

**THE RICHARD STOCKTON COLLEGE OF NEW JERSEY
BOARD OF TRUSTEES MEETING
OPEN/PUBLIC MEETING MINUTES**

February 19, 2014

Trustees Present:

Mr. Curtis J. Bashaw, Chair
Mr. Dean C. Pappas, Vice Chair
Ms. Mady Deininger (80'), Secretary [by teleconference]
Mr. Raymond R. Ciccone, CPA ('79)
Michael Jacobson, Esq.
Leo B. Schoffer, Esq.
Mr. Kiyle Osgood, Student Trustee Alternate
Dr. Herman Saatkamp, President and Ex Officio

Trustees Absent-Excused:

Ms. Emma N. Byrne
Mr. Stanley M. Ellis, Ex Officio
Dr. Clarence C. Hoover, III.
Ms. Barbara Morvay
Mr. Michael "Ben" Peoples, Student Trustee

Call to Order:

Chairperson Bashaw called the meeting to order at 1:30 p.m. in the Board of Trustees Conference Room (K-203k). On January 14, 2013, notice of this meeting as required by the Open Public Meeting Act was (a) posted on the College's Website, (b) sent to the Business Services/Bursar's Office at the College, (c) the editors of The Press and The Daily Journal, (d) filed with the Secretary of the State, and (c) filed with the Secretary of the State of New Jersey, (f) Galloway Township Clerk's Office, and (g) Atlantic County Clerk's Office.

Note: Unless otherwise stated, all votes on the following resolutions were approved by Consent Agenda.

Approval of Regular Meeting Minutes of Dec. 11, 2013:

Upon a motion by Trustee Jacobson and second by Trustee Pappas, the Board voted to adopt the regular meeting minutes of December 11, 2013.

Resolution to Meet in Closed Session:

Upon a motion by Trustee Morvay and second by Trustee Jacobson, the Board voted to meet in Closed Session.

Report of the Chair:

Chairperson, Curtis Bashaw reconvened the Open/Public Meeting at 3:30 p.m. in the Campus Center Board Room. Chairman Bashaw thanked the College, particularly the maintenance staff, for helping deal with the harsh weather conditions this winter. He also mentioned he was pleased with the progress at the Noyse Museum, Dante Hall, the Arts Garage, and the Instructional Sites; all of which have added value to the community.

President's Report:

President Saatkamp commended the faculty and staff on their scholarly activity and community engagement as listed in the board book. He noted enrollment was good and financially, the College finished the year well.

President Saatkamp announced on February 18, 2014, the Faculty Senate passed a resolution based on the Task Force Committee's Report regarding university status. He thanked the Faculty Senate for its approach to the process, especially the committee co-chairs and the committee

members who played a role in developing the report. The Senate recommended a larger “Pan College Committee” be appointed to explore the benefits of a possible status change. Dr. Saatkamp stated he would soon form such a college-wide committee. He also stated that every agency that reports on Stockton (the *Carnegie Classification Group*, *US News and World Reports*, *Princeton Review*, and others) classify Stockton as a comprehensive university. If the College decides to move forward, the process would take approximately one-year. Dr. Saatkamp spoke to the advantages to changing status and maintaining current status; however, he said, the one thing that would be essential for Stockton was not giving up the faculty-student relationships and maintaining a focus on teaching.

Agreement to Provide International Student Recruitment and English Language Training Services between The Richard Stockton College of New Jersey and ELS Services, Inc.: With the signing of this agreement Stockton would be the 55th institutional affiliate of English Language Services (ELS) and its 50th host site. Part of Stockton’s campus would become a host site for ELS and house international students on campus beginning Fall of 2014 (including the acquisition of language, intellectual and learning pursuits too). Ms. Alexandria (Sash) Zilovic, Senior Vice President N.A. Operations and Business Affairs of ELS Educational Services, Inc. joined Dr. Saatkamp for the signing of the Agreement.

President Saatkamp remarked one of the priorities for Stockton is global perspectives. This agreement was a good way to launch one aspect of that initiative with ELS as our partner.

Ms. Zilovic thanked the College for the invitation and stated she was impressed with the College, and thanked India P. Karavackas, J.D., Director Office of International Service for work to bring ELS to Stockton. ELS brings in about 20,000-25,000 international students each year to the U.S. They also work with nearly 2,000 overseas recruiting counseling agencies. Ms. Zilovic commented the partnership with Stockton and ELS was announced all over the world today.

