

**THE RICHARD STOCKTON COLLEGE OF NEW JERSEY
BOARD OF TRUSTEES MEETING
OPEN/PUBLIC MEETING MINUTES**

May 8, 2013

Trustees Present:

Mr. Curtis J. Bashaw, Chair
Mr. Dean C. Pappas, Vice Chair
Ms. Mady Deininger, ('80) Secretary
Mr. Stan Ellis, Ex Officio
Mr. Raymond R. Ciccone, CPA ('79)
Dr. Clarence C. Hoover, III.
Michael Jacobson, Esq.
Ms. Barbara Morvay (by teleconference)
Leo B. Schoffer, Esq.
Mr. Charles Nusbaum, Student Trustee
Mr. Michael "Ben" Peoples, Student Trustee Alternate
Dr. Herman Saatkamp, President and Ex Officio

Trustees Absent:

Ms. Emma N. Byrne
Dr. James Yoh

Call to Order:

Chairman Bashaw called the meeting to order at 1:30 p.m. in the Board of Trustees Room (K-203k). On January 14, 2013, notice of this meeting as required by the Open Public Meeting Act was (a) posted on the College's Website, (b) sent to the Business Services/Bursar's Office at the College, (c) the editors of The Press and The Daily Journal, (d) filed with the Secretary of the State, and (e) filed with the Secretary of the State of New Jersey, (f) Galloway Township Clerk's Office, and (g) Atlantic County Clerk's Office.

Note: Unless otherwise stated, all votes on the following resolutions were approved by Consent Agenda.

Approval of Regular Meeting Minutes of February 20, 2013:

Upon a motion by Trustee Ellis and second by Trustee Ciccone, the Board voted to adopt the regular meeting minutes of February 20, 2013. Trustees Hoover and Jacobson abstained from the vote.

Resolution to Meet in Closed Session:

Upon a motion by Trustee Hoover, and second by Trustee Ellis, the Board voted to meet in Closed Session.

Public Hearing (3:30 p.m. – 4:00 p.m.)

Chairman Bashaw reconvened the Open/Public session at 3:30 p.m. He called upon President Saatkamp, to open the public hearing on Academic Tuition and Term Fees – Effective FY2014. Dr. Saatkamp announced the College would not have a FY14 budget, pending State budget approval in late June or after July 4. The College has developed several budget models, with the goal of keeping tuition and fees as low as possible. The Board will vote on academic tuition on July 10, 2013. President Saatkamp did note that, based on information provided to date, budget recommendations from Governor Christie may include the following:

1. State appropriations may come in at nearly \$19.9 million, equivalent to 1998 levels, but an improvement over any cuts. There has been an increase in central appropriations (the state would pay benefits for 764 employees people at Stockton) while the College covers costs for remaining balance (college has over approx. 1,200 full-time employees).
2. The state has arrived at an agreement (through contract) with those

represented by Unions (faculty and staff members), which calls for a cost of living increase estimated at one to one-and-a-half percent. Seventy percent (70%) of union employees will get increment increases of between three and five percent. Including adjuncts and overloads, this results in the same percentage of union employees receiving a 4-6% salary increase in FY14, which totals between \$4-5 million. Since the State provides no funding for the negotiated salary increases, one would need to have a considerably high percentage tuition increase in order to meet the new salary mandate. However, Stockton is considering only very low tuition increases, perhaps in the range of 2-3%. Thirteen new faculty positions will also need to be factored in next year's budget. President Saatkamp stated he will meet with his Cabinet in June to consider budget alternatives and will present the budget proposal at the July 10 Board meeting to reflect the tuition increase.

Dr. Saatkamp said that although it is difficult to hold an open hearing on tuition and fee increases without a fixed budget and other details, he assured the public that the Board and cabinet members would keep the tuition and fees as modest as possible.

Comments and Concerns from Public:

Ms. Jessica Carey, Chair of the Student Senate Legislative Policies and Government Affairs Committee and member of the Board of Trustees Development Sub-Committee inquired what other areas would be looked at to offset rising costs. President Saatkamp replied the College always looks at issues of cost reduction and savings, such environmental energy savings, which saves nearly \$3-\$4 million a year due to geothermal heating, cooling, and solar system. However, he said that union negotiated increases and increases in health insurance for students (from approximately \$250 four years ago to over \$1,000 this year) are increases the College has no control over.

Ms. Carey also inquired about scholarship opportunities for students. President Saatkamp responded that when he arrived in 2003 the College was spending approximately \$300,000 for scholarships from the College budget. Last year roughly 10% of the college's operating budget or \$13 million was budgeted and nearly \$12 million was awarded to offset costs to students. The flat rate tuition program was also instituted so that students pay the same costs for 12 or 20 hours and has enabled students graduate on time, early. The data has begun to show that we have more full-time students because of scholarships and flat rate tuition. An increase in graduation rates will be evidenced over the next couple of years, as should a decrease in student debt.

