

**THE RICHARD STOCKTON COLLEGE OF NEW JERSEY  
BOARD OF TRUSTEES MEETING  
MINUTES**

**December 12, 2012**

**Trustees Present:** Mr. Curtis J. Bashaw, Chair  
Mr. Dean C. Pappas, Vice Chair  
Ms. Mady Deininger, ('80) Secretary (by phone)  
Mr. Stanley M. Ellis, Ex Officio  
Ms. Emma N. Byrne  
Mr. Raymond R. Ciccone, CPA, CFF, ('79)  
Dr. Clarence C. Hoover, III  
Michael Jacobson, Esq.  
Ms. Barbara J. Morvay  
Dr. James Yoh  
Mr. Charlie Nusbaum, Student Trustee  
Mr. Michael "Ben" Peoples, Student Trustee Alternate  
Dr. Herman J. Saatkamp, Jr., President and Ex Officio

**Trustees Excused:** Leo B. Schoffer, Esq.

**Call to Order:** Chairman Bashaw called the meeting to order at 1:30 p.m. on Wednesday, September 19, 2011 in Room K-203k. On July 14, 2009 and June 21, 2010, notice of this meeting as required by the Open Public Meeting Act were (a) sent to the Business Services Office of the College, (b) the editors of The Press of Atlantic City and The Daily Journal, and (c) filed with the Secretary of the State, (d) Galloway Township Clerk's Office and (e) Atlantic County Clerk's Office.  
**Note: Unless otherwise stated, all votes on the following resolutions were approved by Consent Agenda.**

**Approval of Regular Meeting Minutes of September 19, 2012:** Upon a motion by Trustee Jacobson and second by Trustee Ciccone, the Board voted to adopt the regular meeting minutes of September 19, 2012, with abstentions from Trustees Byrne, Morvay and Yoh.

**EFAD Presentation** President Saatkamp introduced Sharon Schulman and Charles Ingram to give a brief presentation on the work of the Enrollment, Financial, Academic and Development Committee (EFAD). Ms. Schulman, CEO for External Affairs and Institutional Research, stated the committee was comprised of members of the President's Cabinet, including Dr. Phil Ellmore (Development), Dr. Thomasa Gonzalez (Student Affairs), Dr. Harvey Kesselman (Academic Affairs) and Mr. Ingram to build a 5 year model to integrate plans for the College's future and identify appropriate strategies to respond and plan to issues of space needs, academic programs, staffing and other capacity issues. The model is based on current enrollment management plans. The new tool will be utilized in this year's budget planning. Vice President Ingram presented the model and demonstrated how changes to different variables impact the overall forecast of needs of the College. President Saatkamp said that the model not only provides a history but also has predictive modes that help determine the need for additional facilities as well as for faculty and staff lines. President Saatkamp closed by stating this model and team effort demonstrates the College's emphasis on strategic planning.

**Resolution to Meet in Closed Session:**

Upon a motion by Trustee Morvay, and second by Trustee Byrne, the Board voted to meet in Closed Session.

**Reconvene of Open/Public Meeting:**

Chairman Bashaw reconvened the open/public session at 3:30 p.m., upon the Board's return from the closed session.

**Report of the Chair:**

Chairman Bashaw thanked the College community for its response to *Hurricane Sandy*. He stated Stockton stood out as a beacon of cooperation, housing individuals, raising emergency dollars, and supporting and comforting those impacted by the storm.

**President's Report:**

President Saatkamp called the Board and public's attention to the Report on Faculty and Staff, which lists scholarly and service activities. He remarked that the report shows both the scholarship and leadership in our community on a national and international level.

**Special Recognition by Stockton Affiliated Services, Inc. (SASI) to Trustee Stan Ellis:**

Chairman Bashaw and President Saatkamp presented Trustee Stan Ellis with a special Award of Appreciation, which recognized him for his "service and commitment as a founding member of the Board of Directors of Stockton Affiliation Services, Inc. (SASI)."

**Special Signing Ceremony (Kramer Hall in Hammonton):**

Dr. Saatkamp said one of the great pleasures of being President was working with leadership in the community. The Foundation and its Board have played a significant role in Stockton's development. He remarked that in 2003 assets in the Foundation were nearly \$2.3 million; and today total \$22 million. The comprehensive campaign has exceeded its goal of \$20 million and now the College is in the second phase of the campaign to do more. President Saatkamp recognized the leadership and philanthropy of Charles and Lynne Kramer (owners of Kramer Beverage in Hammonton), who have played a major role in the Stockton Foundation. Mr. Kramer served as Chair the Foundation Board and the Noyes Museum Board.

