## STOCKTON UNIVERSITY BOARD OF TRUSTEES MEETING

### OPEN/PUBLIC MINUTES February 24, 2016

Trustees Present: Ms. Mady Deininger, ('80), Chair

Leo B. Schoffer, Esq., Vice Chair

Ms. Emma N. Byrne, Secretary (by phone)
Mr. Raymond R. Ciccone, CPA ('79), Ex Officio

Ellen D. Bailey, Esq. Mr. Andy Dolce

Michael Jacobson, Esq. (by phone)

Mr. Dean C. Pappas Ms. Meg Worthington

Ms. Maryam Sarhan, Student Trustee

Mr. Cristian Moreno, Student Trustee Alternate Dr. Harvey Kesselman, President and Ex Officio

Trustees Absent: Mr. Stanley M. Ellis

Call to Order: Board Chairperson, Mady Deininger called the meeting to order at 12:15 p.m. on

Wednesday, February 24, 2016 in the President's Conference Room, K-203k. On June 9, 2015 notice of this meeting as required by the Open Public Meeting Act were (a) posted on the University's Website, (b) sent to the Business Services/Bursar's Office of the College, (c) the editors of The Press and Vineland Times Journal, and (c) filed with the Secretary of the State, (d) The Daily Journal, (e) filed with the Secretary of the State of New Jersey, (f) Galloway Township Clerk's Office, and (g) Atlantic County Clerk's Office. Note: Unless otherwise stated, all

votes on the following resolutions were approved by Consent Agenda.

Approval of Open/Public Regular Meeting Minutes of December 2, 2015:

Upon a motion by Trustee Schoffer and second by Trustee Bailey, the Board voted to adopt the open/public meeting minutes of the December 2, 2015.

Approval of Open/Public Special Meeting Minutes of January 12, 2016 Teleconference:

Upon a motion by Trustee Pappas and second by Trustee Schoffer, the Board voted to adopt the open/public special meeting minutes of the January 12, 2016 teleconference.

Discussion with Representatives from SFT Union and Faculty Senate Chairperson Deininger noted that she had invited the Presidents of the SFT Union and Faculty Senate to meet with the board prior to them going into closed session.

Dr. Anne Pomeroy, Associate Professor of Philosophy and President of the SFT Union reminded the board that the faculty were still working without a contract and had not received incremental increases, Increases in the cost health coverage would absorb any increases received over the last four years, and that it might take up to three years before a contract is ratified. She also stated that a petition will be introduced at the open meeting later in the day requesting the board reserve funds in escrow to cover retroactive pay to faculty and staff and restoration of equal overload pay for adjuncts.

Dr. Kesselman replied that the university always budgeted for funds to cover increases, including retroactive payments. He noted Stockton was the only school to freeze managerial increases as well. He said that the Office of

Employee Relations for the State facilitates the negotiations with a couple of the state college presidents providing some input.

Dr. Brian Tyrrell, Associate Professor of Hospitality and Tourism Management President of the Faculty Senate, stated he has put in place a nomination committee for the Senate. Two taskforces are also studying matters related to dual credits and class modules.

Resolution to Meet in Closed Session:

Upon a motion by Trustee Schoffer and second by Trustee Pappas, the Board voted to adopt the resolution to meet in closed session at 1:05 p.m.

Reconvene of Open/Public Meeting:

Chairperson Deininger reconvened the open/public session at 4:30 p.m.

Oath of Office for New Board of Trustee Members: Ellen D. Bailey, Esq., Andy Dolce, and Meg Worthington: President Kesselman introduced the new Board of Trustee members: Ellen D. Bailey, Esq., Mr. Andy Dolce, and Ms. Meg Worthington Dr. Kesselman remarked the University is extremely honored and privileged that each had appointed by the Governor's Office to serve on the Board. Chairperson Deininger administered the Oath of Office to each of the new trustees.

Report of the Chair:

Chairperson Deininger commented how grateful she and the trustees were to the newly appointed and inducted trustees and she thanked them for their commitment to Stockton.

