INTL 3112-391/MGMT 3112-391

International Business Management

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To Be Announced

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Objectives: 1. To demonstrate the vital role the U.S. plays in global area. Challenges, problems and opportunities that firms face outside their home country are discussed. 2. To reveal the similarities and differences in the theory and practice of management here and abroad. 3. To appreciate the concerns of decision makers and managers confronted and constrained by the political, legal, regulatory, environmental, cultural, social, technological and economic environments abroad. 4. To develop a cultural awareness of the global workforce and corporate environments.

Prerequisites: MGMT 3110

Attendance: Required.

Programming Projects: Two research papers: one of the research papers must be on cultural aspects of doing business internationally; research paper on a management issue that is currently in the news re; an international corporation; completion of a currency exchange project; three exams.

Evaluation: Evaluation based on participation during class discussions, results of the exams, graded currency project, and the research papers.