30</td>
<td>6</td>
<td>25%</td>
</tr>
<tr>
<td>Students</td>
<td>275</td>
<td>436</td>
<td>161</td>
<td>58.5%</td>
</tr>
<tr>
<td>Hours</td>
<td>5523</td>
<td>8425</td>
<td>2902</td>
<td>52.5%</td>
</tr>
<tr>
<td>Africana Studies (minor)</td>
<td>MA Information Technology (MAIT)</td>
<td></td>
<td></td>
<td></td>
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<td>-------------------------</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communication Studies</td>
<td>Psychology</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Historical Studies</td>
<td>Public Health</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Holistic Health (minor)</td>
<td>Women’s, Gender, &amp; Sexuality Studies</td>
<td></td>
<td></td>
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<tr>
<td>Languages and Culture Studies</td>
<td>Writing Program (minor)</td>
<td></td>
<td></td>
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<tr>
<td>Library</td>
<td></td>
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Nearly 50 goals and objectives discussed and agreed upon

These objectives were captured in “closing loop” meetings and tied to 2020 LEGS goals

This process helps the Division review the past as well as plan for the future
Deans Evaluation

- Online evaluation instrument designed by ad hoc team of 2 deans, 2 faculty, 2 staff
- Tenured Deans: evaluated every 3 years
  New Deans: evaluated between Years 1 & 2 and again between Years 3 & 4
- Same team now developing evaluation for Assistant Deans
Looking Forward:

2011-12 Plans
2011-12 Plans

- Academic Affairs’ focus remains:
  - Strategic Planning
  - Curriculum Development
  - Educational Partnerships/Outreach
  - Program Accreditation
  - Accountability & Assessment
  - Student Engagement
## 2011-12 Plans

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<tbody>
<tr>
<td>Learning</td>
<td>5</td>
<td>22</td>
</tr>
<tr>
<td>Engagement</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>Global Perspectives</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Sustainability</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Internal Capacity</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>14</strong></td>
<td><strong>43</strong></td>
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Regional & State Opportunities

- Hammonton
- Manahawkin
- Atlantic City

- State Task Force on College and Career Readiness
- Veteach Pilot Program
High School Partnerships

- Fall 2011: Stockton partnered with Greater Egg Harbor Regional School Dist.
- Students take Stockton courses taught by Stockton-trained high school instructors (Pre-Calculus, Environmental Sciences)
- Future plans: more districts, more courses (example: foreign language classes)
More than 100 faculty and staff participating in ELO study teams

Teams currently in “quiet phase” – researching, working on definitions, meeting with faculty mentors, etc.

ELO teams will present draft definitions at Day of Scholarship (March 22nd)
Over 100 faculty and staff are working on teams to review proposals.

Goal: support initiatives tied to Stockton’s strategic LEGS themes.

9 projects approved so far: more than $50,000 committed.
<table>
<thead>
<tr>
<th>Title</th>
<th>Author, Coach</th>
<th>Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library Learning Commons</td>
<td>Mary Ann Trail, Sonia Gonsalves</td>
<td>7,000</td>
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<tr>
<td>e-Portfolios for Learning and Assessment</td>
<td>Diane Holtzman, Amy Hadley</td>
<td>3,000</td>
</tr>
<tr>
<td>Honors Research Program</td>
<td>Lisa Rosner, Marc Lowenstein</td>
<td>16,000</td>
</tr>
<tr>
<td>1st Annual HERO Walk</td>
<td>Glenn Miller &amp; Stephen Davis</td>
<td>1,000</td>
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<tr>
<td>Chemistry Nights at Stockton</td>
<td>Marc Richard, Thomasa Gonzalez</td>
<td>5,000</td>
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## Approved 2020 Projects

<table>
<thead>
<tr>
<th>Title</th>
<th>Author, Coach</th>
<th>Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>Focus Groups with External Community Partners</td>
<td>Reva Curry, Thomasa Gonzalez</td>
<td>1,000</td>
</tr>
<tr>
<td>Lynda.com On-Demand Tech &amp; Software Training</td>
<td>Dan Gambert, Sonia Gonsalves</td>
<td>20,000</td>
</tr>
<tr>
<td>Expanding Language/Culture/ESL Classes &amp; Accent Modification Services</td>
<td>Lois Spitzer &amp; Bob Helsabeck, Lois Spitzer</td>
<td>TBD</td>
</tr>
<tr>
<td>Applied Linguist to Incorporate World Languages</td>
<td>Arnaldo Cordero-Roman, Lois Spitzer</td>
<td>TBD</td>
</tr>
</tbody>
</table>
**Personnel**

- Dr. Claudine Keenan: Dean, School of Education
- Dr. Darryl Greer: Senior Fellow, Higher Education Strategic Information and Governance
- Special Thanks
In 2011, we requested one full-time faculty line until offices were unpacked and new classrooms came online.

We could sustain this because:

- Full-time faculty taught 70% of courses
- Stable class sizes
- More efficient scheduling
Looking Ahead

- We’ve increased productivity:
  - Using data to inform decision-making
  - More FTE, more filled seats per class
  - New academic initiatives
  - Expanding regional presence
2013 Budget Requests

- $1.8 million (2.7% increase)
- New faculty lines
- Requests for: Art Gallery, Library

Remember: 10% FTE Growth from 2009 to 2011!
Faculty Line Priority Requests

- **ARHU**
  - Communication Studies
  - Studies in the Arts: Visual
  - Applied Linguist (2020 Initiative)

- **BUSN**
  - Finance
  - Management
  - Accounting
  - CSIS (.5)
Faculty Line Priority Requests

- **GENS**
  - Critical Thinking & Writing

- **HLTH**
  - Communication Disorders (2)

- **NAMS**
  - Biology
  - Chemistry

- **SOBL**
  - Criminal Justice
  - Psychology
Our goals and initiatives will require:

- Careful planning
- Careful allocation of resources
- Commitment from faculty and staff to work together on:
  - accreditation
  - outcomes and assessment
  - new opportunities
Congratulations and Thank You to All!