#### **President's Report:**

Dr. Kesselman referenced the activities, accomplishments, and community service of the faculty, staff, and students included in the President's Report, located in the board book. He acknowledged the newly formed Stockton Retiree Association and highlighted .the benefits to those who join the association:

- Identification cards provided to past retirees upon request.
- All retiree e-mail addresses will be re-established.
- Discounts at the campus bookstore, Noyes Museum, Stockton Seaview Hotel & Golf Club, and the Performing Arts Center.
- Access to the Stockton gym and training facilities at the same discounted rate as alumni.
- Library usage, including borrowing privileges and access to electronic resources.

The President's Office approved the Retiree Association Bylaws and a mass mailing will be created to invite all past retirees to join the association. Several members of the association, and staff were recognized for their work in establishing the association.

#### Special Presentation: Laurel Hester:

Trustee Ray Ciccone remarked that when he was a student at Stockton in 1975, he was friends with Ms. Laurel Hester, who petitioned the student activity board for approval of \$350 in funding to establish The Gay People's Union. The Activity Board voted unanimously and awarded the funding. Trustee Ciccone commented that the courage exhibited by Ms. Hester left an indelible mark on him forever.

Trustee Ciccone provided an overview of Ms. Hester's life, including her legal battle to award her partner her retirement benefits upon her death. Hester, a lieutenant with the Ocean County, NJ Sheriff's Department, passed away from cancer. Her story, which made headlines internationally, was featured in an

Academy Award Winning documentary, and most recently was made into a feature film titled, *Freeheld (The Laurel Hester Story)*. Two screenings of the film were held in the Campus Center Theater, following the board meeting.

Through the efforts of Ms. Sara Faurot, Director of Alumni Relations, the original hand-written charter of The Gay People's Union, which was donated by Stockton alumnus Kevin Cathcart, was presented to The Stockton Pride Alliance. Ms. Lauren Block, president, and Ms. Rebecca Garner, vice president of The Pride Alliance accepted the charter that will hang in the Women's Gender and Sexuality Center on campus.

Ms. Block thanked Trustee Ciccone and the Board of Trustees for presenting the original charter, and she acknowledged Laurel Hester for her courage and for standing up for hers and her partner's legal rights. Ms. Blocked closed by commenting there was still a need to educate the faculty and staff on issues related to the LGBT students and the challenges they face.

Mr. Winston McKoy, a Stockton graduate who knew Ms. Laurel Lester, attended. President Kesselman commented that Kevin Cathcart (a founder of The Gay People's Union), is now executive director of Lambda Legal, which helped win three historic gay rights cases before the Supreme Court.

#### Special Resolution in Recognition of Appreciation to Bart Blatstein:

Dr. Kesselman recommended the approval of a resolution in recognition of Bart Blastein, President and Chief Executive Officer of Tower Investments. Upon a motion made by Trustee Schoffer and second by Trustee Bailey, the Board voted to adopt the resolution. President Kesselman commended Mr. Blastein for his professionalism, integrity, and his demonstrated commitment to higher education and the City of Atlantic City.

Mr. Blastein stated that he recalled his visit to Stockton University to meet with Dr. Kesselman and members of the Board of Trustees to discuss the purchase of the Showboat property. He extended his personal gratitude to Dr. Kesselman, and Trustees Ciccone and Schoffer, and the administration for working with him on the purchase of the property, and he commented how thrilled he was to be a part of the resurgence of Atlantic City. He said he also looked forward to collaborating with Stockton in the future and noted Stockton's plans in Atlantic City were exciting.

President Kesselman thanked Dr. Peter Caporilli ('85), for assisting in introducing Mr. Blatstein to Stockton.

Academic Affairs and Planning Affairs Committee Report:

Committee Chair, Trustee Pappas, announced the committee met earlier in the day to review a number of action items. Dr. Susan Davenport, Interim Provost and Executive Vice President, presented four items under the consent agenda for Board approval: (1) Revised Approval of Academic Year Calendar for 2016-17); (2) Conferral of Honorary Doctorate of Humane Letters Degree to Dr. Patti McGill Peterson, Presidential Advisor for Global Initiatives; (3) Conferral of Distinguished Service Award for Elaine L. Bukowski, Professor of Physical Therapy; and (4) Intent to Terminate Graduate Certificate Program. She noted that the certificate program had changed due to changes in the curriculum and low enrollment. Upon a motion made by Trustee Pappas and second by Trustee Worthington, the Board voted to adopt the above resolutions by consent.