Articulation Agreement for a Dual Program between The Richard Stockton College of New Jersey and Gloucester County College: Dr. Saatkamp commented Stockton has focused on building good relations with area county colleges such as Gloucester County College. The agreement enables GCC students to indicate Stockton as the specific point of transfer with guaranteed admission, depending on certain criteria. The agreement also involves what’s called “reverse transfer” – started at Stockton, and is now used across the nation. The reverse transfer enables a student to sign and indicate they want to attend Stockton, spending one-year at the county college, having completed certain set of requirements, and then transfer to Stockton (once requirements are met). The student receives also an Associate’s Degree from Gloucester County College. This accomplishes two things: (1) recognizes the fine work the student has done in the first-year as a preparation, and (2) the student obtains a degree he or she would not have gotten otherwise.

Dr. Saatkamp invited Provost Harvey Kesselman and invited members from GCC to come forward for the signing ceremony (Dominic Burzichelli, Vice President & Chief Operating Officer, Ms. Judith Atkinson, Vice

President of Student Services, and Ms. Randee Davidson, Assistant Director of Career and Academic Planning).

Dr. Saatkamp commended GCC for their work in preparing students to succeed who come into the college county system. Ms. Atkinson spoke on behalf of GCC and said they were excited about the new partnership and looked forward to offering this opportunity to their students.

Update: Stockton 2020 Strategic Planning: Provost Kesselman provided an update on Stockton 2020 planning, which is based on the balanced scorecard approach developed at Harvard University.

He talked about the development of the vision, which led to the strategy referred to as "LEGS" (Learning, Engagement, Global Perspectives, and Sustainability), which encompasses the College's vision statement.

A 2020 Strategy Map was developed and looked at those four LEGS themes through four different perspectives (reviewed from students, faculty, and stakeholders). The internal processes needed to be changed to meet the vision and objectives; the employee readiness and resource stewardship. From that 26 strategic objectives were created to actualize Stockton's vision. The three benefits include: (1) Translates Stockton's vision to action; (2) Links objectives to institutional aspirations, and (3) Easy-to-remember strategic slogan – LEGS Themed. The next steps involved aligning this to the Colleges processes: Academic Program Annual Reports, Divisional Program Reviews, College Budget Book, and Managerial Evaluations.

The 2020 Steering Committee formed LEGS Initiative Teams, with each comprised of 15-20 members. The teams help solicit, develop, refine, and support project proposals which allow individuals to become a part of the 2020 process. More than 100 students, faculty, staff, and community members have served on LEGS Teams. If a project is vetted through the process and gets funded, it is sent to the President for his final approval.

Since 2011, there have been 25 projects funded through the process, and additional six have been funded through re-allocations in each of our divisions. To date, 2020 has awarded \$385,737 in funding (2011 through 2016). Provost Kesselman highlighted a funded initiative titled the "Created Equal: Civil Rights in New Jersey" exhibit. Project Leaders include: Dr. Michele McDonald, Associate Professor of Atlantic History, Dr. Sharon Musher, Associate Professor of History, Dr. Patricia Reid-Merritt, Distinguished Professor of Social Work and Africana Studies, and Dr. Robert Gregg, Dean of General Studies. The project partners are interdisciplinary and includes Africana Studies, American Studies, Historical Studies, Atlantic County Public Libraries, African American Heritage Museum of Southern Northern New Jersey. It also combines research, oral histories, and photos into exhibit and web site that will open Spring 2014 in Stockton's Library. Subsequent installations will include Atlantic County Public Libraries and African Heritage Museum. Surveys, evaluations and a presentation at a national conference will highlight the outcomes of this project.

Check Presentation: Dr. Donnatrice C. Allison, President of The Council of Black Faculty and Staff, presented a check in the amount of \$9,984.40 to the Dr. Saatkamp and the College Foundation - proceeds raised from the 2013 Annual Scholarship Awards Dinner and Dance. Dr. Saatkamp stated the faculty and staff have played a major role in contributing to the growth in Foundation assets, which benefit our students.

**Report of the Academic
Affairs and Planning Affairs
Committee:**

Committee Chair, Trustee Pappas, reported the committee met earlier today and unanimously recommended approval for two resolutions being brought forward. He invited Provost Kesselman present the agenda items.

Approval of Academic Year Calendar (Fall 2014 and Spring 2015). Upon a motion by Trustee Jacobson and second by Trustee Ciccone, the Board voted to adopt the resolution.

Honorary Degree – *Doctor of Humane Letters* for Supreme Court Justice Sandra Day O'Connor: President Saatkamp reported the Honorary Degree would be presented to Supreme Court Justice O'Connor at the Pappas Visiting Scholar Series presentation on March 24, 2014. Upon a motion by Trustee Jacobson and second by Trustee Ciccone, the Board voted to adopt the resolution.

