

# STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



## Stockton Production Services Wins Prestigious “Telly” Award for Scholarship Gala Video

“Sharing the Magic” Detailed Story of Scholarship Recipient Chad Juros

### ***For Immediate Release***

Tuesday, April 05, 2011

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**Galloway Township, NJ-** Stockton Production Services, the in-house media production department at The Richard Stockton College of New Jersey, has been awarded a Bronze 2011 Telly Award for its 2010 Scholarship Gala video entitled “*Sharing the Magic*.”

The six-minute video tells the story of how Stockton students benefit from scholarship funds, as told through the personal story of student Chad Juros. Chad, a graphic design major from Egg Harbor Township, endured the loss of his father to cancer as well as his own personal bouts and recovery from the disease. “*Sharing the Magic*” chronicled how Chad’s love of magic helped keep his spirits up while he overcame challenges in his life, and how a scholarship to Stockton made his college education possible. Besides his success at Stockton, Chad has gone on to become a professional magician, playing to national audiences, including at the White House.

“This video is a showcase for the talents and abilities of Stockton Production Services,” Provost Harvey Kesselman said. “The project involved a great deal of research and preparation, and this recognition is certainly well-deserved.”

To win the award, Stockton competed with more than 12,000 entries from all 50 states and five continents, according to the Telly Awards website.

The video, shown during the 2010 Scholarship Gala, was as warmly received by a live audience at the Borgata in Atlantic City as it was by the Telly Award judges.

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“There were very few dry eyes in the house, Chad’s story was that compelling,” said Ed Cornell, who co-produced the video with Kent Green. “Our goal was to show the human side of scholarship funding, and I think we achieved that.” In addition to Green, Cornell also credited Greg Collins, who composed the original soundtrack for the video, and his department’s supervisor, Mark Jackson.

“The phrase ‘team effort’ may be a cliché, but that was certainly the case in the making of this video,” Cornell added. “It’s gratifying to be recognized in a competition with some of the best video production facilities in the nation, and for that matter, the world.” Cornell said.

The Telly Award was founded in 1978 to honor excellence in local, regional and cable TV commercials. Non-broadcast categories were soon added. Today, the Telly is one of the most sought-after awards by international agencies and production companies. The Telly Award receives over 12,000 entries annually from the finest advertising agencies, production companies, TV stations and cable companies.

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