ARTV 1161-002
2-D Design
David Ahlsted
TR 11:10AM - 1:40PM
Fall 2006
(A)

Course Content: The study of the formal visual elements of art as they are now and have been employed by artists working in all styles and periods of history. Will include studio projects that involve the principles of 2-D organization of form and color.

Prerequisites: Required of all Visual Arts majors. Not open to students with credit for GAH 1262.

Attendance: Mandatory.

Class Format: Studio.

Readings: To be determined.

Projects: Numerous projects and a final project.
ARTV 1162-001
Intro To Drawing
Alfonso Corpus
MW 8:30AM – 11:00AM
Fall 2006
(A)

Course Content: Fundamental elements of drawing including quality of line, tone, composition, light and spatial coherence will be emphasized, with sensitivity to individual vision and mark-making.

Prerequisites: None.

Attendance: Promptness and preparedness to work with supplies is mandatory.

Class Format: Studio work from still life, and various problems assigned, discussed and critiqued weekly.

Readings: To be assigned.

Projects: Homework assignments and final project drawing.

Evaluation: Grading will be based on student’s application and exploration of presented techniques, commitment to their work, and consistence attendance.
Course Content: This course is designed to provide students an introduction to the foundations of the photographic medium as they apply to making black and white prints. The primary emphasis of the course will be the use of photography as an image-making medium within the traditions of fine art. The assignments are based on the traditions of modernist art theory.

Prerequisites: ARTV 1161 or the equivalent. Not open to those with credit for GAH 1270. Must have manual 35mm camera.

Attendance: Required. Limited numbers of absences are permitted.

Class Format: Studio and lecture.

Readings: Photography, by Henry Horenstein (Required); World History of Photography, Rosenblum (Optional); Looking at Photographs, John Szarkowski (Optional); Criticizing Photographs, Terry Barrett (Optional); Periodicals – Aperture, Doubletake and Afterimage (Optional)

Projects: Assignments, midterm exam, and portfolio.

Evaluation: Average of grades, class participation and attendance.
Course Content: This course provides an in-depth introduction to the essential nature of art. The main focus of the course will be to familiarize students with aesthetic theories that have exerted influence on the artworld and to guide students in applying and assessing them. Elements of style, including principles of design, aesthetics and the philosophy of art, as well as the historical development of color theory, and a survey of major style periods will be reviewed.

Prerequisites: Open only to ARTV students.

Attendance: Regular attendance is required.

Class Format: Lecture / Discussion. Due to the reflective nature of the course, students are expected to participate actively in all classroom discussions.

Required Text: TBA

Papers & Projects: Attendance at some college and off-campus events during the semester will be required of all students.

Evaluation: Term grades will be based on unit tests, attendance and participation in field trips, and on the overall quality of in-class contributions.
ARTV 2161-001  
Painting I  
David Ahlsted  
TR 8:30AM - 11:00AM  
Fall 2006  
(A)

Course Content: Introduction to materials and techniques of oil painting with emphasis on spatial structures in representational and non-representational modes of painting. Development of personal imagery with parallel development of material skills and structural knowledge. Help in planning problems and experiences on canvas and other supports designed to foster awareness of the fundamentally creative qualities of the medium. Required of all visual arts majors.

Prerequisites: ARTV 1161 and ARTV 1162.

Attendance: Mandatory.

Class Format: Studio.

Readings: To be determined.

Projects: Numerous projects and a final project.
ARTV 2169-001  
Printmaking & Mixed Media  
Alfonso Corpus  
MW 11:20AM – 1:50PM  
Fall 2006  
(A)  

Course Content: This class will offer an investigation of printmaking and mixed media techniques. Examples include relief printing, intaglio, lithograph, chine collé, hand-coloring and mixed media techniques.

Prerequisite(s): ARTV 1161 and ARTV 1162

Attendance: Mandatory.

Class Format: Will be based on a combination of stated problems while working on various mixed media techniques.

