

Stockton Production Services Receives Two Telly Awards

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Galloway, NJ - Stockton Production Services (SPS), the in-house media production department at Stockton University, received two 2015 Telly Awards for two separate works produced by Stockton staff members.

Stockton joins multinational media companies such as CNBC, CNN, FOX, Disney, ESPN, NBC, Huffpost Live, Coca-Cola as one of this year's Telly Award winners. The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and web commercials, videos and films.

SPS won a Bronze Telly for "Stockton's Alma Mater" by video producer Kent Green and composer Greg Collins, assisted by other members of the SPS staff, and a Bronze Telly for "Art Talk: Free To Be," by Green and other members of the SPS staff.

"My favorite productions are ones that both inform and engage the audience," said Green, of Collingswood, N.J. The aim is to produce videos that give insight about our wonderful university while still creating unique, interesting, and entertaining pieces the viewer enjoys watching."

"Stockton Productions allows me the opportunity to compose original music that is unique to each project," said Collins, of Vineland, N.J. "This challenges me to approach different genres, styles, instruments and sound. I love the creative obstacles that these videos impose. They enable me to broaden my musical palette on a daily basis."

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Stockton was selected as a Telly Award Winner out of nearly 12,000 entries from all 50 states and five continents. A judging panel of over 650 accomplished industry professionals, each a past winner of a Silver Telly and a member of The Silver Telly Council, judged the competition. The Silver Council evaluated entries to recognize distinction in creative work – entries do not compete against each other, rather entries are judged against a high standard of merit.

“This is not a surprise as it is a distinctive honor and pleasure to work with such a highly talented and motivated staff. It is always nice to be recognized for the high standards that we have set for ourselves in representing Stockton University,” said SPS Director Mark Jackson, of Galloway.

“The Telly Awards has a mission to honor the very best in film and video,” said Linda Day, executive director of the Telly Awards. “Stockton Production Services’ accomplishment illustrates their creativity, skill and dedication to their craft and serves as a testament to great film and video production.”

Stockton Production Services now has a total of five Telly Awards. The program also received a Bronze Telly for its 2010 Scholarship Gala video, “Sharing The Magic,” a 2014 Silver Telly for “Hannah Price: City of Brotherly Love,” and a 2014 Bronze Telly for the marketing piece, “Ask Stockton.”

The Telly Awards annually showcases the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

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