President Saatkamp remarked these types of events help bring our students, faculty and community together. He was excited that Justice O'Connor will have an opportunity to speak at Stockton, thanks to the generous gift of Trustee Dean and Zoe Pappas. Trustee Pappas commented he and his wife Zoe were pleased to support this type of lecture, and they look forward to future programs which will serve the College and community well.

Sabbatical Recommendations for 2014-2015: Provost Kesselman reported this was for informational purposes and the recommendations would be approved as a part of the personnel actions later in the meeting. Dr. Kesselman stated there were 13 individuals being recommended for 17 semesters. He thanked Dr. Heather McGovern, Associate Professor of Writing and the members of the R&PD Committee.

**Report of the Student Affairs
& Planning Committee:**

In the absence of Trustee Morvay, Committee Chair, Dr. Thomasa Gonzalez, Vice President for Students Affairs, reported the committee did not meet today. She announced that Mr. John Iacovelli, Dean of Enrollment, and Dr. Lewis Leitner, Dean of Graduate and Continuing Studies would make presentations on Spring 2014 Enrollment.

Dean Iacovelli reported that historically Spring Enrollment was dominated by the transfer students, and because of that Stockton is not immune to the nation and state-wide decline. All but 2 of the 19 New Jersey colleges did not show a reduction in the number of new entering students, with most showing losses of five and 15%. For FY2012 and FY2013, Stockton graduated nearly 2,100 students respectively (1,900 undergraduate and 200 graduate students). The average Credit Load per student increased to from 15.5% to 15.7% - we are influenced by the Flat Rate Tuition policy. Full-time students increased to 6,520 (92%), with males representing 40% and females 60%. Stockton also maintained the 2.5% cumulative GPA for admissions consideration. Regarding undergraduates, 419 were new

undergraduates, 11 first-time freshmen, 387 transfers, and 21 readmits. In addition, the College enrolled 7,061 students this spring (a 1% increase) – generating 6,933 FTE (a 2% increase). The AY2013-2014 annualized Headcount was 7,300 – up by 1%. The corresponding FTE was 7,154 – up by 2% over last year.

Dean Leitner reported the College continues to bring in record classes, with 105 new graduate students, including 65 first-time students and 40 readmits. The average Credit Load for graduate students increased from 7.3% to 7.5% credits per student. Headcount (including post baccalaureate) totaled 799 students, which generated 502 FTE. AY2013-14 annualized Headcount (included post baccalaureate) increased by 2% to 859, and 527 FTE; an increase of 4%. There were also 62 students enrolled in the Doctoral Program in Physical Therapy (DPT), and 42 students enrolled in transitional DPT program.

Undergraduate and graduate numbers for Spring 2014 include a total population of 7,860 students, generating 7,435 FTE (the largest class brought to Stockton in a spring semester). The total combined annualized headcount was 8,159, a 1% increase from AY2013-14 and an annualized FTE increase of 2%.

President Saatkamp reported he chairs the Association of State Colleges and Universities (ASCHU) committee on policies and purposes. The discussions from a previous meeting centered on the decline in enrollments at state colleges, universities, and community colleges across the nation. Compared to what was happening nationally, Stockton was doing remarkable well.

Report of the Finance and Professional Services Committee Report:

Trustee Schoffer, Committee Chair, reported the committee met earlier in the day and unanimously recommended Board approval of the two resolutions on today's agenda.

FY14-15 Bid Waivers: Upon a motion made by Trustee Jacobson and second by Trustee Pappas, the Board voted to adopt the resolution.

Increase in Bid Waivered Contract for FY2014: Upon a motion made by Trustee Ciccone and second by Trustee Schoffer, the Board voted to adopt the resolution.

Report of the Audit Committee Report:

Trustee Ray Ciccone, Chair for the Audit Committee, reported they met earlier in the morning and examined the current situation with external auditors, which is done on an annual basis to maintain independence - to consider rotation of the auditing firm. This year the committee has distributed Request for Proposals (RFP's) because of the changes in the College's financial and accounting structure, which include the College, Seaview, other interests and complex tax issues. Therefore, there is a need for some additional expertise to deal with those issues.

Buildings and Grounds Committee Report:

Committee Chair, Trustee Michael Jacobson reported his committee met today and received a comprehensive overview of the existing capital projects. Some projects have been completed, and we are undertaking the Housing III Roof Replacement, Housing III Air Handler Unit and Coil Replacement, and Housing Summer Refurbishing and Kitchen Equipment

Replace (taking place at the end of the semester and move through the upcoming fall). The committee also discussed the proposed Science Building Expansion (Unified Science Center II), a Classroom Building, and renovations to the campus infrastructure (Energy Management upgrades). No decisions have been made regarding hiring companies for these projects, RFP's will be sent out accordingly.

