

**THE RICHARD STOCKTON COLLEGE OF NEW JERSEY**

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Office of Public Relations  
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**Comedian Howie Mandel to Headline  
Stockton College 28th Scholarship Benefit  
Gala at Caesars Atlantic City**

**For Immediate Release**

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**Atlantic City, NJ** – The Richard Stockton College of New Jersey announced comedian Howie Mandel, star of the hit NBC show “Deal or No Deal” will be the featured entertainer for the 28<sup>th</sup> Scholarship Benefit Gala to take place on Saturday, April 12, 2008 at Caesars Atlantic City.

The announcement was made at a festive kickoff reception at Caesars’ sister property, the spectacular Pool at Harrah’s. Stockton President Herman J. Saatkamp, Jr., announced a goal of \$750,000 to a room full of sponsors and supporters. The Gala brings together business and civic leaders throughout the region for a spectacular evening of dining, entertainment and auctions. Guests at the kickoff reception were escorted in by student scholarship recipients. The students who attended the kickoff reception represented just some of the thousands of students supported by scholarships through the efforts of the Richard Stockton College Foundation.

“We are delighted to be back in Atlantic City for the Gala, and to have Harrah’s Entertainment as our partner,” Dr. Saatkamp said. “We continue to reach new heights annually with this event, and with the leadership of our committee, chair and honorary chairman, we expect to have another memorable evening in April.”

Honorary Chairman for the event is J. Carlos Tolosa. As President of the Eastern Division of Harrah’s Entertainment, Inc., he is responsible for the company’s casino operations in states from the East, the South and the Midwest and is a member of the company’s leadership team. Carlos Tolosa reiterated that Harrah’s Entertainment is fully committed to higher education, as are all of the 15,000 employees in Harrah’s four Atlantic City properties. Mr. Tolosa announced the 2008 Benefit will be held at the Caesars property in the Palladium Ballroom and the Circus Maximus Theater.

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The Benefit Chairman is Dr. James Yoh of Medford, President of Galaxy Technology and Vice Chair of The Richard Stockton College Board of Trustees. Dr. Yoh helped set the tone for the 2008 Gala by presenting Dr. Saatkamp with a personal contribution of \$50,000.

Howie Mandel's career has encompassed virtually all aspects of the entertainment spectrum, ranging from television, film and stage. From his work on the Emmy-award-winning "St. Elsewhere" to the international and Emmy-award-winning "Bobby's World," Mandel has become a mainstay of the American comedy scene. BRAVO network also aired "Hidden Howie", a sitcom/reality series that seamlessly segued back and forth between Mandel's family life and his hidden camera bits on unsuspecting people, and how each affected the other.

Stockton is seeking corporate and individual sponsorships and partners for the event. All are invited to receive updates on sponsorships, tickets, auction items and to place ads in the *Tribute Journal*, a professionally produced keepsake for the event by calling (609) 652-4658 or by logging onto <http://www2.stockton.edu/scholarshipbenefit>.

Stockton College, nestled in 1,600 acres of New Jersey's Pinelands, is the largest college campus in the state. It is a short drive to popular beach resorts. The College offers many of the educational benefits found in private colleges that cost much more than Stockton, as well as the cultural benefits of a public university. It also has one of the lowest tuition costs in the state.

The Stockton College Foundation was established in 1972 by friends of the College. Governed by an all-volunteer Board of Directors, the Foundation enables alumni, friends and the community to help financially support Stockton programs, student scholarships, and initiatives for growth.

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