

**THE RICHARD STOCKTON COLLEGE OF NEW JERSEY**

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Office of Public Relations  
Pomona, NJ 08240

**The Richard Stockton College of New Jersey  
Announces Partnership Agreement with Greater  
Atlantic City Region Tourism Council**

***Signing Ceremony Thursday, April 24  
Followed by Lunch Featuring Curtis Bashaw as Speaker***

**For Immediate Release**

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**Atlantic City, NJ** – The Richard Stockton College of New Jersey and the Greater Atlantic City Region Tourism Council have announced the establishment of a newly formed partnership between the two entities.

An official signing ceremony to formally announce the partnership will be held at the College's Pomona campus on Thursday, April 24, at 11:30 a.m., followed by lunch and a presentation by Curtis Bashaw, Co-Chief Executive and Principal of Cape Advisors, Inc.

Under the terms of the partnership, the tourism council will be placed under the college umbrella and operate its division from Stockton's Carnegie Library in Atlantic City.

The council is an all-volunteer organization, comprised of roughly 100 professional and business owners who have a specific interest in promoting tourism, hospitality and commerce in the greater Atlantic City region. The council meets regularly for membership functions featuring networking, speakers and the latest information from New Jersey's Division of Travel and Tourism.

"We are thrilled to see this partnership come to fruition with Stockton College – the partnership enables the council to take a very positive step in providing our members with enhanced networking, informational and educational opportunities in the ever-growing greater Atlantic City tourism industry," said Susan Adelizzi-Schmidt, Council Board Chairperson.

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The college is actively engaged in the tourism industry in southern New Jersey. As part of the School of Business, the College offers an undergraduate degree program in Hospitality and Tourism Management as well as MBA courses in this area. The School also houses The New Jersey Center for Hospitality and Tourism Research – which collects and disseminates statewide information on tourism and the hospitality industry and conducts applied research activities.

“Stockton continues to be a leader in tourism and hospitality. The partnership with the council marks another important milestone in advancing the college’s commitment to the industry’s and the region’s development and growth,” said Stockton’s President Saatkamp.

Following the signing ceremony, Curtis Bashaw will speak about the real estate development surge currently underway in Atlantic City - how it is stimulating tourism industry growth, and how offerings such as his latest project, the Chelsea, will help return Atlantic City to its roots by creating a haven of relaxed luxury and a convivial gathering place to accommodate the increasing number of Atlantic City visitors.

Due to very limited seating, reservations to attend the event are required. Admission to the signing ceremony is free. For those wishing to stay for lunch, admission is \$20 for Council members and \$25 for non-members. For reservations and information, please contact Event Chair, Annette Dumont at (267) 246-7542 or e-mail her at [annetted@partyrentalltd.com](mailto:annetted@partyrentalltd.com).

To become a Greater Atlantic City Region Tourism Council member, contact Cliff Whithem, VP/Membership Director at (609) 652-4562 or e-mail him at [Cliff.Whithem@stockton.edu](mailto:Cliff.Whithem@stockton.edu).

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