

**THE RICHARD STOCKTON COLLEGE OF NEW JERSEY
BOARD OF TRUSTEES MEETING
MINUTES**

SEPTEMBER 21, 2011

Trustees Present:

Mr. Curtis J. Bashaw, Vice Chair
Ms. Emma N. Byrne, Secretary
Ms. Mady Deininger
Dr. Clarence C. Hoover, III.
Michael Jacobson, Esq.
Ms. Barbara Morvay
Mr. Sualeh Hafeez, Student Trustee
Mr. Charles Nusbaum, Student Trustee Alternate
Dr. Herman J. Saatkamp, Ex Officio

Trustees Absent:

Mr. Stanley Ellis, Chair
Mr. Dean C. Pappas
Leo B. Schoffer, Esq.
Dr. James Yoh

Call to Order:

Vice Chairman Bashaw called the meeting to order in the absence of Trustee Stan Ellis, Chair of the Board at 1:30 p.m. on Wednesday, September 7, 2011 in Room K-203k. On July 14, 2009, June 21, 2010 and August 24, 2011, notice of this meeting as required by the Open Public Meeting Act were (a) sent to the Business Services Office of the College, (b) the editors of The Press and Vineland Times Journal, and (c) filed with the Secretary of the State, (d) Galloway Township Clerk's Office and (e) Atlantic County Clerk's Office.

Note: Unless otherwise stated, all votes on the following resolutions were approved by Consent Agenda.

Approval of Regular Meeting Minutes of July 6, 2011:

Upon a motion by Trustee Byrne and second by Trustee Hoover, the Board voted to adopt the regular meeting minutes of July 6, 2011.

Resolution to Meet in Closed Session:

Upon a motion by Trustee Morvay, and second by Trustee Hoover, the Board voted to meet in Closed Session.

Reconvene of Open/Public Meeting:

Vice Chair Bashaw reconvened the open/public session at 3:00 p.m., upon the Board's return closed session.

Report of the Chair:

Vice Chair Bashaw acknowledged the College's 40th anniversary of teaching, and noted there were a number of events planned throughout the academic year in recognition of the anniversary. He commended that the start of the school year had been tremendous, with the largest freshman class to date. Vice Chairman Bashaw also acknowledged the college staff and AtlantiCare for assisting in the Hurricane Irene evacuation which brought about 900 people to Stockton.

Trustee Bashaw also congratulated President Saatkamp, named the 2011 *Educator of the Year* by The Research and Development Council of New Jersey. Dr. Saatkamp, who earned this distinction for "Shaping education programs and outreach to bring together industries and

communities, and build on the strength of the weakened economy,” will receive the award as part of the R&D Council’s Annual Thomas Alvin Edison Patent Award’s Dinner on November 10, 2011.

Oath of Office to Mr. Sualeh Hafeez, Student Trustee:

Vice Chairman Bashaw administered the Oath to Mr. Sualeh Hafeez, the newly elected Student Trustee. He will fulfill the voting member role for the AY 2011-2012.

Oath of Office for Mr. Charles Nusbaum, Student Trustee Alternate:

Vice Chairman Bashaw administered the Oath to Mr. Charlie Nusbaum, the newly elected Student Trustee Alternate. He will hold the alternate position in AY 2011-2012 and assume the voting role in AY 2012-2013.

President’s Report:

Dr. Saatkamp He announced the College will hold its 40th Anniversary Celebration in the campus center following the Board meeting at 5:30 p.m. The program will include an introduction of a book titled *Reaching 40*, edited by Dr. Robert Gregg, Dean of the School of Arts and Humanities and Dr. Kenneth L. Tompkins, Professor Emeritus of Literature. A film by Academy and Emmy Award winning film maker Jon Blair, will also premier, as well as the announcement of the College’s comprehensive campaign. Over 500 guests are expected to attend. Dr. Saatkamp also noted the scholarly work and community engagement listed in the *Report on Faculty and Staff*.

Special Health Sciences Award to Dr. Victor Bressler:

Dr. Brenda Stevenson-Marshall, Dean of the School of Health Sciences, presented the *2011 Health Sciences Leadership Award* to Dr. Victor Bressler of AtlantiCare. The award recognized Dr. Bressler for his vision, dedication, and commitment to excellence in his field of healthcare and to the College. Dr. Bressler thanked the College for the special recognition and spoke of more collaborative work between Stockton and AtlantiCare.