Report of the Development Committee:

Trustee Mady Deininger, Development Committee Chair, reported the committee met and discussed the Pappas Lecture Series on March 24 and the Annual Benefit Gala on April 24 at the Stockton Seaview and Golf Resort. This year the Board of Trustees will serve as hosts of the Gala to celebrate the 100th year of Seaview as well as the 50th wedding anniversary of President and Mrs. Saatkamp. Net proceeds from this year's event will establish the Herman and Dorothy Saatkamp Endowed Scholarship Fund.

Dr. Phil Ellmore reported the Foundation Board met on February 6 at Dante Hall. The Foundation's Internal Revenue Service 990 Form was reviewed and accepted by the Board and filed. The Foundation voted to add two new board members: Ms. Ellen D. Bailey, Esq., a Partner with Eckert Seamans Cherin & Mellott, LLC in Philadelphia and former Stockton employee, and Mr. John Overpeck, Partner with Price, Waterhouse Cooper. In addition, board chair, Richard Walker, has identified three areas that he would like to focus on during his tenure: develop principal gift program, broadening the geographic region of donors and board membership, and implementing an estate planning program.

Giving continues to hold steady with last year. The comprehensive campaign (in the final months) has generated in gifts and commitments, a total of \$23.1 million and Foundation assets increased to \$27.1 million.

Ms. Sharon Schulman, Chief Executive Officer for External Affairs and Institutional Research, reported Stockton continues to provide great fodder for all kinds of media. January drew nearly 3,700 media mentions and national and international mentions continue to grow. Our high performers include the Noyse Museum, Levinson Institute, and the Stockton Center on Successful Aging (SCOSA) Center was the largest performers since the last Board meeting on February 19. The E-Magazine is strictly online with more than 35,000 distributed.

External Affairs is working with Enrollment Management to connect with 4,000 potential students who have been accepted at Stockton (by letter). We need to show those students why we are distinctive. A three-part mailing will go out to the students. The first was a box with a picture of the Campus Center on it – *"Welcome into your new life (Choose quality choose value, choose distinction, and choose Stockton)"* and includes salt water taffy. The second is a wallet for mobile devices – *"Stepping into your academic life"*. The final will go out in April and will include biodegradable laundry deodorant – *"Residential life on campus"*.

Report of the Investment Committee:

President Saatkamp gave a brief report in the absence of Committee Chair, Trustee Yoh. He reported the Investment Committee met prior to the Board meeting today and worked through various investment options for the two investment firms hired by the College continue to show growth during current market conditions. December 2013 was a good month,

January 2014 was not as good, and we are now on the up-swing. The committee also reviewed various allocations of investments and is trying to think ahead about which areas to invest the funds. Overall, the investments are performing well.

Approval of Adoption of Updated and Deleted College Policies Resolution:

President Saatkamp reported the first reading of the policies took place at the December 11, 2013 Board meeting. He recommended approval of the following: Policy #I-99: Effort Reporting and Certification of Grants, Contracts and other Sponsored Agreements, and Policy #II-73: Terminal Degree Equivalency for Appointments to Faculty (refers to a procedure). Upon a motion made by Trustee Jacobson and second by Trustee Schoffer, the Board voted to adopt the resolution.

Personnel Actions Resolution:

Chairman Bashaw reported the Personnel Actions Resolution was distributed to the Board and public. Upon a motion by Trustee Jacobson and second by Trustee Pappas, the Board voted to adopt the resolution.

Other Business:

There was no other business to come before the Board at this time.

Comments from the Public:

Jessica Carey, Student Senate President, provided an update on the *Up to us Competition*, sponsored by Net Impact, President Clinton's Global Initiatives Summit, and the Peterson Foundation. Stockton is one of 25 schools participating in this five-week competition (80 schools applied). The 5 week competition educates students about the National Debt. A video was posted on YouTube, featuring the Campus Center, which received over 4,500 views. (NOTE as of March 24, there were 11,340 views) Stockton currently ranks 7 out of the 25 schools, including Duke University and George Washington University. She hopes to provide news of Stockton's win at the May 7 Board meeting, with a prize of \$10,000 and formal recognition by President Bill Clinton.

Comments from the Board:

Chairman Bashaw inquired if he Board had comments. At this time the Board had not comments.

Next Regularly Meeting:

The next regularly scheduled Board meeting will be held on Wednesday, May 7, 2014 at 3:30 p.m. in the Board of Trustees Room, Campus Center.

Adjournment:

Upon a motion made by Trustee Jacobson and second by Trustee Ciccone, the Board voted to adjourn the meeting at 4:45 p.m.

For the Board,

Brian K. Jackson, Assistant Secretary to the Board

Approved by the Board of Trustees on May 7, 2014