

**THE RICHARD STOCKTON COLLEGE OF NEW JERSEY
BOARD OF TRUSTEES MEETING
MINUTES**

SEPTEMBER 17, 2014

Trustees Present: Mr. Curtis J. Bashaw, Chair
Mr. Dean C. Pappas, Vice Chair
Ms. Mady Deininger ('80), Secretary
Mr. Stan Ellis, Ex Officio
Ms. Emma N. Byrne (by teleconference)
Mr. Raymond R. Ciccone ('79)
Michael Jacobson, Esq.
Mr. Kiyle Osgood, Student Trustee
Ms. Maryam Sarhan, Student Trustee Alternate
Dr. Herman J. Saatkamp, Jr., President and Ex Officio

Trustees Absent: Ms. Barbara Morvay
Leo B. Schoffer, Esq.
Dr. James Yoh

Call to Order: Chairman Curtis J. Bashaw called the meeting to order at 12:30 p.m. on Wednesday, September 19, 2013 in Room K-203k. On January 14, 2013, April 28, 2014, and June 9, 2014, notice of this meeting as required by the Open Public Meeting Act were (a) posted on the College's Website, (b) sent to the Business Services/Bursar's Office of the College, (c) the editors of The Press and Vineland Times Journal, and (c) filed with the Secretary of the State, (d) The Daily Journal, (e) filed with the Secretary of the State of New Jersey, (f) Galloway Township Clerk's Office, and (g) Atlantic County Clerk's Office.

Note: Unless otherwise stated, all votes on the following resolutions were approved by Consent Agenda.

Approval of Regular Meeting Minutes of July 9, 2014: Upon a motion by Trustee Deininger and second by Trustee Pappas, the Board voted to adopt the regular meeting minutes of July 9, 2014.

Special Presentation: Dr. Harvey Kesselman, Provost and Executive Vice President, presented a brief overview to the board of areas within the Division of Academic Affairs related to risk management. Those areas he highlighted included Assessment, Student and Faculty Measurement, Personnel, Accreditation, Information Technology, E-Learning, and Academic Quality.

Resolution to Meet in Closed Session: Upon a motion by Trustee Pappas and second by Trustee Jacobson, the Board voted to meet in Closed Session.

Reconvening of Open/Public Meeting: Chairman Bashaw reconvened the open/public session at 4:05 p.m., upon the Board's return from closed session.

Report of the Chair: Chairman Bashaw welcomed everyone back to Stockton. He remarked about the level of excitement he felt in seeing so many students, faculty, and staff members on campus. Mr. Kiyle Osgood was also recognized as Voting Student Trustee, and Ms. Maryam Sarhan as a student alternate member of the College's Board.

