

**THE RICHARD STOCKTON COLLEGE OF NEW JERSEY
BOARD OF TRUSTEES**

**MINUTES
February 20, 2008**

- Trustees Present:** Dr. Clarence C. Hoover, III
Mr. Curtis J. Bashaw
Ms. Mady Deininger
Mr. Stanley M. Ellis
Mr. Albert L. Gutierrez
Michael Jacobson, Esq.
Mr. Dean C. Pappas
Dr. Herman J. Saatkamp, Jr., Ex Officio
- Trustees Absent:** Dr. James Yoh
Ms. Emma N. Byrne
Mr. Matthew Ashe, Student Trustee
Mr. Brian A. Sena, Student Trustee Alternate
- Call to Order and Roll Call:** Chairman Hoover called the meeting to order at 1:30 p.m. on Wednesday, February 20, 2008 in the Board Room K-203k. On November 10, 2006, notice of this meeting as required by the Open Public Meeting was (a) posted in the Business Services Office of the College, (b) sent to the editors of *The Press* and the *Vineland Times Journal*, and (c) filed with the Secretary of State, (d) Galloway Township Clerk's Office and (e) Atlantic County Clerk's Office.
- Note: Unless otherwise stated, all votes on the following resolutions voted on and approved by Consent Agenda.
- Approval of Meeting Minutes of December 12, 2007:** Upon a motion made by Trustee Jacobson and seconded by Trustee Ellis, the Board voted to adopt the minutes of October 18, 2006
- Resolution to Meet in Closed Session:** Upon a motion made by Trustee Ellis and seconded by Trustee Pappas, the Board voted to adopt the Resolution to Meet in Closed Session.
- Return from Closed Session:** Chairman Hoover reconvened the Open/Public Session at 3:30 p.m.
- Report of the Chair:** Chairman Hoover reported he missed the last meeting, and thanked Dr. Yoh, Vice Chair for his support on December 12, 2007. Dr. Hoover made the following comments:
- The state is having economic challenges; even though those economic challenges might affect Stockton and the sister colleges our focus through the budget deliberations will be equity, and excellence, diversity and depth. We must be able to provide access to those students who want to attend the College, and provide means for quality educational opportunities for students once they get here.

- The Colleges focused attention has to be on what is best for this institution, the students that we want to engage with, and who are going to lead Stockton. He commented we must have people, who are bright, and smart. Those individuals will then be able to get good jobs, and be able to pay into Social Security. That way, there might be something for those eligible to take it out.
- Stockton must be able to give students a quality education.
- He thanked the staff of student support for a fine job done in these trying times. They have done an outstanding job in counseling everybody affected; it was a blessing to know the College has that type of faculty on board to provide servers 24/7.
- Stockton has been a well-kept secret that is not well kept anymore, which is good thing. People are beginning to hear about the College in basic education, K-12, as well as higher education. He thanked the administration, staff, and faculty to provide excellent education (always on a cutting edge). We do more than most schools our size in order, and he felt the College would soon see some of that recognition come to fruition.

President's Report:

President Saatkamp joined Chairman Hoover in thanking the Student Affairs staff, and all those who worked through the beginning of the year under some very difficult circumstances. He remarked one never wants to go through that, the staff did very well. An amazing amount of support was provided to students, families, and they really took the brunt of this in a significant way. We all really should take the time to thank Dr. Joseph Marchetti, Vice President of Student Affairs, and Dr. Thomas Gonzalez, Dean of Students. Those two departments handled a difficult set of circumstances in a remarkable way. He stated that he was reminded of a graduate faculty member who he was in a class with. He was very frustrated because he could not get through all of his lectures, and he walked in one day and said, "okay you guys have been interrupting my completion of all of my lectures. I have ten lectures to give and six classes, and therefore I am going to give them." He put his head down and just read them very quickly. President Saatkamp gave the following report:

- He referred to the post card, which was handed out regarding a Graduate studies program. The program is running through the continued education program, which already full. He noted Dr. David Carr, Provost, and Executive Director of Academic Affairs captured the image of the osprey.
- The College is going through Program Reviews; we have completed the Academic Affairs, Student Affairs, and Development program reviews. Dr. Saatkamp reported the Administration and Finance program review will be on

Thursday, February 21 at 4:30 p.m. in the Arts and Sciences building, and invited everyone to attend. He commented these were open review. The College tries to do this in a way of adding rationality to the budget. Each major administrative division presents a review; putting a priorities first tier, second tier. Then the Governor's budget address is heard, and then the legislature goes through their ordeal. The President's Cabinet holds a retreat in May to try to develop budget priorities based on what we know at that time.

