

**THE RICHARD STOCKTON COLLEGE OF NEW JERSEY  
BOARD OF TRUSTEES MEETING  
OPEN/PUBLIC MEETING MINUTES**

**September 18, 2013**

**Trustees Present:**

Mr. Curtis J. Bashaw, Chair  
Mr. Dean C. Pappas, Vice Chair  
Ms. Mady Deininger, ('80) 'Secretary [by Skype]  
Mr. Stanley M. Ellis, Ex Officio  
Ms. Emma N. Byrne  
Mr. Raymond R. Ciccone, CPA ('79)  
Dr. Clarence C. Hoover, III.  
Michael Jacobson, Esq.  
Leo B. Schoffer, Esq.  
Mr. Michael "Ben" Peoples, Student Trustee  
Mr. Kiyle Osgood, Student Trustee Alternate  
Dr. Herman Saatkamp, President and Ex Officio

**Trustees Absent-Excused:**

Mr. Barbara J. Morvay  
Dr. James Yoh

**Call to Order:**

Chairperson Bashaw called the meeting to order at 1:30 p.m. in the Board of Trustees Conference Room (K-203k). On January 14, 2013, notice of this meeting as required by the Open Public Meeting Act was (a) posted on the College's Website, (b) sent to the Business Services/Bursar's Office at the College, (c) the editors of The Press and The Daily Journal, (d) filed with the Secretary of the State, and (c) filed with the Secretary of the State of New Jersey, (f) Galloway Township Clerk's Office, and (g) Atlantic County Clerk's Office.

**Note: Unless otherwise stated, all votes on the following resolutions were approved by Consent Agenda.**

**Approval of Regular Meeting Minutes of July 10, 2013:**

Upon a motion by Trustee Jacobson and second by Trustee Hoover, the Board voted to adopt the regular meeting minutes of July 10, 2013, with an abstention from Chairman Bashaw.

**Resolution to Meet in Closed Session:**

Upon a motion by Trustee Jacobson, and second by Trustee Hoover, the Board voted to meet in Closed Session.

**Report of the Chair:**

Chairperson Bashaw reconvened the Open/Public Meeting at 3:30 p.m. in the Campus Center Board Room. Trustee Bashaw commented on the ribbon cutting of the Unified Science Center, and LEED Gold Certification of the Campus Center, noting progress in the formation of the academic quad.

**Oath of Office:**

Trustee Bashaw administered the Oath of Office to Mr. Kiyle Osgood, Student Trustee Alternate.

## **President's Report:**

President Saatkamp commented the College had gone from a graduation rate of 40% in four-years to 53%, noting few institutions have made such progress. President Saatkamp called attention to the faculty and staff scholarly activity and community engagement listed in the Board book.

## **Report of the Academic Affairs and Planning Affairs Committee:**

make it a part of Stockton as an affiliated organization (now known as Stockton ARTP). The agreement provides an opportunity for students and faculty to work at the FAA and the Research Park. Upon a motion made by Trustee Jacobson and second by Trustee Pappas, the Board voted to adopt the resolution. Trustee Schoffer abstained from voting because he owns businesses in the area of the research park.

Dr. Ed Salmon, Chairperson of ARTP, and Mr. Ron Esposito,

## **Report of the Student Affairs & Planning Committee:**

Jacobson and second by Trustee Byrne, the Board voted to adopt the following resolutions by consent agenda:

1. **Authorization to Accept an FY14 Award from New Jersey Department of Children & Families (NJDCF) for the Child Welfare Education Initiative (CWEI) and to Certify the Accuracy of the Contract Commitments**
2. **Math and Science Partnership Grant, Year 1 of 3**
3. **Conferral of Posthumous Degree for Michael James Feketie**
4. **Using Formal Assessment to Improve Teaching and Learning**

## **Master Agreement with the Aviation Research and Technology Park (ARTP) Resolution:**

The College signed an agreement with the ARTP to Executive Director, ARTP joined President Saatkamp in signing the agreement. Dr. Salmon commented the ARTP board believed Stockton to be the right partner, especially since most successful research parks are affiliated with a college or university. Moreover, the opportunity is tremendous for the region and for New Jersey to become the aviation capital of the nation.

## **Special Signing Ceremony: Special Recognition - 2013 School of Health Sciences Leadership Award**

– President Saatkamp presented the award to Dr. Cheryle Eisele, Professor Emerita, with the assistance of Dr. Harvey Kesselman, Provost and Dr. Laurie Shanderson, Assistant Dean of the School of Health Sciences. Dr. Eisele said she was proud of the development of the graduate and pre-licensure programs at Stockton and she thanked her colleagues and students.

Committee Chair, Trustee Pappas, reported the committee met today and unanimously recommended Board approval for the following resolutions presented by Provost Kesselman. Upon a motion made by Trustee

## **Grant, Year 1 of 2**

Student Trustee Peoples called upon Dr. Thomasa Gonzalez, Vice President of Student Affairs to report. She commented the College recorded one of the best openings of the year.

Dr. Robert Gregg, Dean of General Studies, gave the following report on 2013 Summer Enrollment.