Special Recognition of Dr. Darryl Greer:

President Saatkamp presented Dr. Darryl Greer, CEO of New Jersey Association of State Colleges and Universities (NJASCU), with a special award of appreciation in recognition of Dr. Greer’s leadership in representing the nine state colleges and universities in New Jersey. Dr. Greer will retire as CEO and join Stockton in January 2012 as Senior Fellow for the Hughes Public Policy Center, to begin developing and establishing a Center for Higher Education, Management Information and Governance.

Dr. Greer thanked the President and Board for the award and said he was very excited to come to Stockton next spring. Dr. Greer introduced Mr. Michael Klein, who will replace him as CEO of NJASCU upon his retirement. Mr. Klein said he looked forward to working with Stockton.

Renaming and Dedication of The Richard Stockton Library as the “Richard E. Bjork Library Resolution:

Dr. Saatkamp remarked that a group of “Mayflower faculty” came to him to ask that the College consider naming the library in honor of the College’s first President; the late Dr. Richard E. Bjork. He asked Board and public to reference the Resolution’s approval on page 29. Upon a motion made by Trustee Jacobson and second by Trustee Deininger voted to adopt the resolution remaining the Library as the Richard E. Bjork Library. Dr. Bjork’s wife and daughter, Joan and Allison, will be attending the 40th celebration. A dedication ceremony will be held later in the year.

Report of the Academic Affairs and Planning Affairs Committee:

Trustee Bashaw, Committee Chair announced the Academic Affairs and Planning Committee met earlier in the day.

Approving the Memorandum of Understanding (MOU) between New Jersey Department of Education (NJE) and Southern Regional Institute and Educational Technology Training Center (SRI/ETTC) Resolution:

Trustee Bashaw stated that Stockton's designation as a New Jersey Educational Training Center makes the College eligible for designated grants, funding opportunities, and other professional development programs. Each year we are required to renew the Memorandum of Understanding (MOU) between Stockton and the Department of Education. The Academic Affairs and Planning Committee unanimously recommended the adaptation of the resolution by the Board today.

Upon a motion made by Trustee Hoover, and second by Trustee Deininger the Board voted to adopt the resolution. Trustee Hoover commended the College for its leadership in this area in the State.

Scholarly Activity Report-September 2010-August 2010 (Informational Item Only):

Provost Kesselman remarked the report, which includes over 400 presentations, and nearly 150 journals and articles, is an overview of all of the Scholarly Activity that took place in the academic year 2010-2011.

Report of the Student Affairs Committee:

Trustee Deininger, Chair of the Committee, reported the Committee met earlier in the day to discuss enrollment data. She congratulated the College for a successful start to the year despite the weather conditions, and stated this was the smoothest move-in in the history of the College.

Fall 2011 Enrollment Report and Summary for Undergraduate Students:

Mr. John Iacovelli, Dean of Enrollment briefed the board on Fall 2011 Enrollment. Dean Iacovelli reported that the enrollment numbers were the highest in the history of the College for the following reasons:

- Consulting Firm, BMWW was hired to help us with marketing and branding of the College
- The Admissions Office is now open on Saturdays to help students and parents, who can't come during the work day.
- The opening of the Campus Center
- The Unified Campus Center (Fall 2013 opening)
- Growth in the School of Natural Sciences and Mathematics
- School of Health Sciences is the fastest growing school
- Acquisition of Seaview Resort and ability to guarantee four-years of student housing
- Our ability to maintain market share in Northern New Jersey
- A successful marketing campaign, which realized an increase in overall percentage of enrollment by 46%

An overview of enrollment included the following compared to Fall 2010

Freshman Students:

- Freshman applications totaled to 5,671 (an 26% increase)
- Freshman registration was 975 (an 14% increase)
- SAT for regular admit students were 1,117; average class rank was 78%; compared to Fall 2010 was 1,122 with a average ranking of 79%
- The five-year strategic enrollment plan is 920; but we met the 2013 projection of 970 students, which puts us ahead of schedule

Transfer Students:

- Transfer student applications increased by 20% to 2,316
 - Registered applications increased 1.5% to 1,077
- Undergraduate Students:**
- Undergraduate Headcount increased by 2.56% to 7,243
 - FTE was up by 4.84% to 6,888

In closing, Dean Iacovelli stated Enrollment's Vision for the 2012 recruitment cycle will focus on the Northern New Jersey marketing campaign, expanding the Instant Decision Day events, implementing the SunGard Enrollment Management Suite, and leveraging Stockton's potential selection to host a Presidential Debate.