- The Governor's budget address will occur on Tuesday, February 26, 2008 at 11:30 a.m. (changed from 12:00 noon). The news about the budget will not be good, that is important to know. It will not be good news for higher education, and many agencies within the state. It is likely to be the worst budget proposal of any Governor, since he has been in New Jersey. President Saatkamp remarked there would be a lot that happens between the Governor's address and the legislature approval of the budget. We have a long ways to go. Even if, the worst were to happen, Stockton is in good shape, far better than most of the other institutions. Our principal task will be to focus on the one mission that we have, which remains education. No matter if, we hear very bad news, our focus is to make sure that our students get the best education, and have the best student live on a campus that we can provide. That is the heart of what we are trying to do at the College.

The College's Report on Faculty and Staff contains about 25 pages of activities of the faculty and staff. Dr. Saatkamp commented the booklet is always very impressive to him, which evidences the amount of work that is done at the College. In addition, the College is making headway in one other area, the aviation, and research technology park that is being built in association with the FAA. The project now has the Governor Corzine's endorsement, which he will be probably be giving some remarks on in the upcoming weeks. He thanked Dr. Dennis Weiss, Dean of Natural Sciences, and Mathematics for the superb job he has done in coordinating that effort. It appears that we will be moving forward with the project in a very positive way.

**Special Student Presentation
by Mr. Zunair Ashfaq:**

President Saatkamp introduced and asked Mr. Zunair Ashfaq to come forward to make a special student presentation. He announced that during his recent trip to Israel (last November) he was invited by Ben-Gurion University to give a set of papers. During his visit there, he went on a mission from the Central Jewish Federation. Some of his visits were to hospitals, which turned out to be a remarkable feature. In Israel the hospitals that were the Jewish hospitals he attended, over 50% of the patients (was a children's hospital) were not Jewish. Mr. Zunair Ashfaq was an intern in the Holocaust Resource Center last fall.

He was given an opportunity to participate in a study tour to Israel for American-Muslim students. He filled out the application, which was extensive, and his competition was quite stiff. In fact, everyone who applied was from an "ivy league institution". Zunair received an acceptance letter with a full scholarship for all travel expenses from the Conference of Presidents of Major American Jewish Organizations to participate in the American-Muslim Student Leadership Mission to Israel. The goals of the study tour to Israel was to provide Muslim students with a first-hand understanding of the Middle East, to further their study of the Holocaust, and to visit Jewish Christian Islamic holy sites as well as meet with political leaders throughout Israel. Zunair is currently a junior at Stockton, with a career goal to become a physician. His brother graduated from Stockton in 2003, and is now attending Drexel University College of Medicine. Zunair has returned from his travels from what he calls "an opportunity of a lifetime" to find out more about himself, his religion, and culture. Zunair said through his understanding he can help promote peace through all religions, and perhaps someday he will be a physician in the Middle East for all its inhabitants, Muslims, Christians, and Jews.

Zunair spoke about his experiences as Stockton. He also spoke about his internship at the Holocaust Resource Center with Professors Gail Rosenthal, Maryann McLaughlin, as well as Dean Jan Colijn. He commented the Holocaust Center had taught him the importance of seeing the faces behind the history of genocides that are happening. The Holocaust center had also given him an opportunity to learn, and apply the knowledge that he had gained. With the help of Dean Colijn, he conducted a project describing how Social Darwinism and the Enlightenment Period influenced the Eugenics Movement during the Holocaust. He commented Israel's beauty was unique and distinctive in such a small region of the world. He visited The Western Wall, Church of the Holy Sepulchre, and the Dome of the Rock were breathtaking, and by far, the most uplifting experiences of his life. His meeting with Jewish students, faculty advisors, and Knesset members opened his eyes to tremendous amount of people-all working to end the conflict, and peaceful resolutions throughout the area.