Readings: Printmaking, History and Process, by Deli, Sacilotto and Donald Saff; selected research assignments and handouts.

Projects: Research drawing projects and research paper.

Evaluation: Based on attendances, critiques, final projects and evaluation of quality and quantity of your completed projects.
ARTV 2175-001  
Art History I  
Kate Nearpass Ogden  
TR 2:30PM – 4:20PM  
Fall 2006  
(A)

Course content: This course covers the history of art from pre-historic times to the Renaissance, focusing on art of the western world. Emphasis is on the artistic achievements of major civilizations, from the Egyptians and Greeks to medieval Europe. We will consider a variety of art forms including painting, sculpture, architecture, and manuscript decoration, as well as the cultures that produced them.

Prerequisites: None. Not open to Seniors.

Attendance: Required

Class format: A mix of slide-lectures and discussion.

Readings: Primarily from the textbook: Gardner’s Art through the Ages, vol. I.

Papers & Projects: Two papers, two tests.

Evaluation: Final grade is based on an average of all test and paper grades. Improvement or the lack thereof (upward or downward trend) is taken into consideration. Class participation is counted as extra credit. Grades will be lowered for each four (4) unexcused absences from class.
Course Content: This course focuses on integration of words and images to convey messages and intensify the meaning of words. Projects include poster, typographic exploration, editorial layout for the magazine, and book cover. Strong emphasis is placed on the logical and aesthetics execution of ideas, use of typography, color, and photographs to enhance the intent of the message. In addition, understanding grid system, and applying visual principles as well as learning to use the software (InDesign and Photoshop) are also covered in this course. There will be five projects, all of which will require time spent working on both in and outside of class hours to complete on time specified. Projects are designed to further the skills that are essential to understand the application of effective visual communications for the advanced graphic design courses.

Prerequisites: 2D Design, Visual Communications majors are recommended to take ARTV 2270

Attendance: Mandatory

Class Format: Hands-on lab demonstrations and studio work.

Readings: Official Adobe Photoshop Studio Technique (Recommended); The Elements of Design by Evans & Thomas (Recommended); What Typpe is Made Of (Prentice Hall, Recommended); Stop Stealing Sheep (Adobe Press, Recommended)

Projects: Five Assignments including editorial layout, digital imaging, and book cover design, Supplemental Homework. Each assignment concludes with the critique session.

Evaluation: Students are evaluated throughout the term based on the following criteria: Presentation and craftsmanship - 20%; Concept and Visual Solutions - 25%; Typography Solutions - 20%; Technical Skills - 20%; Attendance and critique - 15%
Course Content: Introduce the use and interaction fundamental principles communication with and image. Projects and readings cover typographic syntax and design principles, basic history of typography, and use of graphics software such as Adobe illustrator. The typographic communication problems develop a hands-on understanding of typography through solution of problems which parallel the real world. Computer graphics software such as illustrator rough and comprehensive layout, illustration and photography, through the specific graphic problems which parallel the professional world.

Prerequisite(s): Introduction to 2-D Design (ARTV 1161) and Introduction to Drawing (ARTV 1162).

Attendance: Mandatory

Class Format: Lectures, in-class student practice, software demonstrations, lectures, and class critique of the design process through rough, comprehensive and final projects, and phases of development and class projects.

Readings: A Typographic Workbook by Kate Clair and Illustrator 10 for Windows and MacIntosh by Elaine Weinmann, handouts and Graphic Design publications and annuals. And Berryman: Notes on Graphic Design and Visual Communication and The Type Specimen Book Software manuals, various books on reserve, and Graphic Design publications.

Projects: Six to eight major projects will be assigned. The projects involve rough and comprehensive layouts leading to a final finished piece of artwork.