President Saatkamp announced the opening of the new instructional site in Hammonton, NJ. A soft opening is scheduled for January 2013, with a full-opening in fall of 2013. He invited Mr. Charles Kramer and his family (daughter, Michele Kramer-Sloan and son, Mark Kramer) forward for a ceremony to sign an agreement which will name the instructional site after the Kramers and in exchange the Kramers will provide funding for the building. An image of the final design was also unveiled. President Saatkamp also acknowledged others in attendance; Hon. Steve DiDonato, Mayor of Hammonton, Anthony J. Coppola, Sr., Chair of the Foundation Board, and employees of Kramer Beverage.

Mr. Kramer remarked it was a breath of fresh air to have Stockton in the community the last 40 years and he, his wife Lynn and family were honored to play a role in the College's growth over the years. Hammonton is also very important, especially since the company moved to the town in 2001. He said that he and Lynn were pleased the building is opening and hope this is the beginning of larger numbers of students coming to Hammonton. In closing Mr. Kramer thanked President Saatkamp, everyone from the College, the Mayor and town of Hammonton, and he looked forward to wonderful years ahead.

Mayor DiDonato thanked the College and the Kramer's for the educational addition to the Hammonton community. President Saatkamp stated the College was pleased to be in Hammonton and looked forward to a long-term relationship.

**Report of the Academic  
Affairs and Planning  
Affairs Committee:**

Trustee Dean Pappas, Committee Chair, commented this was his first meeting as Chair and that he was impressed with the participation and vigor of the committee. He called upon Provost Kesselman, who reported the College was able to again offer sabbaticals, including two recommendations as part of today's personnel resolution (Dr. Yvonne Kruger, Associate Professor of Business and Dr. Christine Tartaro, Professor of Criminal Justice). The committee also discussed the status of the Essential Learning Outcome project, the Academic Plan; and the overall 2020 Strategic Plan.

**Report of the Student  
Affairs and Planning  
Committee:**

Trustee Barbara Morvay, Committee Chair, reported the Student Affairs and Planning Committee met earlier in the day and she called on Dr. Thomasa Gonzales, Vice President of Student Affairs to give a brief report. Dr. Gonzales stated the committee discussed significant accomplishments of the Division of Student Affairs. She noted the Stockton Board of Trustees Fellowships for Distinguished Students and called upon Mr. Pedro Santa, Dean of Students, to introduce the recipients and acknowledge their faculty advisors: Stephanie Allen, a senior, majoring in Literature; Daniel Favorito, a senior, majoring in Geology; Timothy Fisher, a senior, majoring in Biology; Eric Kong, a senior, majoring in Biology; and Kelsey Watkins, a senior, majoring in Biology, graduate student, majoring in Physical Therapy. All received a \$1,000 award. Trustee Morvay commented she and the Board was extremely proud of the students for their accomplishments, and thanked the faculty for their dedication and involvement.

**Report of the Buildings  
and Grounds Committee:**

Committee Chair, Trustee Michael Jacobson, reported the Buildings and Grounds Committee met earlier in the day at 10:30 a.m. He stated a number of items were discussed, which included the following:

- Construction of the Unified Science Center remains on schedule for substantial completion by April 24, 2013. The final completion date is estimated for June 2013 and classes to commence in September 2013.
- Kramer Hall instructional site in Hammonton, NJ is progressing, with completion estimated by December 21, 2012 and furniture installed by December 26, 2012. Classes are scheduled to begin in January 2013.
- Furniture is being stalled at the Woodbine facility. The interior finishes are complete, and classes will begin in January 2013.
- Current tennis courts will be turned into 150 gated parking spaces. Construction will start in May 2013, completion July 2013 for classes in September 2013. Eight new regulation courts planned at the Sports Complex are currently in design and permit application phase. Construction will begin in February 2013 for completion in May 2013.
- Ongoing energy saving upgrades in Housing I, IV, and V, which will allow for remote access from monitoring and adjusting heating/cooling to reduce energy costs when the rooms on campus are occupied and not occupied.

