

# STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



## **MEDIA ADVISORY: The William J. Hughes Center for Public Policy Presents Grant Park 40 Years Later**

*A Retrospective on American Politics in the 20<sup>th</sup> Century*

### ***For Immediate Release***

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**Atlantic City, NJ-** In 1968, Chicago's Grant Park was the scene of violent protests against the Vietnam War at the turbulent Democratic National Convention. Some 40 years later, hundreds of thousands of Americans turned out at Grant Park for a much different kind of demonstration: a celebration in support for the election of Barack Obama. On Dec. 11, two of America's foremost political strategists will discuss how American politics have changed over the last 40 years and where that change is heading.

The event, "Grant Park, 40 Years Later" will be hosted by the William J. Hughes Center for Public Policy, of The Richard Stockton College of New Jersey. Panelists include Democrat Doug Schoen and Republican Roger Stone. They will discuss the changing political landscape in a talk moderated by Michael Aron, NJ Network News Editor. The discussion will be held on Thursday, December 11, 2008 at 7 p.m at Stockton's Carnegie Library Center on Dr. Martin Luther King, Jr. Blvd. and Pacific Avenue in Atlantic City.

Sponsors for the lecture series are Atlantic City Electric Company, DLA Piper, Revel Entertainment, and South Jersey Industries.

Admission to this event is by invitation only and is a limited seating event at Stockton's Carnegie Library Center on Dr. Martin Luther King, Jr. Blvd. and Pacific Avenue in Atlantic City.

**NOTE TO EDITORS: Although this event is not open to the general public, your coverage is invited. For more information contact the Hughes Center at (609) 626-3542 or e-mail [martha.mcginnis@stockton.edu](mailto:martha.mcginnis@stockton.edu).**

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**About Douglas E. Schoen:** Douglas E. Schoen has been one of the most influential Democratic campaign consultants for over thirty years. A founding partner and principal strategist for Penn, Schoen & Berland, he is widely recognized as one of the co-inventors of overnight polling. Schoen was named Pollster of the Year in 1996 by the American Association of Political Consultants for his contributions to the President Bill Clinton reelection campaign. His political clients include New York City Mayor Michael Bloomberg and Indiana Governor Evan Bayh, and his corporate clients include AOL Time Warner, Procter & Gamble and AT&T. Internationally, he has worked for the heads of states of over 15 countries, including British Prime Minister Tony Blair, Italian Prime Minister Silvio Berlusconi, and three Israeli Prime Ministers.

He is the author of multiple books, most recently publishing, "The Power of the Vote: Electing Presidents," "Overthrowing Dictators, and Promoting Democracy Around the World" in 2007 and "Declaring Independence: The Beginning of the End of the Two-Party System" in 2008. Schoen graduated magna cum laude from Harvard, and holds a degree from Harvard Law School as well as a doctorate in philosophy from Oxford University. He has lectured at the Institute of Politics at Harvard University John F. Kennedy School of Government, the Annenberg School for Communication at the University of Pennsylvania, and the School of International and Public Affairs at Columbia University.

**About Republican Roger Stone:** Republican Roger Stone has also been one of the most influential campaign consultants for more than 20 years, in this case, for the Republican Party, and is particularly known for his work in opposition research. He served as Eastern Regional Political Director in Ronald Reagan's presidential campaign in 1980 and 1984. He also formed Black, Manafort and Stone, a political consulting firm, together with Charlie Black and Paul Manafort. Their firm was later joined by Lee Atwater. He was also a key player in the George H.W. Bush presidential campaign and has been given credit by some for Bush's defeat of Michael Dukakis.

Stone was also a lobbyist for Donald Trump for many years on behalf of his casino business.

Recognized for sayings that are popularly known as Stone's Rules, one of his most well-known phrases is "Unless you can fake sincerity, you'll get nowhere in this business." He is also recognized for such quotes as "Hit it from every angle. Open multiple fronts on your enemy. He must be confused, and feel besieged on every side" and "Admit nothing, deny everything and launch counterattack."

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