Evaluation: The final grade will be primarily based on the degree of success achieved in the final projects. Exact deadlines for critiques on final projects and late projects will not be accepted. Periodic quizzes will be given on assigned readings, and count, along with class participation for a smaller part of the grade.
ARTV 2321-001
Color Photography
Wendel White
MW 2:00PM – 4:30PM
Fall 2006
(A)

Course Content: This course is an introduction to color photography, color theory, and digital printing. The objectives for the term include the creation of effect photographic images, control of color materials, an introduction to relevant critical theory, and the use of digital imaging techniques. This course emphasizes the production of digital color prints made from color negatives, color transparency film, or digital camera files. Students may use either a traditional 35mm film camera or digital camera (digital cameras must be 6 megapixels or higher, SLR format cameras are preferred).

Prerequisites: ARTV 2121. Must have a 35 mm film camera or 6 megapixel digital camera, with manual control of expose and focus. Not open to freshmen.

Attendance: Required

Class Format: Studio/Lecture

Readings: Color Photography by Robert Hirsch and Photoshop CS2 Visual Quickstart Guide

Projects: Assignments and student projects.

Evaluation: Average grades of critiques, lab participation and final portfolio
Course Content: Continuation of basic painting with emphasis on student-designed project in painting. Directed study in the historical and aesthetic evolution of painting concepts, especially contemporary modes of visual expression.

Prerequisites: ARTV 2161

Attendance: Mandatory

Class Format: Studio.

Readings: To be determined.

Projects: Numerous projects and a final project.
ARTV 3271-001  
Graphic Design II  
Michael McGarvey  
TR 2:00PM – 4:30PM  
Fall 2006  
(A)

Course Content: Advanced visual communications problem solving in publication, promotion and information design. Practical experience through solution of specific projects encountered in professional graphic design. The creative design concept, layouts and roughs for presentation and production skills are developed and focused in each of the problems. History of graphic design, use of the computer as a design tool, with emphasis on integration of Adobe Illustrator, Photoshop and Quark Xpress for design and prepress production – and solution of multiple unit problems.

Prerequisites: ARTV 2270 – Graphic Design I, and ARTV 2265 – Computer Graphics

Attendance: Mandatory

Class Format: Lectures and class critique of final projects and rough presentations and class projects.

Readings: *The Elements of Graphic Design* Alex W. White and *The Visual Quickstart Guide -In Design CS2 for Macintosh and Windows*, by Sandee Cohen. Recommended is *The History of Graphic Design* by Phillip Meggs and *Pocket Pal A Graphic Arts Production Handbook*

Projects: Six to eight major projects will be assigned. The projects involve rough and comprehensive layouts leading to a final finished piece of artwork.

Evaluation: The final grade will be primarily based on the final projects and exams. Exact deadlines for critiques on final projects and late projects will not be accepted. Exams will be given on assigned readings, and prepress production and software, and count, along with class participation for a smaller part of the grade.
Course Content: This course covers the history of art from 1950 to the present. We will consider major artists and their work, the development of artistic styles and movements, and the more theoretical aspects of modern art. We will begin with well known artists such as Pollock, Rauschenberg, and Warhol and artistic movements including Abstract Expressionism, Minimalism, and Pop Art. The second half of the course will cover more recent developments such as earthworks, conceptual art, performance art, installations, photography and video.

Prerequisite(s): Recommended: ARTV 2176

Attendance: Required

Class Format: A mix of slide lectures and discussion.

Readings: Primarily from the textbook: Fineberg, Art Since 1940: Strategies of Being

Projects: Two exams, two papers

Evaluation: Final grade is based on an average of all tests and assignments. Improvement or the lack thereof (upward or downward trend) is taken into consideration. Extra credit is given for class participation. Grades will be lowered for each four (4) unexcused absences from class.
Course Content: The main goal of this course is to serve as to providing foundamental skills necessary to pursue advanced studies in 3D modeling and animation. The objective of the first three weeks of this course is to understand xyz space, recognize and working with underlining simple geometric shapes that makes up complex objects, learn about lighting, various texture mapping methods, and understand various rendering tools. Emphasis is placed on achieving realism, as well as understanding of space, time, volume, and visual perception and illusion. The following few weeks of this course focuses on learning environmental effects and special effects, IK, and animation.