**Report of the Finance and  
Professional Services  
Committee:**

Trustee Emma Byrne announced the committee met earlier today to discuss the following action items, which the committee recommended for board approval:

**Approval by Consent Agenda:** Upon a motion by Trustee Morvay and second by Trustee Jacobson, the Board voted to adopt the following resolutions:

- **Bid Waiver Increase**
- **FY13 Bid Waiver**
- **Tuition Rates and Clinic Fees for Private Applied Music Lessons in the School of Arts and Humanities**
- **Confirmation of Actions Taken by the Board's Executive Committee on October 10, 2012**

**Approval of Tuition Rates for Summer 2013 Classes:** Upon a motion by Trustee Jacobson and second by Trustee Hoover, the Board voted to adopt the resolution.

**FY2014 State Budget Request:** Upon a motion by Trustee Pappas and second by Trustee Yoh, the Board voted to adopt the resolution.

President Saatkamp stated the capital budget was consistent with the bond issue request that will appear on the November 2012 voting ballot. He said he and the board supported the request and hoped that others would do so also during the November election.

**Report on Stockton  
Affiliated Services, Inc.  
(SASI):**

Vice President Charles Ingram gave a presentation highlighting activities of SASI for 2012. Highlights of the presentation noted SASI manages contracts for the College's food service contract, bookstore, vending, transportation services, some graduate housing, and the Azeez Museum in Woodbine. Accomplishments for 2012 include completion of an eighth house now rented to graduate students, completion of phase two of renovations to N Wing restaurant, the purchase of a sixth shuttle bus with expanded routes to Stockton Seaview Hotel and Golf Club, addition of a DVD-Game Room rental kiosk (at the request of students), an added shuttle tracker (App) for students to track the shuttle, and parking overflow out to Barlow Fields for better service. Since SASI was established five years ago, more than \$5.5 million has been provided back to the College in direct cash payments, or in-kind services for salaries for employees.

**Report of the Investment  
Committee:**

Trustee James Yoh, Chair of the Investment Committee stated the committee completed the selection of two investment advisors in February 2012 to direct the College's investment activities; Credit Suisse and Ashford Consulting Group. The total amount of funding available in February 2012 was nearly \$94.87 million for the investments. One group does short-term investments (with \$20 million) in anticipation of covering the College's debt, shortfalls, and cost for the Unified Science Center. The balance of \$74.87 million has been divided between the two investment advisors to generate long-term dividends in return to cover scholarships and all of the College's activities. The short-term investment of \$20 million earns nearly 4% per year. The long-term investment of \$74.87 should generate nearly \$4.2 million. Considering the status of the market, the rate on the investment is good, he said, and should earn about a 6% return for the year.

**Report of the Audit  
Committee:**

Trustee Ray Ciccone, Chair of the Audit Committee reported the committee met October 24, 2012 to review drafts of the audited financial statements for the College and SASI. During that time, the committee discussed and reviewed with the partner in charge of ParenteBeard the scope and areas of the audit. He stated that at the time of the meeting, both the College and SASI would be issued an unqualified opinion from ParenteBeard, with no material weaknesses, no required major topics needed to be discussed. The committee will recommend that the two audit reports be accepted and approved at the Board

meeting on February 20, 2013. The committee will also discuss upcoming projects for the internal audit department at the College in February 2013.

**Report of the Development Committee:**

Trustee Deininger, Chair of the Development Committee reported she participated in the meeting by teleconference. She called upon Ms. Sharon Schulman, Chief Executive Officer of External Affairs and Institutional Research, who reported her office, developed a new report which measures the College's media hits worldwide. The report shows that Stockton College was mentioned 5,810 times in various media between September and November 2012, including online, radio, television, broadcast, transcripts, articles, and social media. The Costal Research Center, in particular received significant media attention due to Hurricane Sandy and the recent nor'easter. International media included the United Kingdom, France, India, Australia, Lebanon, and the Northlands and The Noyes Museum received coverage in Romania. Additionally, the Stockton Polling Institute, Hughes Center for Public Policy and the Levenson Institute also received international attention.