Student, Mr. Mico Lucide, mentioned Stockton has the highest debt per student among the four-year public institutions in New Jersey. President Saatkamp responded that one of areas of greatest concerns is the high debt service of Stockton's graduates. Because of initiatives the College took three years ago, we should continue to see improvements in graduation rates and reduction in debt service over the next two years. This past year alone, our four-year graduation rate has improved from 43% to 50%.

With no further questions or comments, the public hearing was closed at 4:00 p.m.

Report of the Chair:

Chairman Bashaw noted the May 10-11th commencement would be the largest in the College's history and he congratulated the graduates and faculty.

President's Report:

President Saatkamp commended the faculty and staff on their scholarly activity and community engagement as listed in the board book. He noted the recent selection of a student and faculty for *Fulbright Awards*. The College also received a positive recommendation from the Secretary of Higher Education and Governor for \$54 million out of a \$750 million bond issuance for buildings across campus, including the science building, new classroom building, and other infrastructure projects.

Dr. Saatkamp highlighted the three upcoming graduations. Mr. John G. Emge, Executive Director of Atlantic Cape May Counties, United Way of Greater Philadelphia and Southern New Jersey will be the Commencement Speaker at the doctoral and master's degree ceremony May 10th. The other two ceremonies will take place on Saturday, May 11, 2013 and feature Ms. Kristen Grimm, Founder and President of Spitfire Strategies as morning the speaker and Congressman John Lewis, State of Georgia, in the afternoon.

Announcement: Southern NJ Retail/Hospitality/Tourism Network Grant:

Dr. Harvey Kesselman, Provost and Executive Vice President announced that Stockton was named the lead agency in a \$200,000 Talent Network Grant which will provide coordinated services among many agencies (institutions of higher education, merchants association, Chambers of Commerce) to align unemployed workers within the our region in the areas of Hotel, Tourism, and Retail industries. Stockton and Farleigh Dickenson University were the only two institutions awarded the grant.

Dr. Lew Leitner, Dean of Graduate and Continuing Studies remarked his office worked the last several years with the Department of Labor on Customized Training Grants, which are granted to educational institutions for helping train individuals already employed. This grant is unique because the State puts money forth to help solve its unemployment problems. The College will run career fairs, dealing directly with employers, and individuals in need of training, as well as finding training providers. Stockton will also partner with Ocean County College, which has a talent network (Hurricane Sandy Recovery Network). This program will be a vital part of the community engagement efforts of the College. Dr. Robert McNeill, Director for Continuing Studies, Dr. Cynthia Sosnowski, Grant Writer, Ms. Nicole Milan-Tyner, Assistant Director of Continuing Studies and Liaison to New Jersey State Department of Labor were acknowledged for their work. Mr. Earl Axelson, Chairman, Atlantic/Cape May County Workforce Investment Board (WIB), Ms. Rhonda Lowery, Executive Director, (WIB) Atlantic/Cape May County, and Ms. Francis Kuhn, One-Stop Operator, Atlantic/Cape May County One-Stop Career Center were in attendance and were acknowledged as well.

In closing, Dr. Saatkamp commented the College was in the midst of a successful comprehensive scholarship campaign. A second campaign, *Let's Do More*, focuses on student scholarships. The challenge of our Foundation and its Board now is to raise money to help offset the amount of funds the College is paying for scholarships so that we can continue to build our programs, while supporting student scholarships. He said campaign is

approximately \$1 million away from reaching the \$2 million goal.

**Report of the Academic Affairs
& Planning Affairs Committee:**

Trustee Dean Pappas, committee chair, reported the committee met earlier in the day and discussed the Access to Success Survey, the Thirteenth Annual Day of Scholarship, the \$200,000 in R&PD funds awarded for nearly 39 projects, and the following recommendations for Board approval:

Conferral of Distinguished Service Award: Mr. John G. Emge: Upon a motion made by Trustee Jacobson and second by Trustee Hoover, the Board voted to approve the resolution for Mr. John G. Emge.

Tuition Rates and Clinic Fees for Private Applied Music Lessons in the School of Arts & Humanities (Revised): Upon a motion made by Trustee Jacobson and second by Trustee, the Board voted to adopt the revised resolution. The change included adding the wording "All compensation for Stockton faculty are to be negotiated pursuant to the collective bargaining agreement," which was not included in the original resolution. The other aspects of the resolution remain the same.

