

## **Stockton Partners to Conduct 30<sup>th</sup> Anniversary Study on the Impact of Casino Gambling in Atlantic City**

**Stockton Institute for Gaming Management to Partner with  
Spectrum Gaming Group and Rutgers Center for Urban Policy  
Research to Present Comprehensive Research**

### ***For Immediate Release***

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**Atlantic City, NJ** - The Richard Stockton College of New Jersey, in conjunction with its William J. Hughes Center for Public Policy, will be the lead institution in a comprehensive study to be undertaken on the impact of casino gaming in Atlantic City.

"A 30<sup>th</sup> anniversary is always reason to reflect on the past - and take a look at the future," stated Stockton College President Herman J. Saatkamp, Jr. "This year is the 30<sup>th</sup> anniversary of casino gaming in New Jersey and reflecting on the past and the future shows us an amazing landscape of change that has occurred and opportunity for the future."

In an effort to document the past and delineate the opportunities for the future, Stockton announced a partnership with Spectrum Gaming Group and the Rutgers Center for Urban Policy Research at the Edward J. Bloustein School of Planning and Public Policy to produce an historic look at the evolution, impact challenges and opportunities for the casino industry in the state. "This study will serve as resource going forward for not only the Atlantic City region but the entire state of New Jersey," Dr. Saatkamp said.

Initial results from the study are expected to be released before the end of 2008.

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Former Governor Brendan Byrne said of this effort: "Having authorized casino gambling in Atlantic City I am anxious to see where we are today. And Stockton's proposed study should let me know. It will be professionally done and I intend to keep on it."

Stockton has a long history of work that focuses on the regional economic impacts of gaming and tourism beginning with Stockton's contributions to the 1998 Governor's Advisory Commission for Gaming through the recent and continuing work of Stockton's Institute for Gaming Management (SIGMA) and its New Jersey Center for Hospitality and Tourism Research. Stockton is proud of its regional connections, its understanding of the local context and culture, and the work it does within the Atlantic City and state-wide political environment.

The impact study will take a qualitative and quantitative approach to provide:

- an analysis of lessons learned over the last 30 years
- a strategic competitive analysis that includes economic impact, tax consequences, transportation and infrastructure issues
- societal and social service issues
- opportunities and challenges going forward.

When the study is completed, Stockton will continue to serve as a repository for data and information in this field and enlarge its role as a resource for the future.

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