Fall 2011 Graduate Enrollment Summary:

Dr. Lewis Leitner, Dean of Graduate and Continuing Studies, reported the College reached a high water mark in terms of the sophistication of its marketing, recruiting efforts, and use of digital and social media. Highlights of his report included the following:

- The highest number of graduate applications processed jumped to 816 (a 40% increase)
- New graduate student applications increased by 28%
- The applicant pool for out-of-state students increased by 33% - with approx. 85% of students from the Southern Region
- Total Graduate Headcount was 868
- Total FTE was 484 (an increase of 9%)

Undergraduate and Graduate Figures

- Total Headcount was 8,111 (compared to 7,879 last year)
- Total FTE was 7,372 (increase of 5%) from 7,013 in Fall 2010

Dr. Leitner thanked Dr. Cynthia Sosnowski, Associate Dean of Graduate and Continuing Studies, who worked with over 4,000 individuals in the name of Continuing Studies.

In closing, Dr. Leitner remarked he was looking forward to the 2011-2012 by focusing on continued growth in the Graduate Headcount and FTE, the launch of Master of Arts in American Studies in fall 2012, utilization of Seaview, Noyes Museum, and Campus Center for Continuing Studies programming, growing the portfolio of corporate and community education workshops, and planning for the Hammonton expansion.

Trustee Hoover stated his concern over the number of male applicants which decreased from 44% in 2009 to 39% this year and inquired about the College's strategy to combat the decrease from year-to-year.

Dean Iacovelli remarked that the number and percentage of male applicants was relatively consistent with national figures, with Stockton within one percent (1%) of the national figures regarding gender.

President Saatkamp stated the numbers for male students is a national trend. However, he said that Stockton has also seen its retention and graduation rates improve due largely to the work of the faculty and staff. Trustee Michael Jacobson, Committee Chair, called upon Trustee Morvay to give the report. Trustee Morvay acknowledged various

Report of the Buildings and Grounds Committee:

departments who worked throughout the summer to prepare the campus facilities for the beginning of the academic year. She also noted that the Proposed Bonds Project List and the FY13 Capital Budget Submission were reviewed by the Finance and Professional Services Committee.

Donald Moore, Associate Vice President of Operations for Administration and Finance reported the Offices of Facilities and Plant Management has been managing, planning, designing, and constructing the nearly 30,000 sq ft in facilities which were turned over during the summer, including the new facilities for the Schools of Social and Behavior Sciences and Business located in Upper and Lower G-wing. The N-Wing renovation for the Division of Administration and Finance and the dining hall were also completed. Several areas still under construction include C-D and L-Wing (to be completed by year-end), and the Unified Science Center. The 15,000 sq ft. Hammonton project is in the bidding process with an expected delivery date in Winter 2012. Mr. Moore also stated Plant Management workers relocated 150 faculty offices and moved over 5,000 boxes this summer.

Report of the Finance and Professional Services Committee:

Trustee Emma Byrne, Committee Chair, reported the Finance and Professional Services Committee met earlier in the day and was unanimously recommending all actions brought forward today by the committee.

Revised FY12 Bid Waiver Resolution (consent agenda):

Upon a motion made by Trustee Morvay and second by Trustee Jacobson, the Board voted to adopt the resolution.

Increase in FY12 Bid-Waivered Contracts Resolution (consent agenda):

Upon a motion made by Trustee Morvay and second by Trustee Jacobson, the Board voted to adopt the resolution.

FY13 Capital Budget Submission Resolution:

Upon a motion made by Trustee Deininger and second by Trustee Morvay, the Board voted to adopt the resolution.

Revision of College Investment Policy (VI-56) Resolution:

Upon a motion made by Trustee Morvay and second by Trustee Jacobson, the Board voted to adopt the revised policy.

Revision of Student Policy Prohibiting Discrimination in Academic/Educational Environment Policy (VI-29) Resolution:

Upon a motion made by Trustee Morvay and second by Trustee Deininger, the Board voted to adopt the revised policy.

Revision of Capital Construction Project Policy (VI-57.5) Resolution:

This item was pulled by the Finance Committee and Board of Trustees.

