

# STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



## Dedication of Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism Set for Dec. 13

Frank J. Fahrenkopf, President and CEO of the American Gaming Association, to Speak at Dedication Ceremony

### ***For Immediate Release***

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**Galloway Township, NJ-** In April of 2010, The Richard Stockton College of New Jersey's School of Business established the Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism to fill the need for a comprehensive institute to serve a critical aspect of New Jersey's economy.

On **Monday, December 13, 2010**, from 5:30 p.m. to 8:00 p.m., a ceremony will be held at the historic Seaview Resort's Bayroom to formally dedicate the Levenson Institute.

Several hundred guests, including members of Stockton's Board of Trustees, Foundation Board, School of Business Board and Hospitality Advisory Board, have been invited to the official opening of the Institute. The event is **not** open to the public, but media coverage is welcomed.

The keynote speaker, Frank J. Fahrenkopf, is President and CEO of the American Gaming Association (AGA), which is the industry's first national information clearinghouse, providing the media, elected officials, other decision makers and the public with timely, accurate gaming industry data.

Dr. Janet Wagner, dean of Stockton's School of Business, said, "The College's Hospitality and Tourism Management Studies program is training the next generation of hospitality and tourism industry professionals. The Lloyd D. Levenson Institute, a regional and national resource, provides opportunities for these students."

Dr. Israel Posner, a longtime Stockton faculty member, administrator and a co-editor of *Casino Gaming in Atlantic City: A Thirty Year Retrospective*, was named executive director of the Institute in May.

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“As executive director of the new Institute, I have the honor of connecting Stockton’s expert faculty and resources to these vitally important New Jersey industries. Gaming, hospitality and tourism employs thousands of people throughout the State of New Jersey and creates enormous opportunities for our graduates,” said Dr. Posner.

**About the Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism (LIGHT):** The Institute was funded by the prominent Atlantic City area attorney, Lloyd D. Levenson, to drive research, training and management for the region’s casino hospitality and tourism industries. Gary Loveman, Chairman, CEO and President of Harrah’s Entertainment, was the recipient of the inaugural Distinguished Leadership Award of the Levenson Institute.

**About the Keynote Speaker:** Frank J. Fahrenkopf, Jr., is President and CEO of the American Gaming Association (AGA). In his role as the chief executive of the AGA, Fahrenkopf is the national advocate for the commercial casino industry and is responsible for positioning the association to address regulatory, political and educational issues affecting the industry.

A lawyer by profession, Fahrenkopf gained national prominence during the 1980s when he served as chairman of the Republican Party for six of President Ronald Reagan's eight years in the White House (1983 to 1989). When Fahrenkopf retired in January 1989, he had served as chairman of the Republican National Committee longer than any person in the 20th century (and second-longest in the history of the party) and led the party through two successful presidential campaigns in 1984 and 1988.

He has been a frequent commentator on political and gaming issues on such network television programs as *Crossfire*, *Inside Politics*, *Meet The Press*, *Hardball*, *Face the Nation*, *The Today Show*, *This Week* and *Good Morning America*.

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