**Report of the Student Affairs &
Planning Committee:**

Trustee Barbara Morvay, committee chair, said her group met earlier today. Mr. Pedro Santana, Dean of Students, announced the Board of Trustees Fellowships for Distinguished Students. He commented students selected received \$1,000 to assist with publishing or presentation of their research – recipients for the spring of 2013 include: Daniel Cerullo, a sophomore, majoring in Theatre Performance; Geanna DiMauro, a sophomore, majoring in Dance, and Arts Administration; Breanna Hudik, a sophomore, majoring in Nursing; Wayne Laffitte, a senior Mathematics major; Julia Miliareisis, a junior, majoring in Nursing, and Kara Teehan, a sophomore, majoring in Mathematics. Two hundred and nine students (209) have been awarded fellowships since the inception of the program in 1986.

**Report of the Finance and
Professional Services
Committee Report:**

Trustee Leo Schoffer, committee chair reported the committee met earlier in the day and the committee unanimously recommended Board approval of the following action items:

Increase in Bid-Waivered Contracts Resolution (consent agenda): Upon a motion made by Trustee Schoffer and second by Trustee Ciccone, the Board voted to adopt the resolution.

FY14 & Multiple Years Bid Waivers-Addendum 5/6/2013 (consent agenda): Upon a motion made by Trustee Schoffer and second by Trustee Ciccone, the Board voted to adopt the addendum page of the resolution. Trustee Jacobson abstained from voting on bid waives for Comcast Corp. d/b/a Comcast Commercial Services, AtlantiCare Physician Group PA, and South Jersey Gas Co.

Meal Plan Rates for AY2013-14 (consent agenda): Upon a motion made by Trustee Schoffer and second by Trustee Ciccone, the Board voted to adopt the resolution.

Continuation of the FY2013 Budget into FY2014 (consent agenda): Upon a motion made by Trustee Schoffer and second by Trustee Ciccone, the Board voted to adopt the resolution

Tuition for Graduate Students Taking Master's Level Courses (consent agenda): Upon a motion made by Trustee Schoffer and second by Trustee Ciccone, the Board voted to adopt the resolution.

Tuition for Graduate Study Tour in the School of Arts and Humanities (consent agenda): Upon a motion made by Trustee Schoffer and second by Trustee Ciccone, the Board voted to adopt the resolution.

Confirmation of Actions Taken by the Executive Committee on April 16, 2013: FY14 Housing Rents and FY13 Bid Waivers for The PFM Group and PricewaterhouseCoopers/PWC LLP (consent agenda): Upon a motion made by Trustee Schoffer and second by Trustee Ciccone, the Board voted to adopt the resolution.

Confirmation of Actions Taken by the Executive Committee on April 16, 2013: Delegation of Authority for Investment Transactions (consent agenda): Upon a motion made by Trustee Schoffer and second by Trustee Ciccone, the Board voted to adopt the resolution.

Academic Term Fees – Effective for FY2014: Trustee Scoffer reported the academic fees will remain the same as the prior year with two exceptions – Transportation and Safety Fees will increase by \$5 and the late payment fee increased to \$25. In addition there are two new fees: Speech Language Therapy (individual) and the second for group session, which were set at \$40; and \$30 respectively. Upon a motion made by Trustee Schoffer and second by Trustee Deininger, the Board voted to adopt the resolution.

Report of the Audit Committee:

Trustee Ray Ciccone, committee chair, reported they met on April 30, 2013. The meeting included discussions regarding the internal audit, and other audits the committee will examine. ParenteBeard, the College's external auditors gave a presentation as to the upcoming audit and timeline for the process. The national tax partner for ParenteBeard for colleges also made a presentation to the committee. The discussion included the IRS 990 Form, which is the annual income tax return that the College submits to the IRS. The report contains a number of disclosures, which were reviewed in detail. The Audit Committee was confident the audit will be concluded on time, issued on time, and the tax return filed in a timely manner.

Report of the Buildings and Grounds Committee Meeting:

Trustee Michael Jacobson, committee chair, stated the committee toured the new Unified Science Center today.

Report of the Development Committee:

Committee Chair, Mady Deininger reported the Development Committee met earlier in the day and heard reports from the College's Foundation, Office of Development, Alumni Affairs, and External Relations. The Foundation Board will soon implement a Strategic Plan to include restructuring existing and adding new committees. A new slate of officers and committee assignments will be presented to the Foundation Board at their meeting on May 16, 2013; and voting will take place in September. She also reported that as of March 31, 2013, total assets for the Foundation grew to \$25.2 million.

Dr. Phil Elmore, Chief Development Officer, reported at the end of fiscal year (third quarter), campaign gifts and pledges totaled \$21.8 million compared to the original \$21 million goal. The campaign is running slightly ahead of last year's figure at \$1.3 million; but just below the total from two-years ago. The

Spring Gala on April 27 included 720 guests at Revel. Net proceeds should reach \$250,000, similar to last year's numbers.