Dr. Davenport reported on the Research and Professional Development (RP&D) Requests for Fall 2016, noting that the committee met on February 11, 2016 and approved funding of four projects totaling \$23,800. Additionally, proposals for Research and Professional Development (RP&D) Provost Opportunity Funds were also reviewed by committee on December 11, 2015, and recommended 16 projects be funded for \$22,502. Dr. Davenport thanked Dr. Heather McGovern, Chair of the RP&D Committee and Associate Professor of Writing, First Year Studies Program for her fine work, as well as the entire RP&D Committee for their commitment.

**Update/Institutional Program Review on February 11, 2016:** Dr. Davenport reported the cabinet members presented to the community the new format of a joint presentation of the institutional program review. She noted the program review was posted online for viewing. She also acknowledged the work of Peter Baratta, Chief Planning Officer and the cabinet members.

#### **Student Affairs Report**

Trustee Bailey reported she attended her first meeting as Chair of the Student Affairs Committee on February 23, 2016. Dr. Thomasa Gonzalez, Vice President of Student Affairs stated was pleased to have Trustee Bailey and Trustee Worthington on the committee.

John Iacovelli, Dean of Enrollment Management came forward to report on the Spring 2016 Enrollment Summary. His report included the following highlights:

- New Undergraduate Students totaled 426 students (9 freshman, 397 transfers, and 20 re-admits), compared to 431 undergraduates in spring 2015.
- New Graduate Students totaled 110, compared to 84 in the spring of 2015.
- New enrollment initiatives include establishment of an Ad Hoc Transfer Working Group and a Scholarship Utilization Work Group.
- Ellucian Recruiter is being used to enhance communication with prospective students.
- Total headcount of undergraduate and graduate students totaled 8,203, an increase of 1.17%. The total Full-time Equivalent (FTE) totaled 7,882, a 2.46 increase.

Dr. Pedro Santana, Dean of Students, introduced student, Ms. Marissa Hacker, Chief Executive Officer of Fantastic Friends, who won a \$36,000 national award for her work in support of young people with special needs. Her group, Fantastic Friends, has chapters at her former high school in Camden County and at Stockton. Ms. Hacker thanked the board, as well as, her twin brother, Matthew, who inspired her to start the group.

## Report of the Finance and Professional Services Committee:

Trustee Byrne called upon Mr. Charles Ingram, Vice President of Administration and Finance to provide a committee report. He stated that the following items were presented under the consent agenda, and were recommended by the committee for Board approval. Revised FY16-18 Bid Waivers, Increased in Bid-Waivered Contracts (FY15: Gibbons P.C.) — Pre-Authorized on December 2, 2015, and Tuition Rates for AtlantiCare MSN Program. Upon a motion made by Student Trustee Sarhan and second by Trustee Byrne, the Board voted to adopt the above resolutions.

Brian Kowalski, Esq., Interim Associate General Counsel, came forward and requested board action on a resolution to Authorize and Approve the Design, Construction, Financing and Operation of the Stockton Atlantic City Campus Project through a Public-Private Partnership with AC DEVCO (for

distribution). The resolution sets forth an estimated plan of finance for the transaction that includes a contribution by Stockton of \$18 million (proceeds from the sale of the Showboat property). In addition, the University will enter into a master lease agreement for the project with AC DEVCO, of which financing for that portion of the project will be provided through lease revenue bonds. The approval would include the negotiation, execution, and delivery of a Master Lease Agreement with AC DEVCO and their partner, Island Campus Redevelopment Associates Urban Renewal, LLC. Upon a motion made by Trustee Schoffer and second by Trustee Worthington, the Board voted to adopt the resolution.

