THE RICHARD STOCKTON COLLEGE OF NEW JERSEY
BOARD OF TRUSTEES MEETING
MINUTES

SEPTEMBER 19, 2012

Trustees Present:
Mr. Stanley Ellis, Chair
Mr. Curtis J. Bashaw, Vice Chair
Ms. Mady Deininger, ('80) (for first portion of meeting by phone)
Mr. Raymond R. Ciccone, CPA, CFF, ('79)
Dr. Clarence C. Hoover, Ill
Michael Jacobson, Esq.
Mr. Dean C. Pappas
Leo B. Schoffer, Esq.
Mr. Charlie Nusbaum, Student Trustee
Mr. Michael "Ben" Peoples, Student Trustee Alternate
Dr. Herman Saatkamp, President and Ex Officio

Excused:
Ms. Emma N. Byrne, Secretary
Ms. Barbara Morvay
Dr. James Yoh

Call to Order:
Chairman Ellis called the meeting to order at 1:30 p.m. on Wednesday, September 19, 2011 in Room K-203k. On July 14, 2009 and June 21, 2010, notice of this meeting as required by the Open Public Meeting Act were (a) sent to the Business Services Office of the College, (b) the editors of The Press and Daily Journal, and (c) filed with the Secretary of the State, (d) Galloway Township Clerk's Office and (e) Atlantic County Clerk's Office.

Note: Unless otherwise stated, all votes on the following resolutions were approved by Consent Agenda.

Approval of Regular Meeting Minutes of July 11, 2012:
Upon a motion by Trustee Ciccone and second by Trustee Pappas, the Board voted to adopt the regular meeting minutes of July 11, 2012, with abstentions from Trustees Bashaw and Hoover.

Resolution to Meet in Closed Session:
Upon a motion by Trustee Hoover, and second by Trustee Jacobson, the Board voted to meet in Closed Session.

Reconvene of Open/Public Meeting:
Chairman Ellis reconvened the open/public session at 3:30 p.m., upon the Board's return from the closed session.

Report of the Chair:
Chairman Ellis thanked everyone for their support during his tenure as Chair, as this was his last meeting in that role. He attributed the successful growth of the College to the collaboration between the board, President Saatkamp, administration, faculty, staff, and students. He also noted the success of the Middle States reaccreditation and other work which as bringing national recognition to the College.

Oath of Office to Mr. Michael "Ben" Peoples, Student Trustee Alternate:
Chairman Ellis administered the Oath of Office to Mr. Michael "Ben" Peoples, the newly elected Student Trustee Alternate.
President's Report:

President Saatkamp called the board and public's attention to the Report on Faculty and Staff, which lists scholarly and service activities. He also recognized Student Trustee Nusbaum, who spent the summer conducting research at Johns Hopkins University in Baltimore.

Special Health Sciences Award to Dr. Amy Hadley:
Dr. Bess Kathrins, Interim Dean of the School of Health Sciences presented Dr. Amy Hadley, Associate Professor of Speech/Language Pathology with the 2012 Health Sciences Leadership Award, in recognition of her dedication to educating speech pathologists throughout the country. Dr. Hadley has played a pivotal role in the College's Masters of Communication Disorder program and the development of the new Bachelors of Science in Health Science. Dr. Hadley said she was honored to receive the award and thanked Dr. Brenda Stevenson-Marshall and Dr. Lori Shanderson for serving as mentors.

Special Award Presentation by Atlantic City Electric:
President Saatkamp reminded the public of the devastation caused by the Derecho storm. The College worked with Atlantic City Electric to house over 100 emergency workers on campus while they restored power. Dr. Saatkamp introduced Mr. Ken Mosca ('83), Public Affairs Manager of Atlantic City Electric to make a special presentation.

Mr. Mosca presented President Saatkamp with a plaque in recognition of the College's leadership and assistance during the Derecho. President Saatkamp thanked Mr. Mosca and acknowledged the leadership of Dr. Dee McNeely-Green, Associate Vice President for Student Affairs and Plant Management staff.

Report of the Academic Affairs and Planning Affairs Committee:

Committee Chair, Trustee Bashaw announced the committee met earlier in the day and he called upon Provost Harvey Kesselman to give a brief report.