1. Summer enrollment has experienced a decrease in enrollment the last 5 years.
2. There was a slight decline in 2012 of Graduate summer enrollment, but student credit hours and FTE have increased.
3. Percentage of males and non-matriculantes has gone down, primarily due to growth in the health sciences - graduate programs.
4. External Affairs has helped decrease advertising costs by \$43,000, yet enrollment has increased. The impact was significant on the FTE, which was \$55/FTE, and now is spending \$30/FTE.
5. The impact of Flat Rate Tuition has helped enrollment percentages.
6. The Dean's Counsel and Faculty Senate (both voted unanimously) to establish a simpler course schedule.

## **Report of the Finance and Professional Services Committee Report:**

President Saatkamp reported Stockton's decline in summer school enrollments, which has leveled-off, was in line with national trends.

John Iacovelli, Dean of Enrollment Management, presented the Fall 2013 Enrollment Report. He reported that among the 66 two and four-year colleges in New Jersey, only two had significant enrollment growth (2% or more); Stockton and Rowan. Dean Iacovelli mentioned factors that helped Stockton leverage its strengths:

1. The School of Education provides four-year path for teacher education for most disciplines.
2. Consistent top rankings from third-party evaluators.
3. On-campus events increased to 20,029 people visiting the College.
4. Total applicants for transfers: 2,507; and 6,126 for freshmen.
5. Total undergraduate headcount: 7,539 (a 1.7% increase); FTE 7,375 (an increase of 2.4%).
6. Minority enrollment for undergraduates experienced a slight increase from 2012.

#### **Report of the Audit Committee:**

7. The College had the largest freshman class in its history.
8. Strong partnership with Residential Life, which led to a smooth opening

For the 2014 recruitment cycle objectives include: (1) Projecting Stockton's value to prospective students and parents; (2) Produce more accurate forecasting models; and (3) Predictive modeling for prospective students.

Dr. Lewis Leitner, Dean of Graduate and Continuing Studies, presented a Preliminary Enrollment Report for Fall 2013. He commented that national data showed that graduate enrollment was dropping; however, Stockton's outlook was positive:

1. New graduate students rose by one percent to 298.
2. Graduate applications, as of 2010, increased due to interest in the health science programs. This year a new record - 1,218 applications (an increase of 1.8%).
3. This was the largest graduate class in the history of the College; moving to 904 students (a 4% increase).
4. Graduate FTE yielded a 6% increase (551).
5. The female population is roughly 77% and the minority population has been stable at about 20%; a slight increase over previous years.
6. Total headcount for fall 2013 for undergraduate and graduate students increased slightly to 8,458; compared to 8,400 for fall 2012. Total FTE increased by 3% to 7,926 from the previous fall's 7,723.
7. Continuing Studies had more than 4,000 program enrollments (for academic year 2012-2013).

Trustee Hoover inquired if the majority of graduate students were part-time. Dean Leitner responded two-thirds of graduate students are part-time.

Trustee Schoffer, Committee Chair, reported the committee met earlier in the day and unanimously recommended six action items for Board approval as follows. Upon a motion made by Trustee Jacobson and second by Trustee Hoover, the Board voted to adopt the following resolutions by consent agenda: 1. **FY14 Bid Waiver**

#### **2. Tuition Rate for AtlantiCare MBA Program for Cohort Entering**

#### **Spring 2014**

3. **Tuition Rate for AtlantiCare RN-To-BSN Program**
4. **FY14 Managerial Performance Based Merit Increase**  
**Tuition Waiver for Spouses, Dependents, Couples in Civil Union and Domestic Partners Attending The Richard Stockton College of New Jersey**
5. **FY15 Capital Budget Submission**

Trustee Ciccone, Committee Chair, reported the external auditors, ParenteBeard have completed their field work and a draft of the audit report and financial statements will be presented at the Audit Committee meeting in October 2013. The internal audit policy was updated and posted on the web and an audit risk assessment is underway on a College-wide level, to measure the areas that are at risk the most in order to be audited. More

information will be provided to the Board at the meeting (December 2013). Last, a coordination agreement has been entered into between the internal and external auditors to establish a better understanding of the processes.

**Report of the Development Committee:**

Committee Chair, Trustee Deininger reported the Development Committee met earlier in the day and heard reports from the College's Foundation, Office of Development, Alumni Affairs, and External Affairs.

Dr. Phil Ellmore, Chief Development Officer, reported the Foundation Board meets on September 19, 2013, at which time Mr. Richard Walker will step into the role of Foundation Chair. Three individuals will be recognized and named as Emeritus members of the Foundation Board for their outstanding service: Dr. Jo Frances Stow, Mr. Mac Seelig, and Mrs. Kay Seelig.

The Foundation's audit is proceeding favorably in preparation for the submission of Form 990. Fiscal year-end (preliminary) figures for the Foundation's assets were nearly \$25 million - a \$2.3 million increase from 2012. The *You Make a Difference: The Campaign for Stockton* efforts totaled \$22.78 million and he anticipated finishing with an even stronger number by June 30, 2014.