Authorization for the Selection of an Executive Search Firm for the position of Vice President of Administration and Finance Resolution:

Upon a motion made by Trustee Jacobson and second by Trustee Hafeez, the Board voted to adopt the resolution. Trustee Byrne reported AGB Search will begin immediately in hopes of finding a Vice President of Administration and Finance by spring 2012.

Appointment of Board Members for Stockton Affiliated Services, Inc. (SASI) Resolution:

Upon a motion made by Trustee Jacobson and second by Trustee Morvay, the Board voted to appoint six (6) members from the public to the SASI Board: Michael Azeez, Russell Banks, Michael Charlton,

Lawrence Huff, Tracey Newmones, and Jacob Simon. Additional members include student members Russell Heitzman and Kaitlin Cibenko and faculty members Dr. Deborah Figart and Dr. Audrey Latourette. Trustee Stan Ellis will serve as the appointed Board Member. College Administrators include: Dr. Herman J. Saatkamp, Jr. and Robert D'Augustine, Esq. Trustee Byrne stated the public members are obliged to observe the *Conflict of Interest* rules and practices.

Report of the Investment Committee:

President Saatkamp reported the Investment Committee met several times since the last meeting, specifically to review the revision of the Investment Policy, which resulted in the noted changes. The College's investments are performing well.

Report of the Development Committee:

Dr. Phil Ellmore, Chief Development Officer, reported the following:

- The Foundation received in last FY11 a total of \$2,989,000 in gifts and support of the College's mission, which is \$11,000 short of doubling FY10. The amount includes a \$1 million gift that was received in June 2011.
- The Annual Fund increased by 53% from FY10, with a slight increase in the number of donors.
- The Annual Fund solicitation cycle will begin soon with a direct mail piece, followed by the Student Caller Program, and Social Media and E-mail programs.
- Improved cooperation with our Deans in working together to collaborate efforts.
- Conversations with potential major donors have improved.
- The Foundation Board will hold their Annual Meeting on September 22nd. A new slate of officers will be voted on, with Anthony Tony Coppola, Sr. nominated as the Board's next Chair.
- The Richard Stockton Society Recognition Reception, in conjunction with Constitution Day, will be held on October 4.
- The Annual Golf Tournament will be held on October 6 at Seaview Resort.
- The Scholarship Donor Recognition dinner will be held on October 11, 2011.
- October 14-15, 2011 is Homecoming.
- April 21, 2012 is the date for Spring Benefit Gala at The Borgota.

In closing, Dr. Ellmore introduced the new Associate Development Officer, Ms. Cindy Crager.

Trustee Hoover inquired if there had been an increase in giving from Alumni. Dr. Ellmore responded there has been an increase, with phone calls being the primary communication with Alumni.

Personal Actions

Vice Chair Bashaw reported the Personal Actions were distributed to the Board and public. Upon a motion made by Trustee Jacobson and second by Trustee Morvay, the Board voted to adopt the resolution.

**Other Business:
Comments from the Public:**

There was no other business to come before the Board at this time. Vice Chair Bashaw opened the floor up for Comments from Public.

Ms. Sharon Schulman, Special Assistant to the President for External

Affairs and Executive Director of the William J. Hughes Center introduced Mr. Geoffrey Pettifer ('92) as the Interim Director of Communications.

Dr. Michael Frank, President of the Faculty Senate, commented the amount of grants that the faculty and professional staff have brought into the College is over \$5,600,000. He mentioned, as an example, a grant received by Dr. Jill Gerhardt, Associate Professor of Computer Science and Information Systems, for \$600,000 to reverse the trend in the fields of mathematics, Computer Science, and Engineering, to recruit females to that field of study. Dr. Frank concluded his remarks by noting the positive impact the Campus Center has had on level of student activity on campus on weekends.

Comments from the Board:

At this time there were no comments from the Board.

Next Regularly Meeting:

The next regularly scheduled meeting will be held on Wednesday, December 7, 2011 at 3:30 p.m. in the Board Room, Campus Center.

Adjournment:

Upon a motion made by Trustee Hoover and second by Trustee Morvay, the Board voted to adjourn the meeting at 4:30p.m.

For the College

Brian K. Jackson,
Chief of Staff and Assistant Secretary to the Board

Approved by Board of Trustees on December 7, 2011