



Stockton to Host “Ugly Sweater Day” to Benefit Atlantic City Rescue Mission

Wear/Donate an “Ugly” Sweater on December 13

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Galloway, NJ – When the workers in the Science Labs at The Richard Stockton College of New Jersey decided to hold an office “ugly holiday sweater day,” Alisha Coleman wanted to think big.

“Why not have the fun of the ugly sweater day and help people who could use a sweater at the same time?” she asked, suggesting people wear or bring an ugly or non-ugly sweater to work and to donate it (or another sweater or article of clothing) to the Atlantic City Rescue Mission.

Her co-workers bought in and the idea soon took off College-wide.

Ugly Sweater Day is Thursday, December 13, 2012. All Stockton faculty and staff are encouraged to wear an ugly sweater to work and then donate it in room F001. The staff there is also accepting canned food and monetary donations, with all proceeds going to the Atlantic City Rescue Mission. Community members are also urged to take part to aid the effort.

“What you might consider to be an ugly sweater, someone else will not, particularly if they have no sweater at all,” Alisha said. “It doesn’t have to be a holiday sweater, and it doesn’t have to be ugly. You might go through your closet and find that you have a few too many sweaters. Well, somebody else would love to have a sweater and would definitely use them. What’s ugly to you might not be ugly to someone else.”

Alisha, of Brigantine, is a 2012 Stockton grad, a psychology and neuroscience major. She

hopes to go on to earn a PhD in experimental psychology and then teach and conduct research. In the meantime, she is enjoying coordinating the Ugly Sweater Day event.

“It’s just a way to have fun and a nice gesture for people in need,” she said.

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