In closing, he commented as the first Muslim student from Stockton, he considered it an honor to have traveled to Israel on a mission of peace.

Chairman Hoover remarked the presentation by Mr. Ashfaq was awesome. It was phenomenal, a student thanking his professor, demonstrating his learning, sharing what he had learned with his peers, and those a few years older, and that is what Stockton is all about.

**Report of the Academic
Affairs and Planning
Committee:**

Provost Carr reported the Academic Affairs and Planning Committee met earlier today. He reported the College was getting ready to celebrate the tenth year of graduate education, on Saturday, April 5, 2008 from 3:30 p.m. – 7:00 p.m. in the F-Wing Atrium. He asked every to look at the flyer (handed out) from Graduate Education. Dr. Deb

Figart, Dean of Graduate Studies will be putting the event together. She was asked to come forward and make a brief report. She commented that President Saatkamp's talk about the celebration of Stockton's 40th anniversary coming in 2011 (hopefully when he cuts the ribbon on the Campus Center) had inspired her. She also remarked, there were 838 graduate degree awarded over the last 10 years. She reported that these 838 graduates are being invited back to attend the celebration on April 5, 2008. She thanked Sarah Faurot-Crowley, and the Foundation for their support.

Report of the Student Affairs Committee:

Trustee Jacobson, Chair of the Student Affairs Committee reported they met earlier today. The Committee accomplished a lot at the meeting. He called upon Dr. Joseph Marchetti, Vice President of Student Affairs to give a brief meeting overview. He thanked the Academic Divisions (Bursar's Office, Admissions, Financial Aid, and other staff) who made the enrollment such a success). There were challenges this year because of some new processes and procedures. He called upon John Iacovelli, Dean of Enrollment to make the Spring 2008 Enrollment/Registration Report.

Spring 2008 Enrollment/Registration Report:

Dean Iacovelli went over a series of slides from his PowerPoint presentation for the Spring Enrollment 2008/Registration Report. A theme was *the study management growth that the College has had*. The directive from President Saatkamp was a 2% growth, the headcount over an annualized five-year period was 2.2%, and the FTE was 2.4% the College is on target. We want to move in that direction because this is the optimum way of having the College move forward without putting undue stress on the physical structure of the plant. We are not in a situation where we can grow in an in deterrent way. This type of growth has been very important to the College. New Students: the 487 new undergraduate students who registered this semester represent 12 first-time freshman, 418 freshman students, and 57 readmitted students. The 62 new graduate students enrolled include 14 post-baccalaureate students and 48 new graduate students. Headcount & FTE: of the total population, there are 7,013 students registered, generating 5,937 FTE; undergraduate: the College enrolled 6,437 generating 6,626 FTE. Graduate (including post baccalaureate) there were 576 students enrolled this semester with a corresponding FTE 306. Matriculated verses Non-Matriculated Students: the percentage of matriculated undergraduate students decreased from 98% to 97% while the percentage of matriculate graduate students increased from 8-% to 85%. Undergraduate credit load remained steady at 14 credits per student. Graduate students average credit loan increased slightly to 6.4%.

Dr. Figart announced that the College now has a Professional Recruiter now in the Graduate School, which is the face of graduate recruitment. This individual is also responsible for branding, marketing, graduate fairs, and reaching out. Once someone decides they are interested in applying to Stockton, that is when the Office of Enrollment

Management, and the Admissions Office takes over and follow that prospect (student) throughout the entire process until she/he decides to pay their admissions deposit, and they intend to enroll. There are replacements for those students who have already graduated. There was a spike in the Spring 2007 compared to 2008. The spike is because we are doing our best to have students move from non-matriculated status to matriculated status. Stockton is a school that is growing. There are several area that the College can do better, and she commented she looked forward to speaking to the Provost, President, and Board in more details (recruiting full-time graduate students who are spending their fifth or sixth year at Stockton); and (recruiting graduate students of color).

