

Stockton President Harvey Kesselman Attends Conference on Higher Education's Business Model

One of 30 Presidents to Attend Global Conference at Univ. of Penn.

For Immediate Release; with Kesselman photo

Monday, May 2, 2016

Contact: Maryjane Briant
News and Media Relations Director
Galloway Township, NJ 08205
Maryjane.Briant@stockton.edu
(609) 652-4593
www.stockton.edu/media

Galloway, N.J. - Stockton University President Harvey Kesselman was one of 30 university presidents from throughout the world who participated in a dialogue about challenges facing the higher education business model.

The "Global Engagement: Global Challenges Program" on April 26-29 was sponsored by the University of Pennsylvania Higher Education and Democracy Center in Philadelphia.

Kesselman was one of 15 presidents from North America who joined others from Great Britain, Australia, Malaysia and other nations to learn about common, fundamental challenges facing institutions of higher education, and to develop solutions and forge potential strategic partnerships.

"I was honored to be asked to participate in this crucial dialogue on the challenges and opportunities for higher education in a global marketplace," said Kesselman. "Global perspectives are a pillar in a distinctive Stockton education and a key part of our business model. We prepare our students to compete and to be active citizens in an interconnected world. We also have diversified our campus with international students, who bring financial as well as cultural benefits to the university."

"Stockton's business model includes many innovations, such as creating new degree programs in Organizational Leadership and Exercise Science and utilizing a public-private partnership to develop an Atlantic City campus," Kesselman said. "Lessons from this conference will be useful as we continue to develop student-centered solutions to the challenges of providing a high-quality education at an affordable price."

-more-

-continued from page 1-

The program included discussions on topics such as:

- The stresses on funding higher education;
- Penn's efforts to be a responsible investor and neighbor in West Philadelphia;
- Public-private partnerships and other new business models;
- Fostering innovation, including new degree programs;
- Finding efficiencies;
- News uses of technology;
- Rankings and global competition.

For more information about Stockton University, visit Stockton.edu.

#



President Harvey Kesselman