Q2: This is a Q2 course. Various quantitative thinking skills will be applied to learning principles of 3-D modeling and rendering animation from still models. These topics are important elements in understanding the composition of 3-D modeling software and being able to articulate visual concept into final presentation. Prior knowledge of visual principles as well as graphic software including Adobe Photoshop is required.

Prerequisite: Basic knowledge of Photoshop, 3D Design

Attendance: Mandatory

Class Format: Hands-on lab demonstrations and studio work.

Textbooks: TBA

Projects:
Project 01. Impossible Cube
Project 02. Bauhaus Furniture
Project 03. Human Figure (anterior and posterior)
Project 04. Organic Forms, textures and volume
Project 05. Conceptual prototype (transportation of the future, mobile communication device of the 24th century)

Evaluation: Students are evaluated throughout the term based on the following criteria: Presentation and craftsmanship - 15%; Concept and research - 20%; Design and Aesthetics - 25%; Technical Skills- 20%; Attendance and critique - 20%
ARTV 3763-001
Painting III
David Ahlsted
TR 2:00PM - 4:30PM
Fall 2006

Course Content: Analysis and studio execution of advanced painting concepts with emphasis on developing each individual student’s form of expression in painting

Prerequisites: ARTV 3163. Permission of Instructor required.

Attendance: Mandatory

Class Format: Studio.

Readings: To be determined.

Projects: Numerous projects and a final project.
Course Content: This is the first of the two senior project courses in visual communications. This course aims to provide an indepth study of visual identity and Web site design. Projects will include visual identity studies through creating a style manual for the business/organizations, understanding print advertising, and web site development. By working with an actual clients' projects, you and your design team will work on hands-on projects to develop conceptual skills, understanding the idea of Client and Creator relationships in design business, and to build the basis for the portfolio. The course also offers opportunity for each student to explore personal means to visual communications through narrative assignments. Consistency and quality of the presentation are emphasized.

Prerequisite(s): Permission of Instructor and portfolio review required. Open only to seniors. Must complete Graphic Design II and Computer Graphics II prior to registering this course.

Attendance: 20% of the student’s grade is represented by attendance. Student participation is necessary part of the learning and critiquing process.

Class Format: Demos, lectures and studio work. Actual client contact and dealings may be part of the lesson. Critique session will be held regularly to discuss project progresses.

Textbook: “Advertising by Design” by Landa (Recommended) “Dreamweaver MX Visual Quick Start Guide” by PeachPit Press (Recommended) “Using HTML and XHTML” by QUE (Recommended)

Projects:
Project 01. Corporate Identity
Project 02. Web site Design and Construction
Project 03. Advertising Campaign
Project 04. Narrative Design

Evaluation: Students are evaluated throughout the term based on the following criteria: Presentation and craftsmanship - 20%; Concept and research - 20%; Design and Aesthetics - 20%; Technical Skills - 20%; Attendance and critique - 20%
ARTV 4581-001  
Senior Project Visual Communication II  
Michael McGarvey  
TR 11:10AM – 1:40PM  
Fall 2006  
(A)

**Course Content:** Senior projects are designed to develop sustained solutions to complex multiple unit problems in Graphic Design, Computer Graphics, or Illustration. Continuity and sustained quality are emphasized in a variety of print and digital media.

**Prerequisites:** Permission of Instructor Card. Open only to seniors in Graphic Design, Computer Graphics or Illustration.

**Attendance:** Mandatory.

**Class Format:** Participation in discussion and critical evaluation of work in progress is essential. There will also be lectures and demonstrations. Students will work in designs teams on digital and print promotional pieces for Final Exhibition.


**Projects:** All projects are geared toward the development of a professional visual communications portfolio and will be exhibited in the Senior Studies in the Arts Exhibition.