In closing, Dr. Figart reported that the graduate annualized headcount was 583, an 18.5% increase, and 305 FTE, a 13.4% increase. The combined annualized headcount was 7,184 students, which exceeded last year's figure by 1.6%. Annualized FTE increased by 1.3%.

**“Student Perspective on
Housing V – Learning
Communities” Presentation
by: Mr. Brian Pluchino**

Vice President Marchetti called upon Dr. Dee McNeely-Green, Assistant Vice President of Student Affairs. She commented that one of the most exciting things about Residential Life is the completion of Housing V. The College is undertaking a campaign to install engagement within the students. The College is also moving towards different communities. She brought the Board's attention to packet of handouts (maps, etc.). In the *living learning model*, we will be having certain areas designated as studying lounges. Dr. McNeely-Green commented that with the impending budget cuts coming, this is a much better efficient way to spend our money because we are working towards the same goal. Dr. McNeely-Green called upon Mr. Brian Pluchino, a Residential Assistant (RA) from Housing V to give a brief report. She also announced Housing V was at full capacity (128 beds).

Mr. Pluchino reported being an RA in Housing V has been a great experience. He commented it does not feel like Stockton. To be a part of the change in Housing V has been remarkable. He stated he previously lived in Housing I, but the transition into Housing V was great. He reported that the study lounges are always being used, which is a sign that the residents are really enjoying the facility.

Chairman Hoover inquired if there was much of a cost difference between full-time and part-time courses for students. Dr. Marchetti responded the cost depends on the number of credits actually taken.

**Report of the Buildings and
Grounds Committee.**

Trustee Bashaw, Chair of the Buildings and Grounds Committee has many projects underway. Most notably is the Campus Center. Now that Housing V is in the works, the Board has a taste of how well the project is doing. He announced there was a teleconference meeting in February. Trustee Bashaw called upon Dr. Eileen Conran-Folks to present some pictures of the Campus Center. She gave a brief overview of what the center would look like, including the Coffee Shop.

Trustee Bashaw commented this was a very exciting plan. The location of the building gives evidence to Dr. Saatkamp's vision for a real "front door" to the campus, and the goal was to create a building that was iconic, and anchored. The backside of the building, the cafeteria opens onto the plaza outside of F-Wing. The walkway will become a wonderful outdoor connector (parallel) to the existing building that we have. He commented it has been great to work the Student Affairs, and the team from Building and Construction, and the input has been very collaborative. He stated the students, will be very pleased with final product.

Trustee Albert Gutierrez commented the powered building in a nighttime view really starts to project. The building will be beautiful (a Lincoln Center type building), and the building will create a power statement.

Chairman Hoover thanked Trustee Bashaw, who has expertise in this area. He commented he was very appreciative of everything that Trustee has done on behalf of the Buildings and Grounds Committee.

Report of the Finance Committee:

Committee Chair Stan Ellis was present earlier in the day for the Finance Committee meeting. He thanked Dr. Harvey Kesselman, Interim Vice President of Administration and Finance, and his staff for their preparation for their support. He also thanked his fellow Committee members for their enthusiasm, and the fine job they do in overseeing the College's finances. The Finance Committee recommended approval of the following action items (Resolutions) – by Consent Agenda:

FY08 Bid Waiver, Declare the Gypsy Moth a Public Nuisance, Authorizing an Agreement for the Installation and Maintenance of a Solar Photovoltaic Electricity System (Energy Purchase), and Increase Funding Cap for Term Contracts for Small Business Set-Aside Consultants.

FY08 Bid Waiver Resolution:

Upon a motion made by Trustee Gutierrez and seconded by Trustee Pappas, the Board voted to adopt the resolution.

Declare the Gypsy Moth a Public Nuisance Resolution:

Upon a motion made by Trustee Gutierrez and seconded by Trustee Pappas, the Board voted to adopt the resolution.

