

# STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



## Stockton to Host Re-Employment Conference

*Effort Underway to Help Community Members  
Cope During Economic Downturn*

### ***For Immediate Release***

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**Galloway Township, NJ-** The Richard Stockton College of New Jersey will host a conference on March 18th designed to help community members displaced by the economy to re-enter the workforce.

"The Three R's (Re-entry, Re-Invent, Resources) of Re-Employment" Conference will include sessions on how displaced workers might market themselves during tough economic conditions and retool their skills to be more attractive to a wide range of employers.

The event, open to the public, will take place from 8:30 to 1:00 PM, Wednesday, March 18th at the Arts and Sciences Building, Room 102 on the Galloway Township Campus. Cost is \$10 for early registration through March 12, \$15 to March 17.

The conference is the latest step the College has undertaken to help community members during what has been acknowledged by the federal government as a recession in the U.S. economy.

"As one of the stable segments in the economy, higher education has an obligation to help the community," said Dr. Herman J. Saatkamp, Jr., President.

In addition to the conference, Stockton recently took the unprecedented step of lowering undergraduate tuition by 10 percent for its upcoming summer session, and housing costs by 20 percent. Stockton's Office of Career Planning hosts several employment fairs each year and offers its network of job postings and expert career counseling for community members. Stockton's Small Business Development Center at the Carnegie Library Center in Atlantic City helps people transition to the benefits of entrepreneurial work.

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In highlighting the service the College is partnering to offer the community, President Saatkamp states that “Stockton has resources, expertise and facilities to help displaced workers through difficult times. We’re offering these resources to our community members as well as our students.”

The March conference offers specific strategies for unemployed professionals, according to event organizing team member, Cynthia Sosnowski. “We will be helping people with résumé development strategies, utilizing 21<sup>st</sup> Century job search resources and even social networking to help find employment.”

An additional session at the conference will inform attendees about in-demand careers and the requirements to be marketable in today’s workforce and that of the future. Panelists will include a wide range of Stockton faculty and staff, and will also include representatives from Atlantic Cape Community College and the Workforce Investment Board One Stop Career Center.

“Although people have been displaced by the current state of the economy, there remain opportunities for those savvy enough to reposition, use the skills they have and acquire new skills,” Sosnowski said.

The cost of the conference includes a continental breakfast. For more information or to register, please call (609) 652-4227 or log onto [www.stockton.edu/hshs](http://www.stockton.edu/hshs) and click on ‘Conferences.’ To be placed on the mailing list, please e-mail [cs-hshs@stockton.edu](mailto:cs-hshs@stockton.edu).

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