Dr. Ellmore announced the Stockton Golf Classic on September 26, 2013. Advancements in the Annual Giving programs are underway and implemented, with a goal to increase annual support and the number of donors. Last, members of the Richard Stockton Society (those to give \$1,000 or more) will have a reception following the Constitution Day lecture.

Ms. Sharon Schulman, Chief Executive Officer for External Affairs and Institutional Research, reported the third President's Annual Report came out in August 2013, and was inserted in the Press of Atlantic City. The E version of the Magazine was opened by nearly 4,000 this year (up from 2,400 two-years ago). In addition, over there were 250,000 visits to the college website in August (21% increase). The largest hits from positive media came from the zero tuition increase.

**Report of the Buildings and Grounds Committee Meeting:**

Trustee Jacobson, Chair of the Buildings and Grounds Committee reported the ribbon cutting ceremony for the Unified Science Center took place today and the event was well represented by the college and community.

**Report of the Investment Committee:**

There was no report of the Investment Committee.

**Approval of Adoption of Updated and Deleted College Policies Resolution:**



President Saatkamp reminded that the First Reading was presented at the July 10, 2013 meeting.

Recommendations today include the adoption of new policies and elimination of existing policies: I-18: Legal Representation of State Employees (policy updated); II-1: Organizational Structures-

Academic Affairs (policy deleted); II-6.2: Skills Competency Requirement (policy deleted-converted to a procedure), II-9: Preceptorial System (policy deleted-converted to a procedure); and II-11: Summer Term (policy deleted). Upon a motion made by Trustee Jacobson and second by Trustee Pappas, the Board voted to adopt the resolution.

**First Reading of College Policies:**

President Saatkamp presented the First Reading of the following College policies: New Policy 11-24: Double Major (Bachelor of Arts or the Bachelor of Science) and Post Issuance Tax Exempt Bond Compliance.

Dr. Roger L. Jackson, Associate Professor of Philosophy noted that until now, the College had never offered a double major option for students, which will now provide numerous opportunities for students.

**Revised Board of Trustee Meeting Dates – Month of February only 2014-2-017 Resolution:**

Chairman Bashaw recommended the Board approve revised open/public meeting dates for the months of February 2014 to 2017. Previous dates conflicted with the personnel cycle. Upon a motion made by Trustee Hoover and second by Trustee Jacobson, the Board voted to adopt the resolution.

**Personnel Actions Resolutions:**

Upon a motion by Trustee Jacobson and second by Trustee Hoover, the Board voted to adopt the resolution.

**Other Business:**

President Saatkamp recognized Mr. Joe Salvatore from the FAA and he also acknowledged Mr. Michael Klein, Esq., Executive Director of the New Jonathan Johnson, Associate Director of Residence Education; Mr. Carlos Martinez, Assistant Director of Counseling Services, and Ms. Karen Matsinger, Assistant Director of Counseling Services.

**Comments from the Public:**

Jersey Association of Colleges and Universities (NJASCU). He also invited everyone to attend Constitution Day at 6:00 p.m. in the Campus Center Theater with speaker, Jeffrey Rosen, President and CEO of the National Constitution Center; and Professor at George Washington Law School.

Mr. Nelson Morales, thanked everyone for supporting his recent promotion to Coordinator for Admissions Technologies.

Dr. Phil Ellmore, Chief Development Officer, introduced Mr. Ulysses Tucker, Senior Director of Annual Giving Programs.

Ms. Beth Olsen, Director of Grants welcomed Pantelia (Lia) Bairaktaris, as the Assistant Director of Grants Development.

Dean Iacovelli introduced Ms. Jessica Henning, Assistant Director of Admissions.

Dr. Anne Pomeroy, Associate Professor of Philosophy, and President of the Stockton Federation of Teachers congratulated the Board, President

**Comments from the Board:**

Mr. Pedro Santana, Dean of Students, introduced Ms. Patricia Kelly, Assistant Director of Residential Life-Operations and Communications; Dr.

Saatkamp and others for the opening of the Unified Science Center, which she noted will support and promote current and future achievements of the students and faculty members. She also stated the SFT was pleased that the Board approved the Stockton family 100% tuition waiver remission. In addition she commented on the approval of performance based increases from the three percent merit pool and noted negotiated salary increase for

those in the union more than likely will be consumed by the legislative health benefit raise and that despite this, the faculty continue to deliver the intellectual and education mission of the College with integrity and passion.

Dr. Saatkamp noted the one percent goes to all represented faculty, and staff (about 70%) would also receive increments from 3.1% to 5% in addition to the one percent cohort. The increase maintains Stockton within the top tier of salaries for institutions its size for faculty across the board, and the faculty union should take credit for that.

Trustee Hoover reported he attended the historic *Martin Luther King, Jr. March*, wearing a Stockton shirt.

**Next Regularly Meeting:**

The next regularly scheduled meeting will be held on Wednesday, December 11, 2013 at 3:30 p.m. in the Board of Trustees Room, Campus Center.

**Adjournment:**

Upon a motion made by Trustee Hoover and second by Trustee Pappas, the Board voted to adjourn the meeting at 5:54 p.m.

For the Board,

Brian K. Jackson,  
Assistant Secretary to the Board

**Approved by the Board of Trustees on December 11, 2013**