Increase to Funding Cap for Term Contracts for Small Business Set-Aside Consultants Resolution:

Upon a motion made by Trustee Gutierrez and seconded by Trustee Pappas, the Board voted to adopt the resolution.

Award of Contract for

Upon a motion made by Trustee Ellis and seconded by Trustee

Construction Services for Replacement of Rooftop HVAC Units, Building 30 (A-D), Building 31 (E-H), Building 32 (J-K) Resolution:

Gutierrez, the Board voted to adopt the resolution, with an abstention from Trustee Jacobson.

Awarding of Contract for Construction Services for Replacement of D-Wing HVAC Units Resolution:

Upon a motion made by Trustee Gutierrez and seconded by Trustee Bashaw, the Board voted to adopt the resolution, with an abstention from Trustee Jacobson.

FY08 Bid Waiver Resolution:

Upon a motion made by Trustee Ellis and seconded by Trustee Gutierrez, the Board voted to adopt the resolution, with an abstention from Trustee Jacobson (only for Atlanticare Health Services).

Report of the Investment Committee:

Trustee Stan Ellis, Chairperson of the Investment Committee reported the committee had not met since the last Board meeting. The Committee continues to receive reports on a monthly basis, and the investments are performing well. He commented the Committee would schedule a meeting prior the May 7th.

Report of the Audit Committee:

Trustee Albert Gutierrez, Chairperson of the Audit Committee reported the Committee did not have a meeting since the last Board meeting. However, he brought the Board's attention to the Auditor's Review of the Schedule of Expenditures of Federal and State Awards, dated the year ending June 30, 2007. The College received a "clean management letter" from Ford, Scott, Seidenberg & Kennedy for all of the reporting aspects associated with the appropriate programs are free from any material defects. He reported the aggregate amounts associated with all of the work that is currently in process on campus, reflects approximately \$33 million in federal grants, and over \$52 million in state awards. Trustee Gutierrez acknowledged that these audits are never easy, and thanked the financial division a. He also thanked all of the appropriate record keeping done by every one (Admissions, and Information Technology structures) to ensure that everything is placed in the right category.

Upon a motion made by Trustee Gutierrez, and seconded by Trustee Ellis, the Board voted to adopt the Acceptance of the Auditor's Report for the period ending June 20, 2007.

Report of the Development Committee:

Chairman Hoover reported the Development Committee met by teleconference earlier today. He called upon Ms. Marilyn DiGiacobbe, Chief Development Officer, and Executive Director of the College Foundation to come forward and make a brief report in the absence of Trustee Emma N. Byrne, Committee Chair. Ms. DiGiacobbe reported the teleconference was lead by Trustee Byrne, along with Trustee Pappas and her herself. Discussions included the impact of the attendance of several Development Committee members (Trustee Byrne, Mr. Charles Kramer, and her) at the recent Association of

Governing Board's College and Universities (AGB). The focus on the conference was mainly for Foundations affiliated with public colleges and universities. There was a consensus from that participating in the conference that the College is on the right track. Their discussions also included whether it made sense to have a Development Committee and of a Board of Trustees while we have a fully functioning Foundation Board of Directors (with its own Development Committee). They were reassured that this is in fact, a good way to approach the development effort. There is an important role for both Boards to play in that effort. They also talked about ways of flushing out specific roles of the Trustees and the Foundation Board of Directors. She commented Chairman Byrne would provide more information about this as the Development Committee moves forward. The Committee also discussed the immediate priorities of the Foundation and its Board of Directors. Charles Kramer, President of the Foundation highlighted their efforts to have a full Board orientation, tentatively scheduled for May 2nd. The Committee is also working on a Personal Responsibilities Statement that the members of the Foundation Board of Directors will be taking on, that speaks directly to their personal commitments toward philanthropy and the fiduciary responsibility of the Foundation. The statement will also include the priorities of the major fundraising initiatives left for this fiscal year. She also stated she gave a report on behalf of the Development Office to the Committee. They are in the midst of their major fundraising initiative with the Scholarship Benefit Gala. They still raise 40% of their funds annually through events. To date, they have a \$750,000 goal, with the leadership of Trustee James Yoh (who is serving as the Spring Benefit Chair); thus far, \$300,000 has been raised in pledges. They are on the right track, the Annual Fund is about half way to where they need to be (approximately \$50,000 has been raised towards \$115, 000 goal). At this end of this year they have a marker, and at the end of calendar year of having brought in \$500,000 in proceeds through the Foundation. That time last year, they had \$260,000 (they are ahead of the game).