Oath of Office Administered to Student Trustee Alternate, Maryam Sarhan:	Ms. Maryam Sarhan was sworn in by Trustee Bashaw as the newly elected Student Trustee Alternate to the Board of Trustees. President Saatkamp acknowledged Maryam's mother, Mrs. Hala Sarhan, and family friend, Ms. Rebecca Spence.
President's Report:	President Saatkamp announced the incoming freshmen class was the largest in Stockton's history. The College's ranking in <i>U.S. News and World Reports</i> , also improved - from 14 th to 9 th among regional universities in the North. Stockton's rank among all public and private universities in the North went from 60 to 41. The academic year also began with the largest number of new faculty in the College's history; 42 new members, with 25 in tenure-track positions. President Saatkamp also congratulated the Division of Student Affairs in terms of the recruitment and getting students moved in housing. He closed his report by noting the contributions listed in the College's Report on Faculty and Staff. He also referenced the Scholarly Activity Report (September 2013 through August 2014).
Special Recognition: 2014 School of Health Sciences Leadership Award:	Ms. Laurie Herndon ('92), CEO and President of Atlantic County Regional Hospital, was presented with the <i>2014 School of Health Sciences Leadership Award</i> . Dr. Theresa Bartolotta, Dean of Health Sciences, stated the award honors individuals in academia or the community, who have a relationship with College, and who have a history of promoting health science in the community, mentoring others, or demonstrating a high-level of professionalism. Ms. Herndon thanked Dr. Bartolotta, President Saatkamp, the Faculty, and the Board for their support and commitment to Stockton and community.
Report of the Academic Affairs and Planning Affairs Committee:	Committee Chair, Trustee Pappas stated the Committee met earlier in the day and unanimously recommended Board approval of the following resolution. Using Formative Assessments to Improve Teaching & Learning Grant (Year 2 of 2) Resolution: Provost Kesselman reported the application to the New Jersey Department of Education was selected for renewal (Year 2 of 2), funding totaled \$323,474. Upon a motion by Trustee Jacobson and second by Trustee Deininger, the Board voted to adopt the resolution.
Report of the Student Affairs Committee:	Dr. Thomasa Gonzalez, Vice President of Student Affairs, called upon members of her staff to make presentations on the College's 2014 Summer and Fall Enrollment.
Summer 2014 Final Enrollment Report for Comparison Summer 2012-2014:	Dr. Robert Gregg, Dean of General Studies, reported summer school's simplified, streamlined session's appeared to have worked well, with an increase in the number of students taking undergraduate courses, while graduate courses remained stable. Highlights of the presentation included the following: <ul style="list-style-type: none"> • Enrollment (Headcount) was 1,835 in 2014; compared to 1,725 in 2013. Headcount for graduate students totaled 435, compared to 443 in 2013. • Student Credit Hours were 12,193, compared to 11,855 in 2013. Graduate students totaled 2,031 in 2014 and 1,953 in 2013. • Full-time Equivalent (FTE) for undergraduate students was 1,524 in 2014, compared to 1,482 in 2013. Graduate students represented 339 FTE in 2014, and 326 FTE in 2013. • Total Headcount for undergraduate students was 2,270 in 2014 and 2,168 in 2013. Student Credit Hours totaled 14,224 in 2014 compared to 13,808 in 2013. Full-time Equivalent were 1,863 in 2014 and 1,808 in 2013. • Final enrollment statistics for summer 2014 included 63% seniors, 26 juniors, 9% sophomores, and 1% freshman. • Stockton offered a global course to freshman at no cost. This course was in response to

the “summer melt” (students, who have paid their deposits—but attend another institution). Over 100 students enrolled in the course over the summer.

- College website visits increased by 64%.

**Fall 2014
Enrollment
Report and
Summary for
Undergraduate
Students
(Preliminary
Reports):**

John Iacovelli, Dean of Enrollment Management reported Stockton was “*bucking the trend*” in higher education. Dean Iacovelli reported the enrollment numbers were very impressive for the College. Highlights of the presentation included the following:

- Nearly 50% of applications came through the online Common Application. Stockton saw a decrease in applications (about 1,200); however, by May 15, 2014 freshman deposits had increased by 10%.
- The Office of Residential Life was able to successfully house every student who required housing.
- The College ensured student aid remained in tack and with the help of External Affairs, developed an aggressive yield campaign that proved successful.
- Deposits received totaled 8.5% one week after the Day in a Life event, where Provost Kesselman spoke to 1500 students and parents.
- Total headcount for 2014 had a slight increase to 8,570 compared with 8,458 for 2013.
- Total undergraduate headcount (HDCT) for 2012 was 7,517 or a 3.8% increase.
- Total undergraduate full-time equivalents (FTE) increased by 2% to 8,115 from the previous fall’s 7,926.
- New undergraduate students: New freshman 1,186—11% more than the previous fall, and 1,099 transfer/re-admits. The average combined SAT (Verbal and Math) for first time regularly admitted freshman was 1111 and the average high school rank was the 77th percentile.
- Undergraduate enrollment FTE increased by 3% to 7,568 from last fall’s 7,375 while headcount of undergraduate students increased in by 2% to 7,714 from 2013’s headcount of 7,539.
- Gender distribution for undergraduates remained steady at 59% female and 41% male, and minority enrollment also was consistent for the last five years, from 20% (1,342 in 2008) compared to 24% (1,751 in 2012).
- Graduate and post-baccalaureate FTE for fall 2014 decreased slightly from 551 in fall 2013, while headcount decreased to 856 from 919.