Ms. Sharon Schulman, Chief Executive Officer for External Relations and Institutional Research reported that advertising and marketing has been streamlined, with a focus on driving people to the College's website. Hits to the website grew from 9,500 (FY12) to 10,500 (FY13) as has the length of time on the site. An awareness campaign was also implemented for the Hammonton instructional site opened. E-blasts are being utilized to promote the new science center to all science teachers and guidance counselors in New Jersey. The College also had 3,304 media mentions since the last Board meeting in February. And for the first time, an Op-Ed written by Dr. Darryl Greer, Senior Higher Education Strategic Information and Governance Fellow (HESIG), was picked-up in North Jersey newspapers, and the Philadelphia Inquirer.

Report of the Investment Committee:

Chairman Bashaw announced there was no Committee report at this time. The committee will meet on May 15 and report out at the July Board meeting.

Second Reading of College Policies including: New, Deleted, and Conversion of Existing Policies Resolution:

Dr. Saatkamp reported the College has been working to improve college policies and procedures. There was a First Reading by the Board on February 20. Upon a motion by Trustee Jacobson and second by Trustee Morvay, the Board voted to adopt the resolution.

AtlantiCare Expansion (Update to plan) Resolution:

Dr. Saatkamp reported the Board of Trustees, at a previous meeting, approved expansion plans for AtlantiCare at the Mainland Campus. AtlantiCare has since submitted a letter updating their expansion plans, which involves a reduction from a six-story tower to two-stories, and a reduction in infrastructure plans in the original planning that involved a circular drive, which has been eliminated. Upon a motion by Trustee Schoffer and second by Trustee Ellis, the Board voted to adopt the resolution. Trustee Jacobson recused himself from discussions and voting on the updated expansion plan, as his law firm represents AtlantiCare.

Personnel Actions Resolution:

Upon a motion by Trustee Jacobson and second by Trustee Hoover, the Board voted to adopt the personnel resolution.

Other Business:

President Saatkamp recognized Dr. Jan Colijn, who announced his retirement as Dean of the School of General Studies. Dr. Jan Colijn was approved as the College's first Dean Emeritus. Dr. Colijn remarked he was given his first job as a visiting instructor in 1974 and he thanked the Board, President Saatkamp, and the college community for the relationships established over the years.

Comments from the Public:

Provost Kesselman acknowledged Ms. Mary Ann Trail, also retiring, who will also be awarded Professor Emeritus status (the Library).

Dean Santana announced the following students were elected as members of the Stockton Student Senate, which includes the Student Trustee Alternate (effective 2013-2014):

- Ms. Maribeth Capelli, Student Senate President
- Mr. Edward Horan, Vice President Student Senate
- Mr. Kyle Osgood, Student Trustee Alternate

Dr. Phil Elmore acknowledged Mr. Nicholas Sena (class of 08') as the Leadership Annual Giving Coordinator, and Mr. Robert L. Johnson, Professional Services Specialist 4.

Comments from the Board:

Chairman Bashaw opened the floor to comments from the Board.

Student Trustee Nusbaum asked the Board and members of the public to join him in a moment of silence in recognition of a fellow student, who recently passed away.

Trustee Leo Schoffer stated he toured the new science center and was highly impressed with the facility, and what it has to offer in terms of educational opportunities. He also commented the Stockton Study Tour to Germany and Netherlands was attended by 27 members of College, including President and Mrs. Saatkamp, and community members. He said the trip was not a sightseeing tour, nor a community mission; but an experience that only Stockton could offer and build upon in the future.

Trustee Dean Pappas commented he attended his first Association of Governing Board (AGB) conferences in San Francisco, CA (April 20-24, 2013) with other members of the Board, as well as Dr. and Mrs. Saatkamp. The meetings were very productive and he came away with a sense of pride about Stockton and what we are doing at the College.

As there were no further comments from the board, Trustee Bashaw recognized the 10th anniversary of President and Mrs. Saatkamp's service to Stockton and the community. A special cake was presented to commemorate the occasion. Trustee Bashaw stated the Board and entire College community were grateful to have the Saatkamp's here leading this institution. President and Mrs. Saatkamp thanked the board and College for the support over the last 10 years.

Next Regularly Meeting:

The next regularly scheduled meeting will be held on Wednesday, July 10, 2013 at 3:30 p.m. in the Board of Trustees Room, Campus Center.

Adjournment:

Upon a motion made by Trustee Hoover and second by Trustee Pappas, the Board voted to adjourn the meeting at 4:55 p.m.

For the Board,

Brian K. Jackson, Assistant Secretary to the Board

Approved by the Board of Trustees on July 10, 2013