President Saatkamp complemented the staff working in the Development Office because it is a remarkable job. Over the last three to four years, those funds have increased. He announced the date for the Spring Benefit Gala would be at Caesar's on April 12, 2008. This year's entertainer will be Howie Mendel. Three years ago, the largest sponsor was \$10,000 or \$15,000; last year was \$25,000, and this year Trustee Yoh provided the first \$50,000 sponsorship. Mr. Carlos Tolosa (Honorary Chair) provided the first \$75,000 sponsorship. Chairman Gutierrez inquired if a date had been set for the Golf Tournament. Ms. DiGiacobbe responded September 23, 2008.

**Revised Management Policy:
Initial Appointment Retention
and Reassignment of Cabinet
Officers (Item for discussion
only):**

Chairman Hoover called upon Dr. Saatkamp to discuss this issue. President Saatkamp reported the College would be moving forward with something that is not familiar to Stockton or their employees. He would be moving forward with *At will appointments* starting with the Cabinet Officers. The process would require that everyone be treated in a professional way. The proposal being submitted was discussed

with the Board provides for three (3) year contracts for Cabinet Officers, for levels of support and appointment letters to include: what would happen if the person were not continued as in that position, and notification times, etc. A final proposal would be presented to the Board at the May 7th meeting. The document and Cabinet members would have an opportunity to review the document prior to come back to the Board with a new and improved format. This only applies to the Cabinet members for now. Once the documentation is in proper order, and we are guaranteed a professional way of approaching this; we will then began to ask who else should be on a point list (another year or so before that happens).

Personnel Resolution:

Chairman Hoover brought the Board's attention to the Personnel resolution, which was had also been distributed to the public, and requested approval. Upon a motion by Trustee Jacobson and seconded by Trustee Pappas, the Board adopted the resolution

Other Business:

There was no other business to come before the Board at this time.

Comments from the Public:

Chairman Hoover opened the floor for comments from the public in three minutes or less.

Ms. Gene Lewis, Director of Financial Aid came forward and thanked the Board for approval the appointment of Ms. Terra Mecouch, Interim Director of Financial Aid. Ms. Lewis introduced Ms. Mecouch (a graduate from Stockton).

Chairman Hoover commented it is good to hire your own.

Provost David Carr thanked the Board for approving the appointment of Ms. Sharon E. Schulman as Director of the William J. Hughes Center for Public Policy. Dr. Carr also announced that Ms. Schulman had recently received a \$500,000 pledge in support of the Hughes Center. Dr. Carr thanked the Deans, especially their assistants, and the faculty who were very collaborative in dramatically revising the College's scheduling process for the Spring term. He reported there were still a few glitches in the process that are being worked on.

Ms. Marilyn DiGiacobbe introduced the newest member of the Development staff, Ms. Dawn Kanaan as the Manger of Special Events. She commented Dawn has big shoes to fill with the retirement Ms. Bev Pagano. Dawn will be a very significant part to the team.

The Board and members of the public gave all of the new hires and other approved on the Personnel resolution a found of applause.

Comments from the Board:

Chairman Hoover announced he would like to incorporate a new section into the meeting agenda titled Comments from Board Members.

Chairman Hoover announced that graduation is Saturday, May 10,

2008.

Next Meeting:

Chairman Hoover announced that the next regularly scheduled meeting of the Board will be in the Multipurpose Room of the Townsend Residential Life Center on Wednesday, May 7, 2008.

Adjournment:

Upon a motion made and seconded, the Board voted to adjourn the meeting at 4:45 p.m.

For the College,

Brian K. Jackson, Assistant Secretary to the Board

Approved by the Board of Trustees on May 7, 2008