

STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



Levenson Institute Selected for Advanced Educational Program at Prestigious Conference

Stockton Faculty to Discuss Mid-Atlantic Gaming Market

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Atlantic City, NJ – The Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism (LIGHT) of the Richard Stockton College of New Jersey was selected to be part of Global Gaming Expo's (G2E) prestigious Advanced Gaming Institute at this year's exposition in Las Vegas. G2E is the American Gaming Association's premier gaming conference and exposition and brings together more than 25,000 industry leaders and suppliers from throughout the world in one of the biggest shows of its kind anywhere.

This year's meeting will be held on October 4-6 at the Sands Expo and Convention Center. A key feature of the Expo is the Advanced Gaming Institute which partners with gaming management programs at leading universities. This special pre-conference program offers attendees the opportunity to learn important fundamentals from respected professors at higher education institutions throughout the United States with Stockton being one of an elite group institutions of higher education selected to present along with Cornell University's School of Hospitality and the University of Nevada at Las Vegas.

Stockton's Lloyd D. Levenson Institute, part of Stockton's School of Business was founded in 2010 to provide education, training, research and to serve as a forum for public policy discussions of the gaming, hospitality and tourism industries. Dr. Janet Wagner dean of the school said, "The Institute helps our hospitality faculty and students connect to the industry in very important ways by providing research and networking opportunities.

Dr. Israel Posner, LIGHT's Executive Director and Stockton Hospitality program faculty members Dr. Brian Tyrrell and Dr. Donna Albano will provide an overview of the supply and demand side of casino gaming in the Mid-Atlantic market including Atlantic city and the emergence of gaming in the Philadelphia, Delaware and New York markets. The presentation will emphasize the similarities and differences between the traditional gaming customers and general recreation tourists. Highlights of LIGHT's 2011 Tourism Promotion Survey of 16 major Mid-Atlantic markets will presented and discussed.

“We are very proud to have been selected among this small group of prestigious universities to participate in this conference, which attracts some of the top minds in the gaming industry,” Posner said.

The Levenson Institute, through its educational activities and research supports the college’s commitment to the economic vitality of Atlantic City, the region and the State of New Jersey. .

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