President Kesselman commented the approval defines the conditions of the financial arrangements associated with the project. He noted that Stockton has received significant support from various constituencies, particularly since this project will launch in Atlantic City.

### Report of the Audit Committee:

Trustee Ciccone, Audit Committee Chair, reported the group has been active over the last three to four months. Several auditing firms were interviewed and Baker Tilly was selected to perform an Institutional Audit Risk Assessment of the university's entire audit program, commencing in March 2016. Trustee Ciccone said he would provide more details at the May 4, 2016 board meeting.

## Report of the Buildings and Grounds Committee:

Trustee Schoffer, Committee Chair, reported the Buildings and Grounds Committee met earlier in the day. He remarked that it was an exciting time to serve on the committee, as new facilities were planned to keep pace with the increased enrollment, and improvements were taking place to upgrade and modernize some of the older facilities. He reported that plans for the Atlantic City campus were progressing successfully in the areas of finance and design, and that the goal was to open the campus in fall of 2018.

Mr. Don Hudson, Associate Vice President for Facilities and Construction, provided the following updates on current, on-going and future projects:

- Plans for a residential and academic campus in Atlantic City as part of the AC Gateway project are progressing.
- The public-private development by the non-profit Atlantic City Development Corp. (AC DEVCO) will include a 56,000-square-foot academic building with on-site parking and housing for over 500 students. The project is still in the schematic design phase, being performed by AC DEVCO and its design professionals. AC DEVCO expects to move into design development in mid-March and begin construction site work in May, Hudson said. Expected completion is summer of 2018 and opening that fall.
- Various representatives of the university, including faculty, staff, cabinet members, and members of the Board of Trustees, have toured AC DEVCO's projects at Rutgers University, New Brunswick.
- The N.J. Economic Development Authority has approved up to \$70 million in tax credits in support of the new campus. The Casino Reinvestment Development Authority (CRDA) has approved \$17 million, while the Atlantic County Improvement Authority has voted to help finance the campus with \$50.4 million in bonds.
- Stockton will contribute \$18 million toward the development. The University
  also has applied for funding from the state Building Our Future Bond Act and
  the Higher Education Capital Improvement Fund Act to support the Atlantic
  City campus and the Unified Science Center 2, construction of the new
  classroom building, and other improvements on the Galloway campus.

- The architectural firm Perkins Eastman has completed plan modifications for the Unified Science Center 2 (USC2), the new classroom building and new Academic Quad connecting the two, after previous bids came in high. New bids for construction are projected for advertisement in 2016 (March, opening in early May 2016, with construction to start by June 1).
- The 56,700-square-foot USC2 building, a three-story structure, will include science labs, classrooms, a greenhouse, a vivarium, a gross anatomy lab and faculty offices. The 36,000-square-foot classroom building will house a sustainability lab, health science simulation space, exercise science space and offices. Projected completion is mid-fall 2017, with classes held in the spring 2018 semester.
- The County Emergency Dispatch Center/Stockton Police Station is officially on hold.
- The signage and way-finding project is still underway. New signage should be visible by the fall of 2016. Sidewalks and parking initiatives projects are ongoing.

President Kesselman commented we would move forward with renovating and expanding the existing Stockton Police station to better accommodate the needs of the campus police. Mr. Hudson stated that services of an architect had been engaged; bids received, and awarded the work to begin February 29, 2016. Renovations will include increasing locker rooms, bathroom facilities, and a hold cell. The renovations will also address Title IX requirements.