Provost Kesselman mentioned the success of collective bargaining agreements done locally, including the coordinators agreement, and new policies and procedures related to faculty personnel. The Scholarly Activity Report was discussed along with how research has played a more significant role at Stockton. The committee also discussed the Manahawkin and Hammonton instructional sites and enrollments for the fall. Grant and contracts productivity was also reviewed, including the $5.3 to $5.9 million dollars a year in grants and contracts received. Provost Kesselman recognized Dr. Stewart Farrell, Director of Coastal Research, and Ms. Patti Weeks, Executive Director of the Southern Regional Institute/Educational Technology Training Center for their efforts to bring in millions of dollars in grants and contracts annually.

Report of the Student Affairs Committee:

Trustee Deininger, Chair of the Committee, stated the committee conducted a teleconference on September 13. She deferred to Dr. Thomasa Gonzales, Vice President of Student Affairs, for remarks. Dr. Gonzales reported the committee discussed enrollment, registration, and other matters related to the opening of the school year. She introduced Dr. Jan Colijn, Dean of the School of General Studies, Mr.
John Iacovelli, Dean of Enrollment, and Dr. Lewis Leitner, Dean of the School of Graduate and Continuing Studies, to present the Summer 2012 Enrollment Report, the Fall Undergraduate Enrollment Report, and Fall Graduate Enrollment Report, respectively.

**Summer 2012 Final Enrollment Report for Comparison Summer 2010-2012:**
Dean Colijn reported the College experienced benefits from the flat rate tuition structure; however, there are difficulties with students who can't receive financial aid, which has led to a decline in enrollment. Graduate enrollment continued to increase, particularly in terms of FTE. Highlights of the summer graduate and undergraduate figures included:

- Total Enrollment (Headcount) was 2,101 in 2012 (-6.6%), compared to 2,250 in 2011, and 2,474 in 2010.
- Student Credit Hours (SCH) was 13,463 in 2012 (-6.9%), compared to 14,456 in 2011, and 16,319 in 2010.
- Graduate student enrollment totaled 1,749 (7.5%), and 1,697 (-7.5%) for undergraduate population (summer 2012).
- Total Full-time Equivalent (FTE) was 1,756 in 2012 (-6.4%), compared to 1,875 in 2011, and 2,110 in 2010.

**Fall 2012 Enrollment Report and Summary for Undergraduate Students (Preliminary Reports):**
Dean Iacovelli presented a report on Fall 2012 Enrollment, with a theme of "Reaching New Heights". Highlights of his report included:

- On campus visits (Open Houses, Campus Tours) totaled 15,279 compared to 14,550 in 2011.
- The North Jersey Admissions Campaign included 2,611 applications for freshman admissions, a 13.4% increase. Those who actually enrolled increased by 12.7% to 338.
- Total applicants for freshmen in 2012 was 6,195 (a 9.2% increase), compared to 5,671 in 2011. Transfer students and readmits was 2,698 (a 10.9% increase), compared to 2,432 in 2011.
- Total undergraduate headcount was 7,517 (a 3.8% increase).
- Total undergraduate full-time equivalents (FTE) was 7,201 a 4.6% increase from 2011.
- Gender distribution for undergraduates remained steady with 58% for males, and 42% for females, in line with national figures.
- Minority enrollment remained consistent for the last five years at 20% of total enrollment.
- Total for new matriculated students in 2012 was 2,100, which includes: freshman (1,003*); transfers (1,067); readmits (30). *Note that the freshman profile includes 828 regular admits, 103 special admits, and 72 EOF students. Retention rates of the EOF students during the third and sixth semesters showed a gain.

**Fall 2012 Graduate Enrollment Summary:**
As part of his report on graduate enrollment, Dean Leitner reported the following:

- Total graduate applications increased 45% to 1,195. The increase reflects the strong market demand for the College's health sciences, and social work programs.
• New graduate student applications rose to 295 (a 9% increase).
• The applicant pool for out-of-state students increased by 33%.
  Almost 85% of students come from the Southern Region
• Total Graduate Headcount was 863 (up 1.7%).
• The graduate school represented 11% of our enrollment headcount.
• Total FTE was 521 (a 7.6% increase).
• Graduate diversity represented 75% for females; and 25% are males, and reflects the type of health sciences programs offered (social work and education). Minority enrollment is at 18% (151 enrolled), a decrease of 1% from 2011. Graduate Studies will continue focusing on improve these numbers.
• Total Undergraduate and Graduate Headcount increased by 3.6% to was 8,400 and total FTE was 7,722 (a 4.5% increase).