In closing, he noted Stockton had a successful North Jersey marketing campaign, which drew interest from students in the most populated part of the state.

**Fall 2014
Graduate
Enrollment
Summary:**

Dr. Lewis Leitner, Dean of Graduate and Continuing Education reported the graduate enrollment numbers. His report included the following highlights:

- Of the 1,246 applications – 998 were linked to programs in Physical Therapy, Occupational Therapy, and Communications Disorders, and Masters in Social Work. Only 140 seats could be filled in these programs, because of the clinical work and small class sizes. Market demand continues in the area of health care and social work.
- New graduate students included 299 enrolled.
- Total graduate Headcount was 856 (a 7% decrease), from 919 in 2013. Private loan debt and access may have played a factor in the decrease.
- Total FTE was 547, compared to 551 in 2013.
- There was a continued downward trend in students interested in Master degrees in Education, Instructional Technology, and Educational Leadership, which was suspended due to low enrollment and is being restructured.
- The development of a doctoral program in Organizational Leadership is underway, with an anticipated opening of fall 2015.

- The MBA program will open the program (similar to program with AtlantiCare) to all hospitals, allied facilities in healthcare organizations in 2015.
- The master's degree in Computational Science is being restructured to become a data-analytic, data-science, and data-modeling program.
- The College is pushing for more online programs and online degrees.
- More International students are anticipated in 2015.
- Total Undergraduate and Graduate Figures:
 1. Total Headcount was 8,570 (a 1.3% increase), compared to 8,458 last year.
 2. Total FTE was 8,115, compared to 7,926 in 2013.

**Report of the
Finance and
Professional
Services
Committee:**

Trustee Byrne stated the committee met earlier in the day and recommended the following resolutions for approval:

FY15 Bid Waivers (consent): Upon a motion made by Trustee Jacobson and second by Trustee Deininger, the Board voted to adopt the resolution.

Increase in Bid Waivered Contracts (consent): Upon a motion made by Trustee Jacobson and second by Trustee Deininger, the Board voted to adopt the resolution.

FY16 Capital Budget Submission (consent): Reported due to the state of New Jersey by October 1, 2014. Upon a motion made by Trustee Jacobson and second by Trustee Deininger, the Board voted to adopt the resolution.

To Award Contract to (SOSH Architects) for Professional Services for the Construction of a New Combined Atlantic County Central Dispatch Department Facility and Stockton Police Facility: Upon a motion made by Trustee Jacobson and second by Trustee Deininger, the Board voted to adopt the resolution. Trustee Bashaw abstained from voting because his company does business with SOSH.

Appointment of the Board of the Board Members of Stockton Affiliated Services, Inc. (SASI). Request approval of the appointment of Ms. Tara Ricco, Student Member (July 2014-July 2016), and reappointment of Dr. Michael Busler, Professor of Business Studies (July 2014-July 2016). Upon a motion made by Trustee Jacobson and second by Trustee Pappas, the Board voted to adopt the resolution.

FY15 Management Performance Based Merit Increase: Dr. Saatkamp remarked a 3.5% pool of funds would be used in awarding merit-based increases for managers. Additionally, Dr. Saatkamp noted the cost of living (COLA) in the contract for faculty and staff represented by Unions was 1.75%. Faculty or staff eligible for an increment begin the first year at 5% on top of the COLA, and then reduces within five years to 3.3%. Student Trustee Osgood asked if this increase was included with the Fiscal Year budget. President Saatkamp replied that it was included. Upon a motion made by Trustee Jacobson and second by Trustee Deininger, the Board voted to adopt the resolution.

