

STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



Richard Stockton College Hospitality and Tourism Management Studies Program Teams with Cornell University at Seaview Resort

Both Institutions Benefit from Partnership

For Immediate Release

Thursday, August 25, 2011

**Contact: Tim Kelly
Office of Public Relations
101 Vera King Farris Drive
Galloway Township, NJ 08205-9441
Tim.Kelly@stockton.edu
(609) 652-4950**

Galloway Township, NJ- The Richard Stockton College of New Jersey has entered a cooperative agreement with the Cornell University School of Hotel Administration (SHA) for the mutual benefit of hospitality management students from both the institutions.

The agreement, announced this week, enhances opportunities for students in the Stockton Hospitality and Tourism Management Studies (HTMS) program and SHA students in the Management Internship Program (MIP). Under its terms, Cornell students participating in internships in the Atlantic City area will have the opportunity for housing at Stockton's historic Seaview Resort. Additionally, Cornell students may enroll in Stockton HTMS or General Studies courses during their internship semesters.

As part of the agreement, qualified Stockton students will have clear pathways for admission into Cornell's appropriate graduate programs.

"This affiliation with one of the nation's best schools in hotel management is of great benefit to both SHA and Stockton," said Stockton President Herman J. Saatkamp, Jr. "As we expand our HTMS program to meet our educational mission and the goals of our students, this partnership allows our students access to advanced degree programs at one of the most outstanding universities in this field. Cornell's School of Hotel Administration has produced generations of leaders in the hospitality industry. This is exactly the type of partnership we envisioned last year when we decided to purchase the Seaview Resort."

Cornell students who take advantage of the partnership will be able to reside at one of the nation's finest resort properties while studying at Stockton and/or participating in internships in

-more-

Stockton and Cornell Announce Partnership/ page 2

the Atlantic City region. Additionally, the Cornell students are encouraged to participate in the HTMS Student Society as well as any other Stockton student activities they are interested in. Cornell students will also be invited to participate in programming sponsored by the Lloyd D. Levenson Institute of Gaming, Hospitality & Tourism at Stockton.

“Hands-on learning is a critical part of our students’ education, and we are excited to offer them new internship and learning opportunities through our collaboration with Stockton College,” said Steven A. Carvell, associate dean for academic affairs at the Cornell School of Hotel Administration.

Stockton announced its purchase of the nearly 100-year-old Seaview property and its plans to make significant improvements to the hotel and grounds last September. Seaview is home to two world-class golf courses including the historic Bay Course which is home to the ShopRite LPGA tournament. The hotel continues to be operated by Dolce Resorts, one of the world’s leading management companies, while the golf operation is maintained by Troon Golf, which has an equally-respected standing on the golf management side of the operation.

Stockton’s purchase of Seaview allowed the College to accelerate its academic mission which had included plans to construct or purchase a hotel-conference center facility as part of expanded curricular offerings and to guarantee four years of housing for students wishing to reside on or close to the main campus.

Stockton’s purchase of the resort keeps it thriving and a vital part of the Atlantic City regional economy.

“It was Stockton’s expectation that our purchase of Seaview would greatly enhance our students’ educational experience and career opportunities,” Dr. Saatkamp said. “This affiliation with Cornell is evidence that we are clearly moving forward toward that end.”

#