Report of the Buildings and Grounds Committee:

Chairman Ellis reported the Buildings and Grounds Committee did not meet today.

Report of the Finance and Professional Services Committee:

Chairman Ellis reported Trustee Emma Byrne, Committee Chair was unable to attend today's meeting. He called upon Mr. Charles Ingram, Vice President of Administration and Finance to give a report on her behalf.

Mr. Ingram announced the committee met earlier today to discuss the following action items, which the committee recommended for board approval:

Increase in Bid Waiver Contracts (consent agenda): Upon a motion by Trustee Jacobson and second by Trustee Hoover, the Board voted to adopt the resolution.

FY13 Bid Waiver (consent agenda): Upon a motion by Trustee Jacobson and second by Trustee Hoover, the Board voted to adopt the resolution.

Revised Tuition and Fees for Undergraduate/Graduate Level Courses for Academic Year 2012-2013. Pre-authorized by the Board's Executive Committee on July 23, 2012: Upon a motion by Trustee Bashaw and second by Trustee Pappas, the Board voted to adopt the resolution.

Tuition Rate for AtlantiCare RN-BSN Program. Pre-authorized by the Board's Executive Committee on August 27, 2012: Upon a motion by Trustee Bashaw and second by Trustee Pappas, the Board voted to adopt the resolution. Trustee Jacobson recused himself from voting because his law firm represents AtlantiCare.

Adoption of the Revised FY2013 Operating and Capital Budget: Upon a motion by Trustee Jacobson and second by Trustee Schoffer, the Board voted to adopt the resolution.

Adoption of the FY14 Capital Budget Submission: Upon a motion by
Trustee Jacobson and second by Trustee Schoffer, the Board voted to adopt the resolution.

President Saatkamp stated the capital budget was consistent with the bond issue request that will appear on the November 2012 voting ballot. He said that he supported the request and hoped that others would support the request during the November election.

Report of the Audit Committee:

Trustee Michael Jacobson, Chair of the Audit Committee stated the committee had not met this cycle.

Report of the Investment Committee:

Trustee Ellis called upon President Saatkamp in the absence of Trustee Jimmy Yoh, Chair of the Committee. Dr. Saatkamp said the committee met briefly since the last board meeting to discuss and review investment policies, practices, and to evaluate new approaches the College would undertake. An update will be provided in December.

Report of the Development Committee:

Trustee Schoffer gave a brief report in the absence of Trustee Pappas, Chair of the Committee. Trustee Schoffer reported the committee heard reports from External Affairs, College Foundation, and Office of Development and Alumni Affairs. Total Foundation assets were $22 million. The Foundation audit was underway with a final report due in the next few weeks. In conjunction with the audit, the Foundation’s 990 IRS Form was being completed. The Finance and Executive Committees of the Foundation Board reviewed and approved the foundation’s budget for FY13 and the annual meeting of the Foundation Board is scheduled for September 20. In addition, The Foundation was studying models of other university foundations for efficiencies and improvement.

Dr. Phil Ellmore, Chief Development Officer, reported on behalf of External Affairs, that an awareness campaign is in place to support the opening of the new Manahawkin instructional site. The Annual Report of the President was sent to the Atlantic City Press as an insert (17 cents an issue) and distributed via an E-version went to nearly 100,000 (15% open rate). The social media wave continues to also do well. The opening of the Polling Center, wash well received.

Regarding Development and Alumni Affairs, Dr. Ellmore stated the Foundation finished FY12 with nearly $7,853,000 in giving, compared to about $3 million in 2011 and $1.5 million in 2010. As of June 30, 2012 the “You Make the Difference” campaign totaled about $20.9 million, exceeding the $20 million goal and two-years remaining in the campaign. The Stockton Golf Classic takes place on September 27 at Stockton Seaview Hotel and Golf Club and has exceeded goals from previous years (over $100,000 to date; with more than 100 golfers). Homecoming will be held October 5-7.

Personnel Resolution (distributed):

Trustee Ellis announced the personnel actions had been distributed to the Board and members of the public. Upon a motion made by Trustee Jacobson and second by Trustee Pappas, the Board voted to adopt the resolution.