**Report of the
Audit
Committee:**

Audit Committee Chair, Trustee Ciccone reported the College was undergoing its audit, which should conclude within the next 30-days. The Audit Committee has a meeting with the external auditors on October 28, 2014 to review the financial statements and tax return. Once completed, approval is anticipated.

**Report of the
Buildings and
Grounds**

Committee Chair, Trustee Jacobson, commented the committee discussed the Unified Science Center ², new classroom building, awarding of a contract to SOSH Architects for Professional Services for the Construction of a Combined Atlantic County Central Dispatch

Committee:	<p>Department Facility and Stockton Police Facility, and other capital projects.</p> <p>Mr. Donald Hudson, Associate Vice President for Facilities and Construction, reported the administration was working with academic affairs regarding the design and development of the Unified Science Center 2. The bid should be received late spring 2015. The College is undergoing a due-diligence period, and Pennoni Associates will fulfill engineering needs. The contract will be combined with the work necessary for the new classroom building. The architect selection for the classroom building will be conducted through final presentations in the upcoming week with senior administration. Additionally, SOSH and A.E. Kahn (sub consult), will work on the County Central Dispatch Center.</p>
Report of the Investment Committee:	<p>Trustee Ciccone reported the committee met over the summer. The direction of the College's investments continues to increase and is well positioned even though the market experienced a decrease at the beginning of the summer. The College's portfolio was such that it sustained the decrease; however. It is in a much higher balance compared to the start of the summer.</p>
Report of the Development Committee:	<p>Trustee Deininger, Committee Chair remarked the \$25,363,687 raised from the <i>You Make the Difference Campaign</i> was remarkable. Dr. Phillip Ellmore, Chief Development Officer, thanked Trustee Deininger for her service as the Chair. He stated the Foundation Board met for their annual meeting on September 11th and approved several items for 2014-2015: (1) Board member reappointments, (2) Standing Committees, and (3) the Foundation budget. They also celebrated the success of the campaign along with the Office of Development and Alumni Affairs staff. The Foundation's audit is also underway. The next Foundation Board meeting is on February 5, 2015 at the Stockton Noyse Museum.</p> <p>Ms. Sharon Schulman, Chief Executive Officer for External Affairs and Institutional Research reported the College's media mentions hit 48 out of the 50 states, including social media (excluding Alaska and Wyoming), with Twitter contributing an average of 33% of those mentions. The Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism received over 218 mentions in July and August. In addition, home page visits were nearly 78% of new people and returning visits totaled 22%. Further, the President's Annual Report was distributed on August 12, 2014 as an insert into the <i>Asbury Park Press</i> and the Atlantic City Press, Ocean and Atlantic counties area (nearly 73,000, and e-mailed about 34,000). Of the copies e-mailed, 12% were opened, and digital ads also received a positive click-through rate.</p>
Approval of Action for College Policies- Division of Academic Affairs/Course and Attendance Policy:11-30:	<p>President Saatkamp reported this was the second reading for the Course and Attendance Policy #11-30 and recommended approval of this policy. Upon a motion by Trustee Jacobson and second by Trustee Osgood, the Board voted to adopt the resolution.</p>
Personnel Actions Resolution:	<p>Upon a motion by Trustee Jacobson and second by Trustee Deininger, the Board voted to adopt the resolution.</p>
Change in Status- University Name Change Resolution:	<p>Chairman Bashaw commented he was delighted to announce that the Board of Trustees was able to entertain a resolution to Change Status and Name to University (The Richard Stockton College of New Jersey to Stockton University). Trustee Bashaw remarked this was a huge milestone for everyone. Upon a motion made by Trustee Jacobson and second by Trustee Ciccone, the Board voted to adopt the resolution.</p>

President Saatkamp thanked the Faculty Senate, faculty, Pan-College Committee on University Status, and the subcommittee that wrestled through some difficult questions, which lead to a unanimous vote of the Committee to move this forward for Board approval.

