FAQs on Stockton-Island Campus

How will the development of a Stockton-Island Campus in Atlantic City affect tuition and how will students benefit?

- There is no effect on tuition rates because the December 2014 purchase of the former Showboat casino hotel was a cash transaction using reserved investment funds. No debt was issued and no state-appropriated funds used in this purchase. (NOTE: Only about 10 percent of Stockton's operating budget is provided by the State of New Jersey.)
- The $18 million purchase was an extremely economical way for Stockton to grow. The Island Campus provides students with exceptional facilities that would be prohibitively costly to build as new construction. For example, Housing #5 on the Galloway campus cost a total of $48 million and accommodates 320 students. The Island Campus, which includes many educational, community and income-generating facilities in addition to its residential space, can provide 852 rooms for over 1,600 students with options for more.
- An Atlantic City full-service campus offers students opportunities to take part in hospitality, health science, marine science and other industry research and analysis, and provides access to professional mentorships, internships and employment in a world-class setting. At the same time, it provides businesses and service providers in the Greater Atlantic City region a well-trained, college-educated workforce.
- The development of a degree-granting campus and University City in Atlantic City supports Stockton's mission to advance the region's educational, social and economic development.
- It is well documented that economic opportunities and safe, secure neighborhoods grow up around urban institutions of higher learning. Close to home, examples such as New Brunswick and Philadelphia exist.
- The purchase provides students with more geographic access to college classes, more flexibility for working students, and distinctive facilities in an oceanfront setting.
- The ability to renovate the former Showboat casino enables Stockton to offer students new programming and residential options by the fall of 2015.
- The facility provides Stockton with a new revenue stream in its hotel and retail amenities, much as the Stockton Seaview Hotel and Golf Club has done. Stockton Seaview’s operations have also contributed to student scholarships.
- The prominence of the Atlantic City location will enhance the public’s awareness of the quality, value and distinction of a Stockton degree.

How will faculty and staff be affected?

- Stockton will honor existing contracts with faculty and staff, who will also benefit from working in new world-class facilities.
- Online and hybrid courses and flexible scheduling will benefit faculty as well as students.
- The new location offers additional opportunities for research in a variety of fields, such as marine science, business, hospitality and tourism, criminal justice and social work.

Will the Stockton-Island Campus be a branch campus?
Within the classifications delineated by the Middle States Commission on Higher Education (MSCHE), the Island Campus will initially be either an instructional site or additional location, not a branch campus. The longer-term plan is to grow into a branch campus.

MSCHE defines a branch campus as a location that is “geographically apart and independent from the main campus of an institution.” A branch campus is considered independent “if it is permanent; offers courses in programs leading to a degree, certificate, or other recognized educational credential; has its own faculty and administrative or supervisory organization; and has its own budgetary and hiring authority,” according to MSCHE.

Manahawkin, Woodbine, and Hammonton are Instructional Sites because at this time, no programs can be completed at those sites. Meanwhile, the Carnegie Center is considered an additional location since it offers at least 50 percent of one or more programs at the site.

What programs will be offered at the Stockton-Island Campus?

- The Stockton-Island Campus will offer innovative scheduling with full- and part-time faculty, as well as administrative, support and security staff.
- Limited sessions will be held in Summer 2015, with more academic programs beginning in Fall 2015. Within five-10 years, the student body is expected to grow to at least 4,000 full-time equivalents, with a full complement of faculty and staff to support that.
- Stockton’s shuttle system will be expanded to include both the Galloway and the Atlantic City campuses.

The schools and programs below are among those being considered to be offered all or in part in Atlantic City:

- Stockton’s Hospitality and Tourism Management program, with potential for this School of Business program to grow into its own school;
- Some Programs from The School of Arts and Humanities, utilizing the site’s excellent performance venues and offering degree programs including Studies in the Arts with art history, dance, music and theatre; and the Visual Arts, with illustration, design, photography and more;
- Communication Studies, including public relations, general media and media production; Marine Science and the Professional Science Master’s degree in Environmental Science;
- The newly developed Physician Assistant Program, in partnership with Philadelphia University, provides students with the opportunity to earn a bachelor’s degree from Stockton’s School of Health Sciences and a master’s from Philadelphia University in five years. Similar programs often take six years to complete;
- Stockton’s most rapidly growing program, the B.S. in Health Sciences, may offer direct entry for freshman students as well as an advanced-entry program for upper-class students through agreements with several of New Jersey’s community colleges;
- Stockton also is assessing plans to develop an Urban Studies program that will include both urban planning and urban education;
- On the graduate level, Stockton may offer master’s and/or doctoral degrees in Physical Therapy, Occupational Therapy, Communications Disorders, Business, Social Work, Criminal Justice, Education, Instructional Technology and Educational Leadership;
- An accelerated MBA dual-degree program with a Health Administration track could also be offered;
• Graduate programs in Criminal Justice, with both its homeland security and forensic science tracks, are under consideration;
• The VETeach program, which enables student veterans to earn a B.A. in Psychology, elementary (K-6) certification and middle school specializations in math, science, language arts, social studies at an accelerated pace.
• An adult degree-completion program under consideration could offer bachelor’s degrees in Business, Computer and Information technology, and Critical Skills for the 21st Century, with late-day or evening classes to accommodate individuals already working, returning to the workforce or interested in changing careers. These would include a mix of online/classroom work and accelerated completion options;
• A semester (or accelerated) study for visitors studying on visas;
• Professional community education for adults, an extension of the School of Graduate and Continuing Studies, including executive-style training and continuing education courses in human services, health services, food service and safety, and management.