**Evaluation:** Final grade will be based on the successful completion of the projects, especially quality and quantity of contributions to the group team design projects and final portfolio and exhibition.
Course Content: Planning and discussion of individual senior projects. Includes attendance at group critiques. Photography majors must complete ARTV 4920 and ARTV 4921.

Prerequisites: Color Photography, Advance Photo Processes, and Photoshop

Attendance: Required

Class Format: Seminar / Critique

Readings: N/A

Projects: To be determined

Evaluation: Final portfolio – 40 prints
ARTH 4921-001
Sr Prj Photography II
Wendel White
TR 8:30AM – 11:00AM
Fall 2006

Course Content: Continuation of Sr. Project I, during the term students will continue to work on individual projects and prepare for the final exhibition.

Prerequisites: ARTV 4920

Attendance: Required

Class Format: Seminar / Critique

Readings: N/A

Projects: Continued from Senior Project I

Evaluation: Exhibition, essay, and slides of work.
ARTV 4940-001
Sr Prj Printmaking I
Alfonso Corpus
TR 9:30AM – 12:00PM
Fall 2006
(A)

**Course Content:** Planning and discussion of individual Research projects of hand pulled prints. A high level of artistic achievement is expected.

**Prerequisites:** ARTV 2168, ARTV 3765, ARTV 3766. Open only to Seniors in Visual Arts.

**Attendance:** Mandatory.

**Class Format:** Will be based on a combination of stated problems while working on various etching or lithography techniques.

**Readings:** Printmaking, history and process. Selected Research projects.

**Papers/Projects:** Studio work from stated problems.

**Evaluation:** Based on attendance of group critiques, thesis paper, slides of finished work and exhibition of research projects.
ARTV 4950-001
Senior Project in Art History I
Kate Nearpass Ogden
T 12:30PM – 2:20PM
Fall 2006

Course Content: Students work approximately 8 hours per week in a visual arts institution (art gallery, museum, etc.). They also write a series of five short papers and projects on applied as well as theoretical topics in the field (press release, signage, exhibition proposal, feminist analysis, political analysis, iconography, etc.)

Prerequisite(s): Only open to seniors in Art History.

Attendance: Required weekly meetings with advisor.

Class Format: Independent research; weekly meetings with advisor.

Readings: To be determined by topic.

Projects: See descriptions above.

Evaluation: Final grade is based on an average of all individual grades. Internship usually counts as approx. 30% of grade.
ARTV 4960-001
Sr Prj Paint & Draw I
David Ahlsted
TR 2:00PM - 4:30PM
Fall 2006
(A)

Course Content: Planning and discussion of individual senior projects in painting and drawing. Includes attendance at group seminars, thesis paper and exhibition of work completed during both semesters of Sr. Project. Painting and drawing majors must complete ARTV 4960 and ARTV 4961.

Prerequisites: Open only to seniors in visual arts.

Attendance: Mandatory

Class Format: Studio.

Readings: To be determined.

Projects: Numerous projects and a final project.
ARTV 4961-001
Sr Prj Paint & Draw II
David Ahlsted
TR 2:00PM - 4:30PM
Fall 2006
(A)

Course Content: A continuation of ARTV 4960.

Prerequisites: ARTV 4960. Open only to seniors in visual arts.

Attendance: Mandatory

Class Format: Studio.

Readings: To be determined.

Projects: Numerous projects and a final project.
ARTV 4970-001
Senior Project in Arts Management I
Kate Nearpass Ogden
T 12:30PM – 2:20PM
Fall 2006

Course Content: Students work approximately 8 hours per week in a visual arts institution (art gallery, museum, etc.). They also write a series of five short papers and projects on applied as well as theoretical topics in the field (press release, signage, exhibition proposal, feminist analysis, political analysis, iconography, etc.)

Prerequisites: Open only to seniors in Arts Management.

Attendance: Required weekly meetings with advisor.

Class Format: Independent research; weekly meetings with advisor.

Readings: To be determined by topic.

Projects: See above.

Evaluation: Final grade is based on average of all individual grades. Internship usually counts as approximately 30% of grade.