Dr. Phil Ellmore, Chief Development Officer thanked Trustee Deininger for leading the committee as Chair. He reported several updates:

- The Foundation received a clean audit. The Foundation Board also accepted the IRS Form 990, which will be filed shortly. They requested an extension from November 15, 2012 deadline - that allowed the Board time to review the form.
- The Foundation approved a strategic plan at its meeting last week; under the leadership of Chairman Anthony J. Coppola, Sr. and Dr. Joanna Johnson, Chair of the Committee. Next will be to implement the plan, and bring that in concert with Stockton's strategic 2020 plan. Dr. Ellmore thanked Dr. Lewis Leitner, Dean of Graduate and Continuing Studies who facilitated the process.
- As of November 30, 2012 the campaign total was \$21,152,000. The \$20 million goal of "Let's Do More" campaign is progressing well.
- The Golf Tournament was successful, netting 20% more than last year.
- Plans are underway for the April 27, 2013 Gala at Revel in Atlantic City, NJ. Committee structures are in place to ensure another successful event.
- The Scholarship Recognition Dinner was held on November 9, 2012 to honor the scholarship recipients and donors.
- The Annual Fund is underway. Due to the Hurricane Sandy, a decision was made not to call people in New Jersey, New York and Delaware for the first couple of weeks (80% the alumni live in those areas). Calls were made only to donors to say hello, and see how they were doing, which they appreciated. The expectations from the fall declined by \$60,000 in anticipated pledges to \$40,000. The calls concluded on December 11 with nearly \$42,000 in gifts and pledges. Three more weeks will be added to the spring phon-a-thon.

**Personnel Resolution (distributed):**

Trustee Bashaw announced the personnel actions had been distributed to the Board and members of the public. Upon a motion made by Trustee Jacobson and second by Trustee Morvay, the Board voted to adopt the resolution.

**Other Business:**

There was no other business to come before the Board at this time.

**Comments from the public:**

Chairman Bashaw asked if there were comments from the public. The public had the following comments:

Provost Kesselman acknowledged Dr. Lisa Posner as Distinguished Professor of History, Dr. Merydawilda Colon as a Professor of Social Work and he thanked Dr. Guy Barbato for his work with students. He lost his home in Hurricane Sandy but still stayed committed to Stockton students.

Vice President Charles Ingram announced that Joseph N. Mangiello, Deputy Chief of Campus Police will retire in 2013, after 39 years of service to Stockton and the community.

Dr. Anne F. Pomeroy, Associate Professor of Philosophy and President of the Stockton Federation of Teachers (SFT), thanked Dr. Phil Ellmore and the Foundation for establishing an Employee Relief Fund that was distributed through the Union Presidents to members in need of assistance due to Hurricane Sandy. The fund was set-up quickly and efficiently, and people got financial assistance to help them during the difficult time. Dr. Pomeroy remarked she and the faculty were also grateful to have the sabbatical program back. She thanked President Saatkamp and Provost Kesselman for putting forth measures to support faculty research while sabbaticals were suspended.

Dean Lew Leitner thanked the Board for the appointment of Ms. Nicole Milan-Tyner as the Assistant Director, Workforce Development and Special Programs and noted her appointment will enhance the College's relationship with the Department of Labor.

**Comments from the Board of Trustees:**

President Saatkamp remarked he and the Board were pleased to have sabbaticals back, and the administration continues to work on a number of issues which will have a positive outcome in the future. The College is also anticipating the reinstatement of the transition program. A law will be passed shortly that will enable us to reinstate the program, which we hope will be in effect by the spring 2013.

President Saatkamp mentioned how the staff and leadership at Seaview assisted those impacted by Hurricane Sandy, by opening the doors to community members (70-80 count) and offering reduced rates for those affected by the storm. Some FEMA clients are still at the hotel. In addition 72 students stayed in the Campus Center during the storm.

Trustee Byrne stated she was pleased to see a strategic plan developed for the Foundation and thanked Charles Kramer for his role as former Chair during the beginning of the transformational change which has occurred in the Foundation.

**Next Regularly Meeting:**

The next regularly scheduled meeting will be held on Wednesday, February 20, 2013 at 3:30 p.m. in the Board Room, Campus Center.

**Adjournment:**

Upon a motion made by Trustee Deininger and by Trustee Morvay, Board voted to adjourn the meeting at 4:42 p.m.

For the Board,  
Brian K. Jackson, Assistant Secretary

**Approved by the Board of Trustees on February 20, 2013**