Chairman Ellis reported the Committee recommended the appointment of the following members to the Board to the Executive Committee:
Trustee Curtis J. Bashaw, Chair, Trustee Dean C. Pappas, Vice Chair, Trustee Mady Deininger, Secretary, and Trustee Stanley M. Ellis, Ex Officio. Upon a motion by Trustee Jacobson and second by Trustee Ciccone, the Board voted to approve the newly appointed officers.

Trustee Ellis passed the gavel over to Trustee Bashaw, the newly elected Chair. Chairman Bashaw remarked it was a privilege to work with Trustee Ellis on the Executive Committee, and the Board was grateful for his leadership and service. The Board also appreciated Trustee Ellis' willingness to remain on the Executive Committee as an ex-officio member.

Special Recognition for Trustee Stan Ellis:

President Saatkamp thanked Trustee Ellis for in his outstanding leadership as Chair of the Board and as a member of the Executive Committee for the last 4 years. He remarked that under Trustee Ellis' leadership the College had grown considerably. He and Chairman Bashaw presented Trustee Ellis with a gavel and plaque, in recognition of his service and the contributions to the board and College. Trustee Ellis thanked the Board, President, and the college community and remarked his job was made easier due to the support of his fellow Board members, President Saatkamp and everyone across the campus.

Other Business:

There was no other business to come before the Board at this time.

Comments from the Public:

Chairman Bashaw asked if there were comments from the public. The public had the following comments:

Provost Kesselman requested a moment of silence in memory of Mr. Robert L. Wickward, who worked in the Media Services Dept. and passed away earlier in the week. Dr. Kesselman also acknowledged Dr. Sonia Gonsalves for her fine work as Interim Associate Provost of Personnel, programs and Policy. He introduced Dr. Sathasivam "Kris" Krishnan as the newly appointed Associate Provost for Personnel, Programs, and Policy. He remarked the BHFS program opened with 304 majors and 184 first-time freshmen. Dr. Kesselman also commended Dr. Brenda Stevens-Marshall, for swerving as the College's inaugural Dean of the School of Health Sciences. He closed by recognizing Ms. Michele Collins-Davies as the new Operations Manager of the Manahawkin Instructional Site.

Dr. Anne F. Pomeroy, Associate Professor of Philosophy and President of the Stockton Federation of Teachers (SFT), stated she looked forward to a constructive working relationship with members of the Board and administration. She noted the Union would stand with the Board and administration in supporting the higher education bond issue. She also reflected on the passing of Nicholas Yovenilo, who served for 15 years as the President of the Council of the New Jersey State College Local, AFT, AFL-CIO, and she congratulate Dr. Tim Haresign, Professor of Biology and former SFT President has been elected by the members of the AFT Council to serve as president this year.

Vice President Ingram introduced Mr. Charles West, Director of Facilities.
Mr. Pedro Santana, Dean of Students introduced Dr. Gerald Martin, Director of Student Rights and Responsibilities.

Dr. Dennis Weiss, Dean of Natural Sciences and Mathematics, introduced Ms. Justine Ciraolo, Director of Academic Sciences Laboratories and Field Facilities.

Ms. Patricia W. Collins, Secretarial Assistant 2, and President of the Council of Black Faculty and Staff, announced the 31st Annual Council Scholarship Dinner and Dance on Thursday, November 8, 2012 at Seaview. This year's honorees include: Mr. Adalberto "Bert" Lopez as the Life-time Achievement recipient; Merit Recipient, Dr. Eileen Conran-Folks, Manager of Instructional Sites; and Ms. Ariane A. Newman as the Distinguished Alumna.

Student Trustee Charlie Nusbaum spoke on behalf of the Student Senate and thanked the 20 faculty and staff members who met with the Student Senate, to train and familiarize them with the inter-workings of Stockton.

Comments from the Board of Trustees:

Trustee Schoffer reminded everybody of the importance of the election in November, along with supporting the bond issue for higher education on the ballot.

Trustee Bashaw thanked his colleagues for the honor to serve Chair. He closed by saying he covets their support during his tenure.

Next Regularly Meeting:

The next regularly scheduled meeting will be held on Wednesday, December 12, 2012 at 3:30 p.m. in the Board’s Conference Room in the College’s new Campus Center.

Adjournment:

Upon a motion made by Trustee Hoover and second by Trustee Jacobson, Board voted to adjourn the meeting at 4:40 p.m.

For the Board

Brian K. Jackson, Assistant Secretary

Approved by the Board of Trustees on December 12, 2012