

## Stockton to Host Live Video Summit on Financial Literacy for Millennials Via Mobile Technology

Hear U.S. Secretary of Labor Thomas Perez at Free Event on April 15

***For Immediate Release; Coverage invited***

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**Galloway Township, NJ** - The ninth annual Financial Literacy Summit, co-hosted by the Federal Reserve Bank of Chicago and Visa Inc. and streaming live at Stockton University on **Wednesday, April 15**, will bring together senior international financial literacy experts from governments, the financial services industry, non-government organizations, the news media and academia to discuss improving millennials' financial literacy by using mobile technology.

Millennials, also known as Generation Y, refers to the demographic group born between 1980 and the early 2000s, which represents over two billion people worldwide – larger than any other generational category. Identifying mobile technology resources to improve their financial literacy will be the focus of the video presentation in the Townsend Residential Life Center meeting room near Parking Lot 6 on Stockton's main Galloway campus.

Members of the public, including educators, financial planners, banking professionals, staff from charitable foundations, financial journalists and government officials, are encouraged to join the Stockton community in learning more at this free event, live-streaming from Chicago.

U.S. Secretary of Labor Thomas E. Perez will give the keynote speech beginning at 10:05 a.m., after welcoming remarks at 10 a.m. by Jason Alderman, vice president of Global Financial Education at Visa Inc.

Those attending may watch all or some of the morning sessions, which includes panel discussions on "Identifying Unique Financial Literacy Challenges Millennials Face," from 10:25 - 11:40 a.m. and "Exploring How Mobile Technologies Can Promote Millennials' Financial Literacy" from 11:40 a.m. – 12:40 p.m.

The video summit at Stockton is sponsored by the Stockton [Center for Economic and Financial Literacy](#).

For more information and bios of the panelists, visit [practicalmoneyskills.com/summit2015](http://practicalmoneyskills.com/summit2015)

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