

# STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



## **Stockton College's Day of Leadership to Feature Alex's Lemonade Stand Foundation's Elizabeth Scott**

One Little Girl and One Lemonade Stand Changed the World; Event Set for  
April 16

### ***For Immediate Release***

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**Galloway Township, NJ-** One young girl was able to raise awareness and funds for childhood cancer research one cup of lemonade at a time. Alexandra "Alex" Scott didn't let her cancer slow her down. At four-years-old, Alex came up with the idea to set up a lemonade stand in her front yard to raise money to help find a cure for kids with cancer. In 2004, Alex sadly lost her battle with cancer, but her cause to find a cure is more alive than ever in the form of a foundation in her name, Alex's Lemonade Stand Foundation.

On **Friday, April 16, 2010**, Alex's mother Mrs. Elizabeth Scott will talk to students, faculty and staff at The Richard Stockton College of New Jersey for Day of Leadership. Each year, the Office of Student Development hosts Day of Leadership, and this year's theme— passion to help others— embodies Alex's story. Mrs. Scott's keynote address will begin at **10:00 a.m.** in the Alton Auditorium (A-Wing), which is located on the College's main Galloway Township campus.

Mrs. Elizabeth Scott is the vice president of development for Alex's Lemonade Stand Foundation for Childhood Cancer founded by her daughter, Alex. Mrs. Scott supported Alex in her mission to find a cure for all children with cancer including assisting her with her yearly lemonade stands, keeping in touch with supporters, making television appearances and helping to plan fundraising events.

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As vice president of development, Mrs. Scott is responsible for initiating and maintaining contact with sponsors; overseeing donor acknowledgement and cultivation; facilitating and attending numerous fundraising events for the Foundation; speaking to organizations, children's groups, and students of all ages; and building a strong network of volunteers and supporters through frequent communication.

Stockton's Day of Leadership will include teambuilding exercises, educational sessions, prizes and much more.

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