## **Development Committee Report:**

Dr. Phil Ellmore, Chief Development Officer and Executive Director of the University Foundation the following updates:

- The Foundation Board met on February 4, 2016 and two new members were welcomed: Michael Albrecht '99, Managing Director of Ridgewood Private Equity Partners in Englewood Cliffs, NJ; and David Hughes '86, Chief Financial Officer at Shore Medical Center in Somers Point, NJ.
- The Foundation's Form 990 was completed, reviewed by the full Board, and filed prior to the extended deadline.
- As of January 3, 2016, giving for FY16 totaled just over \$1,510,000; compared to \$1,034,000 in 2015 and \$823,000 in 2014.
- An update from the December 2, 2015 meeting resulted in two new initiatives: Presidential Vision Tour and the Women's Leadership Council, which includes the following updates.
- The first of a series of Vision Tours was held in Philadelphia. Hosted by Trustee Bailey, the event on January 14, 2016 attracted nearly 100 attendees, followed by events in three Florida locations. The next Vision Tour is scheduled for March 9, 2016 in New York City at the National Arts Club, hosted by alumna Brigid Harrison. On March 11, 2016, a smaller Vision Tour will be held in San Francisco.
- The Women's Leadership Council initiative was introduced to the Foundation Board through a presentation from Board members Ms. Gayle Gross and Dr. Johanna Johnson, in addition to Mrs. Lynne Kesselman, Ms. Jessica Kowal, Director of Development, and other members of the Development and Alumni Affairs staff. A series of focus groups are being organized to acquire input and encourage participation.

Ms. Sharon Schulman, Chief University Relations and Marketing Officer reported her department is now tracking how many people access Stockton.edu/admissions, and/or Stockton.edu/choose. Media mentions declined from 2,372 in December 2014, and 2,047 in January 2015, compared to 1,452 in

December 2015, and 1,905 in January 2016, which are respective, are due largely to the university having Showboat sold. Additionally. The E-Zine publication was sent electronically on January 26, 2016 to nearly 40,000 people, with minimal cost.

## Investment Committee Report:

Trustee Ciccone stated an Investment Committee meeting was held on February 18, 2016. The investment funds did not take a loss in light of the market because the fund was below the market decline. The committee is currently reviewing the Investment Policy and making revisions in preparation of approval by the full Board at the May 4, 2016 meeting.

# Approval of Actions for University Policies (First Readings):

Dr. Kesselman stated that Board of Trustees remarked the following policies were important for the University. The policies received a first reading at the December 2, 2015 meeting and now require Board approval.

**Division of Academic Affairs—Revised Policy: II-10.5/Faculty Evaluation Policy:** Upon a motion made by Trustee Ciccone and second by Trustee Deininger, the Board voted to adopt the resolution.

President Kesselman thanked Dr. Anne Pomeroy, president of the Stockton Federation of Teachers, and Dr. Deborah Figart, Distinguished Professor of Economics, for their involvement and help in drafting the policy guides reappointment, tenure and promotional procedures for all faculty and staff.

**Division of Administration and Finance—Revised Policy: III-149/Parking and Traffic Regulation Policy:** Upon a motion made by Trustee Bailey and second by Trustee Dolce, the Board voted to adopt the resolution.

**Division of Administration and Finance—Revised Policy: VI-65/Signatory Authority Policy):** Upon a motion made by Trustee Bailey and second by Trustee Dolce, the Board voted to adopt the resolution.

Office of Institutional Diversity and Equity—New Policy: Protection of Minors Policy): Upon a motion made by Trustee Schoffer and second by Trustee Worthington, the Board voted to adopt the resolution.

#### Personnel Actions Resolutions (distributed):

Chairperson Deininger announced the Board reviewed Personnel Actions Resolution distributed to the public. Upon a motion made by Trustee Schoffer and second by Trustee Pappas, the Board voted to adopt the resolution. Trustee Ciccone recused himself from voting because he represents some of the faculty members on tax matters.

#### Other Business:

Chairperson Deininger inquired if there was other business to come before the Board; there was none at this time.

## Comments from the Board:

President Kesselman announced that the men's basketball game was at 7:00 p.m. in Sports Center.

Trustee Schoffer welcomed Trustees Bailey, Dolce, and Worthington, noting the Board looked forward to their new and exciting perspectives.

Chairperson Deininger said she also appreciated Trustees Bailey, Dolce, and Worthington agreeing to serve, particularly because they each have significant affinity for Stockton.

Trustee Bailey commented that she, and Trustees Dolce and Worthington are thrilled to sit on the University's Board; and that they each appreciated the intensive orientation they received from the cabinet. She also encouraged staff, faculty, and students to talk to them whenever they were on campus because the Board was about transparency and making themselves accessible.

