COMM 1201-191
Intro to Communications
Christine Farina
TBA
Summer A 2006
This is a Distance Learning Course – Mandatory Orientation

Course Content: Course provides survey of communications theory including mass media, interpersonal, group, political, and business. Exposure to broadcast mediums including radio, television, and print.

Prerequisites: None

Attendance: Mandatory

Class Format: Lecture

Readings: Textbook, supplementary materials

Projects: Press Kit; advertisement campaign

Evaluation: Midterm, Final Homework, Research paper, 2 evaluative papers
This is a Distance Learning Course – Mandatory Orientation

Course Content: This course will help students think critically about the media and its effects on culture. Students will learn how technology works, develops and changes over time, how we are affected by the media and some of the possible careers available in the media field.

Prerequisites: None.

Attendance: Attendance is mandatory.

Class Format: Interactive instruction including lecture, group learning, class discussion, research and writing.

Readings: As assigned.

Projects: Group and individual projects.

Evaluation: Grades will be determined through written exams, assignments, oral presentations, and class participation.
Course Content: This course is designed to provide students with both theoretical knowledge and professional skills in computer communication. It acquaints students with popular computer programs in the general office environment. At the end of the semester, students will be able to accomplish business and organizational tasks by using various features of Microsoft Office and the Internet. The class projects will include creating professional documents, spreadsheets, multimedia presentation and newsletters. The coursework will also cover issues of online research, desktop and internet publishing, and web page designing.

Prerequisites: None

Attendance: 5% of the total grade

Class Format: Lecture/Computer lab work

Readings: Long, Larry and Nancy Long. Computers. 12th ed.; Upper Saddle River, NJ: Prentice-Hall, 2004; There are a number of optional texts for the course work. Also required are a number computer disks, or a CD-RW or a flash drive.

Projects: weekly assignments (including in-class exercises); one Mid-term Exam; one Semester Project for electronic publishing

Evaluation: Weekly assignments - 50%; Exam - 20%; Term project - 25%; Attendance -5%
COMM 3335-101
Mediated Comm:  Video
Christine Farina
MTWR 6:30PM – 9:30PM
Summer A 2006

Course Content: Course explores production theory and science. Students will gain practical experience in video production, as well as exposure to media aesthetics.

Prerequisites: Permission of Instructor required.

Attendance: Mandatory

Class Format: Lecture/Lab

Readings: Zetl textbook, some supplementary materials, video journals/industry publications

Projects: One complete video project, two outside-lab projects

Evaluation: Mid-term, Project evaluation – final project, Peer critiques – smaller projects, homework
COMM 4901-101
Communication Internship
James Shen
TBA
Summer A 2005

Course Content: This course provides students with real-life work experience in various media and corporate companies or non-profit organizations. With prior written permission of the Program internship coordinator, a student may choose to work in PR, advertising, radio or TV station, or any other approved communication-intensive environment.

Requirement: Standing: Junior or Senior; GPA: 2.5 or above; Coursework: Completed some related communication courses, such as Writing for the Media, and Mediated Communication: Radio/TV/Video/Computer; Enrollment: Complete a Special Project Request Form (independent study request form), and an agreement form—Administration and Finance Memo: 95-5, with internship coordinator. Register in D-wing in person and pay 4-credit tuition fees.

Attendance: Required

Class Format: On-site work

Readings: Materials will be supplied by the internship site.

Project & Paper: A 160-hour internship project for 4 credits; A 3-5 page internship report on learning experience; Evaluation: Internship report 50%; Site evaluation 50%;