Nominations for Board of Trustee Executive Committee Members:

Chairman Bashaw commented it was a true privilege to serve as Chairperson of the College's Board. Watching the transformation of the College over the last nine years that he has served on the Board has been remarkable. He announced the nominations of the new Board of Trustees to the Executive Committee Members, which also serves as the Nomination and Compensation Committee of the board: Dean C. Pappas (Chairperson), Madeline (Mady) Deininger (Vice Chairperson), Emma N. Byrne (Secretary), and Curtis Bashaw (Ex Officio). Upon a motion made by Trustee Ciccone and second by Trustee Deininger, the Board approved the new Executive Committee members.

Trustee Bashaw remarked how Stockton has transitioned and evolved (Campus Center, Unified Science Center, Enrollment, new Faculty, instructional sites, Comprehensive Campaign, etc.). He thanked his colleagues on the Board for their loyalty and dedication to Stockton and support throughout his Chairmanship. He also expressed gratitude to President Saatkamp, who had become a friend and confidant, the administration and staff for shepherding each initiative into a reality, and Mr. Brian K. Jackson, Chief of Staff and Assistant Secretary, for his assistance. Finally, he thanked the faculty, staff, and students, who made him proud to serve the College.

Comments from the Board of Trustees:

Chairman Pappas thanked Trustee Bashaw for the exceptional leadership as Board Chair and noted his excitement about his term as Chair. President Saatkamp also thanked Trustee Bashaw for his remarkable service and noted how well Trustee Bashaw always represented Stockton in the most positive way.

Comments from the Public:

Chairman Pappas opened the floor for comments from the public. Dr. Rodger L. Jackson, Professor of Philosophy and President of the Faculty Senate, commended the extraordinary work of Dr. Michelle McDonald, Associate Professor of Atlantic History, and congratulated her and the College-Wide Committee on University name change for the last two-and half years of work.

Vice President Gonzales introduced new members of her staff: Mr. Jeffrey Wakeman, Director of Student Development, and Ms. Amy Jones, Director of Student Rights and Responsibilities.

Ms. Schulman introduced Ms. Meaghan Haugh Resta, Manager of Publications, and Special Projects to her staff.

Dr. Anne Pomerory, Associate Professor of Philosophy, and President of the Stockton Federal of Teachers (SFT) delivered her State of the Union Report. Dr. Pomeroy spoke about the lack of COLA increases in 2012-2013, although there were step increments, and the 1% increase in 2013-2014 resulted in a 1% increase, and 1.75% in 2014. She clarified information about step increments, as the union moves into negotiations with the State for a master agreement for July 1, 2015. She also highlighted faculty engagement in the community and shared her concerns over faculty morale. In closing, Dr. Pomerory remarked we have always had very good local relations, and she thanked the Board for whatever support they can provide.

President Saatkamp remarked, the last time the Governor did negotiations the OER (does these for the Governor) did not begin until May 16th – with the hope of concluding them by the

end of June. He said did not believe the negotiations will start any earlier this year; so there will be a lot of compact negations going on, which puts significant pressure on the faculty and Union leaders.

On behalf of the Board, Dr. Saatkamp presented Trustee Bashaw with a plaque recognizing him for his outstanding leadership, service, dedication, and contributions to the Board of Trustees, College, and community in his role as Chair of the Board. President Saatkamp also introduced Mr. Joseph Sheairs as the new Executive Director to the Chair of the Executive Committee of Stockton Aviation Technology Research Park (AFTP).

Next Regularly Meeting:

The next regularly scheduled meeting will be held on Wednesday, December 3, 2014 at 4:00 p.m. in the Board's Conference Room in the College's new Campus Center.

Adjournment:

Upon a motion made by Trustee Jacobson and second by Trustee Yoh Board voted to adjourn the meeting at 5:55 p.m.

Approved by Board of Trustees on: December 3, 2014