How will the hotel be operated?
• Stockton hopes to reopen the hotel as early as spring 2015. We are negotiating with Wyndham Hotels, which recently purchased Dolce Hotels and Resorts, operator of the historic Stockton Seaview Hotel and Golf Club, to operate the Island Campus hotel.
• In the summer months, when fewer students are on campus, more hotel rooms will become available to visitors, enhancing the potential for revenue.
• Some areas of the property will be leased out as restaurant and business opportunities.
• These will be for-profit entities subject to state and local taxes.

How will the surrounding region benefit?
• Stockton is committed to advancing southern New Jersey’s economic and social development through education, research, employment opportunities and community partnerships.
• A residential campus and University City will provide both direct and ancillary jobs.
• It will promote access to higher education for the area’s workforce, enabling area residents to prosper in the jobs of the future. Studies show that by 2020, 68 percent of New Jersey jobs will require post-secondary education.
• Development of a University City will encourage new and existing businesses to provide services and invest in facilities for the neighborhood’s workers and residents.
• Universities in urban centers such as Philadelphia, Houston, Tampa, Nashville and Providence, RI have attracted new businesses interested in higher education’s research capabilities and a ready pool of educated workers.
• In addition to the taxable portions at the complex, Stockton intends to negotiate a payment in lieu of taxes with the City of Atlantic City.
• The spending power of students, faculty and staff would generate an economic boost for the area. For example, the Island Campus and University City are within 1.5 miles of The Walk, a premier shopping and dining destination that would draw from the college community. Other businesses expected to expand or develop around the University City area would include food service outlets and grocery stores, bookstores, office supplies, computer and phone stores.
• Stockton’s operating budget will add to the expenditures in Atlantic City. While the operating budget is not finalized, the impact on the community is expected to be a standard multiplier of 2.4 dollars for every annual budget dollar Stockton spends.
• Providing a safe, secure
environment around an institution of higher learning enhances the quality of life for all residents.

- The plans include community access to conference spaces, meeting rooms and workforce development areas.

**Describe Stockton’s longstanding relationship with Atlantic City**

- Stockton has partnered with the City of Atlantic City, the Casino Reinvestment Development Authority (CRDA) and others to promote civic, economic and cultural progress.
- The college, the city and the CRDA renovated and expanded the Carnegie Center at 35 S. Dr. Martin Luther King Blvd. at a cost of $5 million, opening it for classes and community events in 2004. Since then, more than 7,800 students have taken over 450 classes at Carnegie. Last year, the center hosted more than 315 community, governmental, or business-related programs.
- The Stockton Business Development Center, based at the Carnegie Center, has counseled more than 500 small business owners over the past year. The SBDC helped to create over 275 jobs and helped to retain nearly 600 jobs last year.
- The Lloyd D. Levenson Institute of Gaming, Hospitality & Tourism, also at the Carnegie Center, informs the travel and tourism Industries as well as the public sector through research, reports and conferences on issues that affect these major Atlantic City, Atlantic County and New Jersey industries.
- Stockton has become a primary partner in development of the Arts District, a key part of the city’s redevelopment plans. College facilities within the city’s new Arts District include:
  - Dante Hall Theater at 14 N. Mississippi Ave., which offers cultural and civic events and serves as a venue for the Bay-Atlantic Symphony, Stockton’s orchestra-in-residence;
  - The Noyes Arts Garage of Stockton College at Mississippi and Fairmount avenues, home of the African American Heritage Museum of Southern New Jersey, a gallery of the Noyes Museum of Art of Stockton College and artists’ studios and retail shops.
- The Stockton Center for Community Engagement works with area schools, government and civic groups to provide community gardens, an after-school homework completion program, and meals for 2,500 families a year through its Campus Kitchen student training project at Atlantic City High School, among other projects.
- The college operates the nationally recognized Champions of Youth program in conjunction with the Boys and Girls Club of Atlantic City. Students who are at risk of not completing high school are supported with mentorship and training. Every student who has completed the program has graduated from high school and gone on to college or other professional training.
- Stockton faculty members have provided expertise, research and analysis to civic groups to help them target and resolve community issues such as neighborhood crime and access to government services. Wendel White, Distinguished Professor of Art, teamed with the Coalition for a Safe Community, the Atlantic County Prosecutor’s office, the city Housing Authority and the Atlantic City Library to provide young city residents with photography training, cameras and an exhibition of their work.
- The Island Campus will allow the college to establish a new Stockton Center, a central location for existing centers that could include the Lloyd D. Levenson Institute for Gaming Hospitality and Tourism, the William J. Hughes Center for Public Policy, the Stockton Center for Community Schools, the Child Welfare Education Institute and the Stockton Center for Community Engagement and others.