Chairperson Deininger thanked Mr. Brian K. Jackson, Chief of Staff and Assistant Secretary to the Board, and Ms. Patricia W. Collins, Assistant to the Chief of Staff, for their outstanding preparation for the New BOT Orientation Meeting. She also thanked the cabinet members for their participation.

## Comments from the Public:

Interim Provost Davenport announced that upon the conclusion of a national search, Dr. Peter Straub was selected as the Dean of Natural Science and Mathematics.

Ms. Dawn Hans, Manager of Special Events, announced the Spring Gala on April 16, 2016, with a \$25 discount on tickets for faculty and staff.

Dean Pedro Santana introduced Dr. Johnathan Johnson as the newly appointed Director of Community Wellness and Health Education.

Mr. Brian K. Jackson, Chief of Staff extended an invitation to the public to an 80<sup>th</sup> birthday celebration in honor of Dr. Yitzhak Sharon, Professor Physics on Monday, February 29, 2016 from 4:30 p.m. – 6:00 p.m. in the Campus Center.

Mr. Robert Heinrich, Chief Information Officer, congratulated Mr. Peter Gallagher on his appointment as the Coordinator of End User Support.

Michael Angulo, Esq., General Counsel congratulated Ms. Marie Ricci on her appointment as Executive Legal Assistant of the Office of General Counsel, and Brian Kowalski as Associate General Counsel (removal of Interim from title).

Mr. Mico Lucide, Stockton alumnus (and former president of Stockton Pride Alliance) thanked Trustee Ciccone and the Board for honoring Laurel Hester. He noted the proceeds from the 7:00 p.m. showing of *Freeheld* would go towards the establishment of the *Laurel Hester Scholarship Fund*.

Ms. Linda Feeney, Director of E-Learning invited everyone to a free screening of *Big Dream* on March 10, 2016 at 4:30 p.m. The documentary is about 7-women and their challenges in perusing careers in STEM fields.

Dr. Phil Ellmore acknowledged the appointment of Ms. Kelly Morris to Assistant Director of Annual Giving, and Ms. Jessica Kowal to Executive Director of Development and Alumni Affairs.

Dr. Lewis Leitner congratulated Ms. Amy Beth Glass as Director of Graduate Enrollment Management.

Dr. Anne Pomeroy, Associate Professor of Philosophy and President of the Stockton Federation of Teachers (SFT) welcomed the new Board members. She reported that the unions were still working without a contract, and the financial impact this was having on faculty and staff. She commented that adjunct faculty members were also working without a contract since July 1, 2015. She introduced Ms. Lydia Fecteau, Vice President for Adjunct Faculty, who came

forward and read a statement on behalf of adjunct faculty, which she requested be made a part of the permanent record (refer to the attached).

On behalf of the SFT, Dr. Pomeroy presented Chairperson Deininger with two petitions (singed by their members) and she noted that each of the nine New Jersey state colleges and universities were delivering similar signed petitions to their respective Boards. The petitions will be kept as part of the permanent record. Dr. Pomeroy commented the petitions were also circulated to public media. She thanked the Board for the opportunity to speak to matters important to the union.

President Kesselman responded that he was also concerned about the contract issue and adjuncts. He noted that Stockton has provided offices and support, and more must be provided and that although the university has limited opportunities to hire tenure track instructors, Stockton has not exhausted all of those positions, which were designed specifically for individuals like Ms. Fecteau. Additionally, he said that these issues will be further discussed with the Board.

Next Regularly Scheduled Meeting:

The next regularly scheduled meeting will be on Wednesday, May 4, 2016 at 4:30 p.m. in the Board Room in the College's Campus Center.

Adjournment:

Upon a motion made by Trustee Schoffer and second by Trustee Sarhan, Board voted to adjourn the meeting at 5:50 p.m.

For the Board, Brian K. Jackson, Chief of Staff and Assistant Secretary to the Board

Approved by the Board of Trustees on May 4, 2016